Sling Group Holdings Limited
森浩集團股份有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8285)

INTERIM RESULTS ANNOUNCEMENT FOR THE SIX MONTHS ENDED 30 JUNE 2026

CHARACTERISTICS OF GEM OF THE STOCK EXCHANGE OF HONG KONG LIMITED (THE "STOCK EXCHANGE")

GEM has been positioned as a market designed to accommodate small and mid-sized companies to which a higher investment risk may be attached than other companies listed on the Main Board of the Stock Exchange. Prospective investors should be aware of the potential risks of investing in such companies and should make the decision to invest only after due and careful consideration.

Given that the companies listed on GEM are generally small and mid-sized companies, there is a risk that securities traded on GEM may be more susceptible to high market volatility than securities traded on the Main Board of the Stock Exchange and no assurance is given that there will be a liquid market in the securities traded on GEM.

*This announcement, for which the directors (the "**Directors**") of Sling Group Holdings Limited (the "**Company**") collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on GEM of the Stock Exchange (the "**GEM Listing Rules**") for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.*

INTERIM RESULTS

The Board of Directors (the "**Board**") is pleased to announce the unaudited condensed consolidated financial results of the Company and its subsidiaries (collectively, the "**Group**") for the six months ended 30 June 2026, together with the comparative figures for the corresponding period in 2025 as follows:

CONDENSED CONSOLIDATED STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME (UNAUDITED)

For the six months ended 30 June 2026

		Six months ended 30 June	
	Notes	**2026** ***RMB'000*** **(Unaudited)**	2025 *RMB'000* (Unaudited)
CONTINUING OPERATIONS			
Revenue	*3*	**38,083**	32,222
Cost of sales		**(17,119)**	(13,682)
Gross profit		**20,964**	18,540
Other revenue and other income		**6,344**	3,532
Selling and distribution costs		**(18,920)**	(16,246)
Administrative and other operating expenses		**(4,454)**	(5,008)
Finance costs		**(624)**	(749)
Profit before income tax from continuing operations	*6*	**3,310**	69
Income tax expense	*5*	**—**	—
Profit for the period from continuing operations		**3,310**	69
DISCONTINUED OPERATIONS			
Loss for the period from discontinued operations	*16*	**—**	—
Profit for the period		**3,310**	69

		Six months ended 30 June	
		2026	2025
	Notes	***RMB'000***	*RMB'000*
		(Unaudited)	(Unaudited)
Other comprehensive (expense)/income			
Item that may be reclassified subsequently to the profit or loss:			
Exchange differences on translation of financial statements of foreign operations		**(39)**	(5)
Total comprehensive income for the period		**3,271**	64
Profit for the period attributable to:			
Owners of the Company			
— Continuing operations		**3,310**	69
— Discontinued operations		**—**	—
Non-controlling interests			
— Continuing operations		**—**	—
— Discontinued operations		**—**	—
		3,310	69
Total comprehensive income for the period attributable to:			
Owners of the Company			
— Continuing operations		**3,271**	64
— Discontinued operations		**—**	—
Non-controlling interests			
— Continuing operations		**—**	—
— Discontinued operations		**—**	—
		3,271	64
		RMB cents	*RMB cents*
Earnings per share attributable to Owners of the Company			
Basic and diluted			
— From continuing operations	*8*	**0.59**	0.01
— From discontinued operations	*8*	**—**	—
		0.59	0.01

CONDENSED CONSOLIDATED STATEMENT OF FINANCIAL POSITION (UNAUDITED)

As at 30 June 2026

	Notes	**As at 30 June 2026** ***RMB'000*** **(Unaudited)**	As at 31 December 2025 *RMB'000* (Audited)
ASSETS AND LIABILITIES			
Non-current assets			
Property, plant and equipment	*9*	**537**	364
Intangible assets		**770**	804
Financial asset at fair value through profit or loss ("**FVTPL**")	*10*	**1,140**	1,185
Deferred tax assets		**1,273**	1,273
Other receivables	*11*	**1,706**	1,748
		5,426	5,374
Current assets			
Inventories		**8,655**	9,085
Trade and other receivables	*11*	**7,998**	10,163
Amounts due from shareholders		**3**	9
Income tax recoverable		**372**	372
Restricted cash		**26**	8
Cash and cash equivalents		**14,307**	8,262
		31,361	27,899

	Notes	As at 30 June 2026 RMB'000 (Unaudited)	As at 31 December 2025 RMB'000 (Audited)
Current liabilities			
Trade and other payables	*12*	**15,506**	15,462
Contract liabilities		**41**	45
Bank borrowings	*13*	**15,696**	15,595
Lease liabilities		**309**	99
Income tax payable		**202**	207
		31,754	31,408
Net current liabilities		**(393)**	(3,509)
Total assets less current liabilities		**5,033**	1,865
Non-current liabilities			
Loans from shareholders		**9,942**	10,037
Loan from a director		**837**	845
		10,779	10,882
Net liabilities		**(5,746)**	(9,017)
EQUITY			
Share capital	*14*	**4,470**	4,470
Reserves		**(10,216)**	(13,487)
Capital deficiency attributable to Owners of the Company		**(5,746)**	(9,017)
Non-controlling interests		**—**	—
Capital deficiency		**(5,746)**	(9,017)

CONDENSED CONSOLIDATED STATEMENT OF CHANGES IN EQUITY (UNAUDITED)

For the six months ended 30 June 2026

	Attributable to owners of the Company									
	Share capital	**Share premium**	**Capital reserve**	**Statutory reserve**	**Other reserves**	**Translation reserve**	**Accumulated losses**	**Sub-total**	**Non-controlling interests**	**Capital deficiency**
	RMB'000	*RMB'000*	*RMB'000*	*RMB'000*	*RMB'000*	*RMB'000*	*RMB'000*	*RMB'000*	*RMB'000*	*RMB'000*
As at 1 January 2025 (Audited)	4,470	35,026	10,520	1,195	1,167	2,399	(64,622)	(9,845)	(1,743)	(11,588)
Profit for the period	—	—	—	—	—	—	69	69	—	69
Other comprehensive expense										
Exchange differences on translation of financial statements of foreign operations	—	—	—	—	—	(5)	—	(5)	—	(5)
Total comprehensive income for the period	—	—	—	—	—	(5)	69	64	—	64
As at 30 June 2025 (Unaudited)	4,470	35,026	10,520	1,195	1,167	2,394	(64,553)	(9,781)	(1,743)	(11,524)
As at 1 January 2026 (Audited)	**4,470**	**35,026**	**10,520**	**1,195**	**2,011**	**2,339**	**(64,578)**	**(9,017)**	**—**	**(9,017)**
Profit for the period	**—**	**—**	**—**	**—**	**—**	**—**	**3,310**	**3,310**	**—**	**3,310**
Other comprehensive expense										
Exchange differences on translation of financial statements of foreign operations	**—**	**—**	**—**	**—**	**—**	**(39)**	**—**	**(39)**	**—**	**(39)**
Total comprehensive income for the period	**—**	**—**	**—**	**—**	**—**	**(39)**	**3,310**	**3,271**	**—**	**3,271**
As at 30 June 2026 (Unaudited)	**4,470**	**35,026**	**10,520**	**1,195**	**2,011**	**2,300**	**(61,268)**	**(5,746)**	**—**	**(5,746)**

CONDENSED CONSOLIDATED STATEMENT OF CASH FLOWS (UNAUDITED)

For the six months ended 30 June 2026

	Six months ended 30 June	
	2026	2025
	RMB'000	*RMB'000*
	(Unaudited)	(Unaudited)
Net cash generated from/(used in) operating activities	**6,912**	(2,518)
Net cash generated from/(used in) investing activities	**8**	(47)
Net cash used in financing activities	**(875)**	(1,016)
Net increase/(decrease) in cash and cash equivalents	**6,045**	(3,581)
Cash and cash equivalents at the beginning of the period	**8,262**	8,168
Cash and cash equivalents at the end of the period	**14,307**	4,587

NOTES TO THE CONDENSED CONSOLIDATED INTERIM FINANCIAL STATEMENTS

For the six months ended 30 June 2026

1. GENERAL INFORMATION

The Company was incorporated as an exempted company with limited liability in the Cayman Islands under the Companies Law (as revised) of the Cayman Islands on 6 January 2017. The address of its registered office is Cricket Square, Hutchins Drive, P.O. Box 2681, Grand Cayman, KY1-1111, Cayman Islands and its principal place of business is Unit 1, 21st Floor, Yen Sheng Centre, 64 Hoi Yuen Road, Kwun Tong, Kowloon, Hong Kong.

The Company is an investment holding company and its subsidiaries (collectively referred to as the "**Group**") are principally engaged in the design and sale of women's handbags, small leather goods, luggage and travel goods.

The Company's immediate and ultimate holding company is Yen Sheng Investment Limited ("**Yen Sheng BVI**"), a company incorporated in the British Virgin Islands and controlled by Mr. Yau Tai Leung Sammy ("**Mr. Sammy Yau**"), Mr. Yau Sonny Tai Nin ("**Mr. Sonny Yau**"), Mr. Yau Frederick Heng Chung ("**Mr. Fred Yau**"), Mr. Yau Nicholas Heng Wah ("**Mr. Nicholas Yau**") and Ms. Hiang Siu Wei Cecilia ("**Ms. Cecilia Hiang**").

The Company's shares are listed on GEM of the Stock Exchange on 16 January 2018.

2. BASIS OF PREPARATION

The unaudited condensed consolidated interim financial statements of the Group for the six months ended 30 June 2026 have been prepared in accordance with Hong Kong Accounting Standard 34 "Interim Financial Reporting" as issued by the Hong Kong Institute of Certified Public Accountants ("**HKICPA**") and the applicable disclosure requirements of the GEM Listing Rules.

The unaudited condensed consolidated interim financial statements have been prepared on the historical cost basis except for financial asset at FVTPL which is stated at fair value.

On 17 June 2025, the Company's indirect wholly owned subsidiary, Senxuan Shangmao (Shanghai) Company Limited ("**Senxuan Shangmao**") entered into an Equity Transfer Agreement (the "**Agreement**"), to sell 51% of registered capital of its non-wholly owned subsidiary, Sencai Trading (Shanghai) Company Limited ("**Sencai Trading**") at consideration of RMB3,000 and sale loan at consideration of approximately RMB3,198,000, being indebtedness owing by Sencai Trading to Senxuan Shangmao, which amounted to approximately RMB4,934,000 respectively. The principal activity of Sencai Trading is retail of luggage, clothes and accessories. Due to the Group has committed to a plan to sell the Sencai Trading (the "**Disposal Group**") prior to 30 June 2025, the Disposal Group has been classified as "Discontinued operations."

The details of the discontinued operations are set out in note 16.

Adoption of amended HKFRS Accounting Standards

Amended HKFRS Accounting Standards that are effective for annual period beginning on 1 January 2026

In the current period, the Group has applied the following amendments to HKFRS Accounting Standards as issued by the HKICPA for the first time, which are mandatorily effective for the Group's annual period beginning on 1 January 2026, for the preparation of the Group's condensed consolidated interim financial statements.

Amendments to HKFRS 9 and HKFRS 7	Amendments to the Classification and Measurement of Financial Instruments
Amendments to HKFRS 9 and HKFRS 7	Contracts Referencing Nature-dependent Electricity
Annual Improvements to HKFRS Accounting Standards — Volume 11	Amendments to HKFRS 1, HKFRS 7, HKFRS 9, HKFRS 10 and HKAS 7

The Group has not applied any new standard or amendment that is not yet effective for the current accounting period. The application of the above amendments in the current period has had no material impact on the Group's financial position and performance for the current and prior periods and on the disclosures set out in these condensed consolidated interim financial statements.

Possible Impact of New and Amendments to HKFRS Accounting Standards Issued but Not Yet Effective for the Six Months Ended 30 June 2026

Up to the date of approval for issue of these condensed consolidated interim financial statements, the HKICPA has issued a number of new and amendments to HKFRS Accounting Standards which are not yet effective for annual periods beginning 1 January 2026 and which have not been adopted in these interim financial statements. These developments include the following which may be relevant to the Group.

HKFRS 18 and consequential amendments to other HKFRS Accounting Standards	Presentation and Disclosure in Financial Statements[1]
HKFRS 19 and subsequent amendments	Subsidiaries without Public Accountability: Disclosures[1]
HKFRS 20	Regulatory Assets and Regulatory Liabilities[2]
Amendments to HKAS 21	Translation to a Hyperinflationary Presentation Currency[1]
Amendments to HKFRS 10 and HKAS 28	Sale or Contribution of Assets between an Investor and its Associate or Joint Venture[3]

[1] Effective for annual periods beginning on or after 1 January 2027
[2] Effective for annual periods beginning on or after 1 January 2029
[3] Effective for annual periods beginning on or after a date to be determined

HKFRS 18 Presentation and Disclosure in Financial Statements and consequential amendments to other HKFRS Accounting Standards

HKFRS 18 replaces HKAS 1 *Presentation of Financial Statements* ("**HKAS 1**"). It carries forward many requirements from HKAS 1 unchanged. HKFRS 18 brings major changes to the statement of profit or loss and notes to the financial statements as follows:

(a) HKFRS 18 requires an entity:

  (i) to classify income and expenses into operating, investing and financing categories in the statement of profit or loss, plus income taxes and discontinued operations;

  (ii) to present two new defined subtotals, namely, operating profit or loss and profit or loss before financing and income taxes.

(b) It requires an entity to disclose management-defined performance measures ("**MPM**") and reconciliations between MPM and subtotals listed in HKFRS 18 or totals or subtotals required by HKFRS Accounting Standards.

(c) It sets out requirements to help an entity determine whether information about items should be in the primary financial statements or in the notes and provides principles for determining the level of detail needed for the information.

HKFRS 18 also sets out classification requirements for foreign exchange differences, gain or loss on the net monetary position, and gains and losses on derivatives and designated hedging instruments.

In addition, some paragraphs in HKAS 1 have been moved to HKAS 8 *Basis of Preparation of Financial Statements* and HKFRS 7. Minor amendments to HKAS 7 *Statement of Cash Flows* and HKAS 33 *Earnings per Share* are also made.

HKFRS 18 and consequential amendments to other HKFRS Accounting Standards are effective for annual reporting periods beginning on or after 1 January 2027, with early application permitted. The application of the new standard is expected to affect the presentation of the consolidated statement of profit or loss and disclosures in the future consolidated financial statements. The Group is in the process of assessing the detailed impact on the consolidated financial statements.

Going concern basis

As at 30 June 2026, the Group had net current liabilities and capital deficiency of approximately RMB393,000 and approximately RMB5,746,000 respectively. These conditions indicate the existence of a material uncertainty which may cast significant doubt on the Group's ability to continue as a going concern.

The directors of the Company have reviewed the current performance, the business model of distributing luggage and accessories, and cash flow forecast. The Company has a reasonable expectation that it has adequate resources to continue in operational existence for the foreseeable future. Accordingly, the unaudited condensed consolidated interim financial statements have been prepared on a going concern basis.

The preparation of the unaudited condensed consolidated interim financial statements in conformity with HKFRS Accounting Standards requires the use of certain critical accounting estimates. It also requires the management to exercise its judgement in the process of applying the accounting policies of the Group. The accounting estimates and assumptions used in the preparation of the unaudited condensed consolidated interim financial statements are consistent with those adopted in the annual consolidated financial statements of the Group for the year ended 31 December 2025.

The unaudited condensed consolidated interim financial statements have not been audited by the Company's auditor but have been reviewed by the Company's audit committee.

3. REVENUE

Revenue represents the fair value of consideration received and receivable from sale of women's handbags, small leather goods, luggage and travel goods by the Group to external customers.

Disaggregation of revenue from contracts with customers

The Group derives revenue from the transfer of goods at a point in time through different channels were analysed as follows:

	Six months ended 30 June	
	2026	2025
	RMB'000	*RMB'000*
	(Unaudited)	(Unaudited)
Continuing operations		
Online retail sales	**32,796**	28,210
Wholesale to online retailers	**4,759**	3,918
Wholesale to offline retailers	**162**	46
Offline retail sales	**366**	48
	38,083	32,222
Discontinued operations		
Online retail sales	**—**	—

4. SEGMENT INFORMATION

The Group's operating activities are attributable to a single reportable and operating segment focusing primarily on the wholesale and retail of women's handbags, small leather goods, luggage and travel goods. This operating segment has been identified on the basis of internal management reports reviewed by the chief operating decision maker (the "**CODM**"), being the executive directors of the Company. The CODM mainly reviews revenue derived from the wholesale and retail of women's handbags, small leather goods, luggage and travel goods. The CODM reviews the overall results of the Group as a whole to make decisions about resources allocation. Accordingly, other than the entity-wide disclosure, no segment analysis is presented.

Geographical information

The following tables set out information about the geographical location of (i) the Group's revenue from external customers and (ii) the Group's property, plant and equipment (including right-of-use assets) and intangible assets ("**specified non-current assets**"). The geographical location of customers is based on the location at which the goods are delivered. The geographical location of the specified non-current assets is based on the physical location of the assets, in the case of property, plant and equipment (including right-of-use assets), and the location of the operations to which they are allocated, in the case of intangible assets.

	Six months ended 30 June	
	2026	2025
	RMB'000	*RMB'000*
	(Unaudited)	(Unaudited)
Continuing operations		
Revenue from external customers		
The People's Republic of China (the "**PRC**") (excluding Hong Kong) (place of domicile)	**38,083**	32,222

	As at 30 June 2026	As at 31 December 2025
	RMB'000	*RMB'000*
	(Unaudited)	(Audited)
Specified non-current assets		
The PRC (excluding Hong Kong) (place of domicile)	**2,957**	1,163
Hong Kong	**1**	5
	2,958	1,168

Information about major customers

During the six months ended 30 June 2026, none of the Group's customers contributed more than 10% of the Group's revenue (2025: Nil).

5. INCOME TAX EXPENSE

The PRC Enterprise Income Tax (the "**PRC EIT**") rate in respect of the Group's operations in the PRC is 25% (2025: 25%).

For the six months ended 30 June 2026 and 2025, Hong Kong Profits Tax and PRC EIT have not been provided in the unaudited condensed consolidated interim financial statements as the relevant group entities have accumulated tax losses brought forward which exceed the estimated assessable profits for the period.

6. PROFIT BEFORE INCOME TAX FROM CONTINUING OPERATIONS

Profit before income tax from continuing operations is arrived at after charging/(crediting):

	Six months ended 30 June	
	2026	2025
	RMB'000	*RMB'000*
	(Unaudited)	(Unaudited)
Cost of inventories recognised as an expense	**16,980**	13,544
Write-down of inventories to net realisable value	**—**	210
Amortisation of intangible assets	**34**	17
Depreciation of property, plant and equipment		
— Owned assets	**37**	39
— Right-of-use assets	**252**	260
Total depreciation	**289**	299
Exchange (gain)/loss, net	**(929)**	(352)
Staff costs (including directors' emoluments)		
— Salaries, allowances and other benefits	**2,857**	2,887
— Contributions to retirement benefit schemes *(note)*	**523**	445
Total staff costs	**3,380**	3,332
Expense relating to short-term leases	**626**	569

Note: During the six months ended 30 June 2026 and 2025, there are no forfeited contribution used to reduce the level of employer's contributions. As at 30 June 2026 and 31 December 2025, there are no forfeited contribution available to reduce the contributions payable in the future years.

7. DIVIDENDS

The board of directors (the "**Board**") does not recommend the payment of an interim dividend for the six months ended 30 June 2026 (2025: Nil).

8. EARNINGS PER SHARE

From continuing and discontinued operations

The calculation of basic earnings per share attributable to equity holders of the Company is based on the following:

	Six months ended 30 June	
	2026	2025
	(Unaudited)	(Unaudited)
Profit		
Profit for the period attributable to equity holders of the Company *(in RMB'000)*		
— Continuing operations	**3,310**	69
— Discontinued operations	**—**	—
	3,310	69
Number of shares		
Weighted average number of ordinary shares	**560,000,000**	560,000,000

The weighted average number of ordinary shares used to calculate the basic earnings per share for the six months ended 30 June 2026 and 2025 represents 560,000,000 ordinary shares in issue throughout the periods.

There were no dilutive potential ordinary shares during the six months ended 30 June 2026 and 2025 and therefore, diluted earnings per share equals to basic earnings per share.

9. PROPERTY, PLANT AND EQUIPMENT

During the six months ended 30 June 2026 and 2025, there is no property, plant and equipment acquired. During the six months ended 30 June 2026 and 2025, there is no property, plant and equipment disposed.

During the six months ended 30 June 2026, the Group entered into one renewed lease agreement. During the six months ended 30 June 2026, the Group initially recognised right-of-use assets and lease liabilities amounting to approximately RMB462,000 and RMB462,000 respectively. During the six months ended 30 June 2025, the Group had one new lease agreement and initially recognized right-of-use assets and lease liabilities of RMB541,000 respectively.

During the six months ended 30 June 2026 and 2025, there are no early termination of lease agreement.

As at 30 June 2026, the carrying amounts of the Group's right-of-use assets in relation to premises is RMB308,000 (31 December 2025: RMB98,000).

10. FINANCIAL ASSET AT FVTPL

The Group entered into a life insurance policy (the "**Policy**") with an insurance company to insure a director of the Company. The Group is the policy holder and the beneficiary of the Policy. The Group is eligible to surrender the Policy at any time for cash equivalent to the net cash value.

The financial asset at FVTPL represents the carrying amount of the net cash value of the Policy as at 30 June 2026 which comprised of guaranteed cash value of RMB1,084,000 (31 December 2025: RMB1,129,000) together with accumulated annual dividends and its accrued interests of RMB56,000 (31 December 2025: RMB56,000).

The financial asset at FVTPL is denominated in Hong Kong dollars ("**HK$**") and the fair value is determined by reference to the net cash value as provided by the insurance company.

11. TRADE AND OTHER RECEIVABLES

	As at 30 June 2026 *RMB'000* **(Unaudited)**	As at 31 December 2025 *RMB'000* (Audited)
Trade receivables	**6,614**	7,438
Less: Expected credit losses ("**ECL**") allowance	**(3,168)**	(3,168)
	3,446	4,270
Prepayments and other receivables		
Prepaid expenses	**1,295**	2,135
Rental and other deposits	**1,787**	1,049
Deferred sales proceeds	**2,111**	2,459
Other receivables	**1,105**	2,038
Less: ECL allowance on other receivables	**(40)**	(40)
	6,258	7,641
	9,704	11,911
Classified as:		
— Current assets	**7,998**	10,163
— Non-current assets	**1,706**	1,748
	9,704	11,911

As at 30 June 2026 and 31 December 2025, prepaid expenses mainly comprised of prepaid marketing and advertising fee, prepaid online shop expenses and prepaid royalty fee.

As at 30 June 2026 and 31 December 2025, rental and other deposits mainly comprised of the deposits paid to online platforms for services deposits and rental deposits.

The ageing analysis of trade receivables, based on the revenue recognition dates and net of ECL allowance, is as follows:

	As at 30 June 2026 *RMB'000* **(Unaudited)**	As at 31 December 2025 *RMB'000* (Audited)
0–90 days	**3,328**	4,100
91–180 days	**118**	66
181–365 days	**—**	104
	3,446	4,270

12. TRADE AND OTHER PAYABLES

	As at 30 June 2026 *RMB'000* **(Unaudited)**	As at 31 December 2025 *RMB'000* (Audited)
Trade payables	**11,001**	8,838
Accrued charges and other payables		
Accrued expenses	**3,401**	5,099
Deposits received	**236**	365
Other tax payables	**848**	1,137
Other payables	**20**	23
	4,505	6,624
	15,506	15,462

As at 30 June 2026 and 31 December 2025, accrued expenses mainly represents accrued commission, accrued management fee, accrued legal and professional fee and accrued courier fee.

The Group was granted by its suppliers' credit periods ranging from 0 to 90 days (31 December 2025: 0 to 90 days). Based on the date of goods received, the ageing analysis of trade payables is as follows:

	As at 30 June 2026 *RMB'000* **(Unaudited)**	As at 31 December 2025 *RMB'000* (Audited)
0–90 days	**10,739**	8,557
91–180 days	**—**	—
181–365 days	**—**	—
Over 365 days	**262**	281
	11,001	8,838

13. BANK BORROWINGS

During the current period, the Group obtained new unsecured bank borrowings amounting to RMB11,444,000 (during the year ended 31 December 2025: RMB23,317,000), and repayment of bank borrowings amounting to RMB10,821,000 (during the year ended 31 December 2025: RMB24,126,000). The proceeds were used to finance the Group's operating activities.

14. SHARE CAPITAL

	Number of shares	***RMB'000***
Authorised:		
Ordinary shares of HK$0.01 each		
As at 31 December 2025 and 30 June 2026	**1,110,000,000**	**9,243**
Issued and fully paid:		
Ordinary shares of HK$0.01 each		
As at 31 December 2025 and 30 June 2026	**560,000,000**	**4,470**

15. RELATED PARTY TRANSACTIONS

Other than as disclosed in these unaudited condensed consolidated interim financial statements, the Group entered into the following material related party transactions during the six months ended 30 June 2026.

(a) Transactions with related parties

	Six months ended 30 June	
	2026	2025
	RMB'000	*RMB'000*
	(Unaudited)	(Unaudited)
Rental paid to a related company		
— Unigrade International Limited *(note a)*	**27**	30
Service income from non-controlling shareholder		
— Guangzhou Caige *(note b)*	**—**	1,171
Interest expenses on loans from:		
Shareholders		
— Mr. Sammy Yau *(note c)*	**86**	100
— Mr. Sonny Yau *(note c)*	**86**	100
— Mr. Fred Yau *(note d)*	**122**	144
A director		
— Mr. Lee Tat Fai Brian *(note e)*	**25**	29
	319	373

Notes:

(a) Unigrade International Limited is a related company controlled by Mr. Sammy Yau, Mr. Sonny Yau, Mr. Fred Yau and Mr. Nicholas Yau.

(b) During the six months ended 30 June 2025, Guangzhou Caige International Trading Company Limited ("**Guangzhou Caige**") was a non-controlling shareholder holding 49% of shares in Sencai Trading, a subsidiary of the Company. This related party transactions constituted continuing connected transactions under the GEM Listing Rules.

The above transactions with related parties were conducted in the Group's normal course of business and reference of the market price of goods provided by the Group to independent third-party customers.

(c) Mr. Sammy Yau and Sonny Yau are also non-executive directors of the Company.

(d) Mr. Fred Yau is an executive director, chairman and controlling shareholder of the Company.

(e) Mr. Lee Tat Fai Brian is an executive director and chief executive officer of the Company.

(b) Key management personnel remuneration

	Six months ended 30 June	
	2026	2025
	RMB'000	*RMB'000*
	(Unaudited)	(Unaudited)
Salaries, allowances and other benefits	**726**	769
Contributions to retirement benefit schemes	**16**	17
	742	786

16. DISCONTINUED OPERATIONS

On 17 June 2025, the Group's indirectly wholly-owned subsidiary, Senxuan Shangmao (as the vendor) entered into an equity transfer agreement with Guangzhou Caige (as the purchaser) to dispose of its entire 51% equity interests in Sencai Trading to Guangzhou Caige. Immediately prior to the disposal, the equity interests of Sencai Trading were owned as to 51% by Senxuan Shangmao and 49% by Guangzhou Caige.

The disposal was completed on 6 August 2025. The disposal of the luggage and accessories business under ELLE brand operated by Sencai Trading represented a separate major line of business and is classified as discontinued operations.

The results of the discontinued operations for the period from 1 January 2025 to 30 June 2025, which have been included in the condensed consolidated statement of profit or loss and other comprehensive income, were as follows:

(a) Loss for the six months ended 30 June 2025 from discontinued operations of the Disposal Group are as follows:

	Six months ended 30 June 2025 *RMB'000* (Unaudited)
Revenue	—
Cost of sales	—
Gross profit	—
Other income	—
Selling and distribution costs	—
Administrative and other operating expenses	—
Finance costs	—
Loss before income tax	—
Income tax expense	—
Loss for the period	—

(b) The cash flows of discontinued operations of the Disposal Group are as follows:

	Six months ended 30 June 2025 *RMB'000* (Unaudited)
Net cash flows used in operating activities	(4)
Net cash outflows	(4)

MANAGEMENT DISCUSSION AND ANALYSIS

BUSINESS REVIEW

The Group has implemented the business plan of focusing on women's handbags and disposed the interest of joint venture in 2025. With the focus in core business, the Group has managed to increase total revenue from distributing women's handbags to RMB38.1 million for the first half of 2026, compared to RMB32.2 million in the corresponding period in 2025. During the period, deflationary pressure persists in the consumer market in China. Price competition was keen. The management cautiously managed brand image, sale volume and prices on merchandise so as to strike a desired business result.

Besides the core business, the Group manages to earn more other income arising from sub-licensing ELLE brand for luggage and accessories and service income from other business partners. With all these positive developments, the continuing operations have further enhanced operating profit to RMB3.3 million, after achieving break-even in profitability in 2025. Also, the Group's cash position has been strengthened with higher cash and bank balances as planned early.

The Group's revenue from continuing operations is principally derived from online retail sales representing 86.1% sales. Together with wholesales to online retailers, they account for 98.6% sales in total. The Group continues to maximize our business result by utilizing our online marketing capability and plans ahead for the future.

In terms of revenue from continuing operations among the brands of ELLE and Jessie & Jane, the distribution mix is approximately 97.3% and 2.7% respectively in the first half of 2026, compared to 99.6% and 0.4% in the same period of 2025.

FUTURE PROSPECTS

The Group continuous effort in online marketing and tight controls in marketing costs yield positive benefits to our bottom line. By disposing the joint venture in luggage and accessories, the business arrangement stabilizes operating cash inflow and business performance. The improved business result has been within the targets of the management. The Group anticipates the trend will continue in the second half of 2026.

The Group continues to focus on providing the best value proposition on women's handbags to our customers through livestreaming online marketing, social media, and key opinion leaders. The Group continually looks for better ways to streamline our supply chain, maximize financial resources for businesses, and keep lean and fit in operations.

FINANCIAL REVIEW

Revenue

The Group's revenue from continuing operations increased by approximately RMB5.9 million, or 18.3%, from approximately RMB32.2 million for the six months ended 30 June 2025 to approximately RMB38.1 million for the six months ended 30 June 2026. For the first quarter, the revenue from operations increased by RMB3.1 million, or 19.6%, from RMB15.8 million for the three months ended 31 March 2025 to RMB18.9 million for the same period in 2026. For the second quarter, the revenue from operations increased by approximately RMB2.8 million, or 17.1%, from approximately RMB16.4 million for the three months ended 30 June 2025 to approximately RMB19.2 million for the same period in 2026.

Gross Profit and Gross Profit Margin

The Group's gross profit from continuing operations were RMB21.0 million and RMB18.5 million for the six months ended 30 June 2026 and 2025 respectively. The higher gross profit was largely attributable to increased sales which yielded the higher revenue in the first half of 2026.

Our gross profit margin from continuing operations for the six months ended 30 June 2026 and 2025 were approximately 55.0% and 57.5% respectively. The gross profit margin decreased by 2.5 percentage points. During the period, the Group was selective in executing marketing programs and was conscious in pricing strategy to stay competitive in the market.

Selling and Distribution Costs

The Group's selling and distribution costs from continuing operations increased by approximately RMB2.7 million, or 16.7%, from approximately RMB16.2 million for the six months ended 30 June 2025 to approximately RMB18.9 million for the six months ended 30 June 2026. The increase was mainly attributable to (i) higher commission on online sales in line with increased sales, (ii) increased shop expenses, and (iii) higher royalty cost for the period.

Administrative and Other Operating Expenses

The Group's administrative and other operating expenses from continuing operations decreased by approximately RMB0.5 million, or 10.0%, from approximately RMB5.0 million for the six months ended 30 June 2025 to approximately RMB4.5 million for the six months ended 30 June 2026. During the period, the Group recorded no write-down of inventories.

Income Tax Expense

The Group's income tax expense from continuing operations was RMB nil as the relevant group entities have accumulated tax losses brought forward which exceed the estimated assessable profits for the period.

Profit for the Period

The profit for the period from continuing operations was RMB3.3 million for the six months ended 30 June 2026, compared to a profit of approximately RMB69,000 for the six months ended 30 June 2025. The improvement in profit was attributable to the marketing effort in securing higher revenue and tightly controls on selling and distribution costs. Also, the Group manages to earn increasing other income from sub-licensing ELLE brand for luggage and accessories and service income from other business partners.

FINANCIAL RESOURCES, LIQUIDITY AND GEARING RATIO

As at 30 June 2026,

(a) the Group's total assets increased to approximately RMB36.8 million (31 December 2025: approximately RMB33.3 million) while the total equity deficiency recorded at RMB5.8 million (31 December 2025: deficiency approximately RMB9.0 million); the Group's current assets increased to approximately RMB31.4 million (31 December 2025: approximately RMB27.9 million) while the current liabilities were kept approximately RMB31.8 million (31 December 2025: approximately RMB31.4 million);

(b) the Group had approximately RMB14.3 million in cash and cash equivalents (31 December 2025: approximately RMB8.3 million), and the current ratio of the Group was approximately 0.99 times (31 December 2025: approximately 0.89 times);

(c) the Group had bank borrowings of approximately RMB15.7 million (31 December 2025: approximately RMB15.6 million), leaving RMB32.5 million uncommitted banking facilities available for future utilisation; and

(d) the gearing ratio (calculated based on total debt divided by total equity as at the end of the year and multiplied by 100%) of the Group was not applicable (2025: not applicable).

The Company's shares are listed on GEM of the Stock Exchange on 16 January 2018. There has been no change in the capital structure of the Group since then. The share capital of the Group only comprises ordinary shares. The Group actively and regularly reviews the capital structure and makes adjustment in light of changes in economic conditions. The Group monitors the capital structure on the basis of the net debt to equity ratio.

The Group is of the opinion that, after taking into consideration of current business performance, the internal available financial resources, the current banking facilities and the additional support from the shareholders and the director, it has adequate funds to finance business operations and meet the financial obligations in the near future. If required, the Group might seek additional funding from these sources in the future.

CONTINGENT LIABILITIES

As at 30 June 2026, the Group did not have any significant contingent liabilities.

SIGNIFICANT INVESTMENTS

As at 30 June 2026, the Group did not hold any significant investments.

INDEBTEDNESS AND CHARGES ON GROUP'S ASSETS

As at 30 June 2026, the Group did not have any assets pledged to secure general banking facilities.

FOREIGN CURRENCY EXPOSURE

The Group's businesses are solely operated in China. The sales and purchases are mainly denominated in Renminbi ("**RMB**") and customers rarely request to settle our billing by other foreign currencies such as United States dollar or HK$.

The Directors are of the view that the Group's operations are not subject to significant foreign exchange rate risk. Therefore, no hedging arrangements are made. However, the Group will review and monitor the relevant foreign exchange risk from time to time based on its business development requirements and may enter into foreign exchange hedging arrangements when applicable.

HUMAN RESOURCES

As at 30 June 2026, the Group had 39 employees (30 June 2025: 38) in Hong Kong and the PRC. We believe that hiring, motivating and retaining qualified employees are crucial to our success as an online and offline distributor. Total staff costs (including Directors' emoluments) were RMB3.4 million for the six months ended 30 June 2026 (six months ended 30 June 2025: RMB3.3 million). The remuneration policies of the Group are formulated based on the Group's operating results, employees' individual performance, experience, respective responsibilities, merit, qualifications and competence, as well as comparable to the prevailing market practice, standards and statistics. The remuneration policies of the Group are reviewed by the management of the Group regularly.

EVENTS AFTER THE REPORTING PERIOD

As from 30 June 2026 to the date of this announcement, save as disclosed in this announcement, the Board is not aware of any significant events requiring disclosure that have occurred.

OTHER INFORMATION

A. DIRECTORS' AND CHIEF EXECUTIVE'S INTERESTS AND SHORT POSITIONS IN THE SHARES, UNDERLYING SHARES AND DEBENTURES OF THE COMPANY AND ITS ASSOCIATED CORPORATIONS

As at 30 June 2026, the interests and short positions of the Directors and the chief executive of the Company in the Company's shares (the "**Shares**"), underlying Shares and debentures of the Company or any of its associated corporations (within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) (the "**SFO**"), which were required: (i) to be notified to the Company and the Stock Exchange pursuant to Divisions 7 and 8 of Part XV of the SFO (including interests and short positions which they are taken or deemed to have under such provisions of the SFO); or (ii) pursuant to section 352 of the SFO, to be entered in the register referred therein (the "**Register**"); or (iii) pursuant to Rules 5.48 to 5.67 of the GEM Listing Rules relating to securities transactions by the Directors, to be notified to the Company and the Stock Exchange were as follows:

(i) Long Position in the Shares of the Company

Name of Directors	Capacity/ Nature of Interest	Number of shares held/ interested in	Percentage of shareholding
Mr. Yau Tai Leung Sammy *(Note)*	Interests held jointly with other persons; Interest in a controlled corporation	291,838,960	52.1141%
Mr. Yau Sonny Tai Nin *(Note)*	Interests held jointly with other persons; Interest in a controlled corporation	291,838,960	52.1141%

Note: Yen Sheng Investment Limited ("**Yen Sheng BVI**") was beneficially owned by Mr. Yau Tai Leung Sammy and Mr. Yau Sonny Tai Nin as to approximately 49.3120% and 49.2321%, respectively. By virtue of the SFO, Mr. Yau Tai Leung Sammy and Mr. Yau Sonny Tai Nin are deemed to be interested in all the Shares held by Yen Sheng BVI.

(ii) Long Position in the Shares of the Associated Corporations

Name of Directors	Position in the associated corporations	Number of shares held	Percentage of interest in the associated corporation
Mr. Yau Tai Leung Sammy	Director of Yen Sheng BVI	493,120	49.31% in Yen Sheng BVI
Mr. Yau Sonny Tai Nin	Director of Yen Sheng BVI	492,321	49.23% in Yen Sheng BVI
Mr. Yau Frederick Heng Chung	Director of Yen Sheng BVI	6,863	0.69% in Yen Sheng BVI

Save as disclosed above, as at 30 June 2026, none of the Directors and the chief executive of the Company had any interests or short positions in any Shares, underlying Shares and debentures of the Company or any of its associated corporations (within the meaning of Part XV of the SFO) which would have to be notified to the Company and the Stock Exchange pursuant to Divisions 7 and 8 of Part XV of the SFO (including interests and short positions which they are taken or deemed to have under such provisions of the SFO), or which were required, pursuant to Section 352 of the SFO, to be entered in the Register, or which were required, pursuant to Rules 5.48 to 5.67 of the GEM Listing Rules relating to securities transactions by the Directors, to be notified to the Company and the Stock Exchange.

B. SUBSTANTIAL SHAREHOLDERS' AND OTHER PERSONS' INTERESTS AND SHORT POSITIONS IN THE SHARES AND UNDERLYING SHARES

So far as the Directors are aware, as at 30 June 2026, the following persons/entities other than a Director or the chief executive of the Company had interests or short positions in the Shares and underlying Shares, which would fall to be disclosed to the Company and the Stock Exchange under the provisions of Divisions 2 and 3 of Part XV of the SFO, or which were recorded in the register of the Company required to be kept under Section 336 of the SFO, or who were directly or indirectly interested in 5% or more of the issued voting Shares:

Name of Shareholders	Long/Short position	Nature of interest	Shares held	Percentage of shareholding
Yen Sheng BVI	Long position	Beneficial owner	291,838,960	52.1141%
Yau Tai Leung Sammy *(Note 1)*	Long position	Interests held jointly with other persons; interest in a controlled corporation	291,838,960	52.1141%
Chan Yee Ling Elaine *(Note 2)*	Long position	Interests of spouse	291,838,960	52.1141%
Yau Sonny Tai Nin *(Note 1)*	Long position	Interests held jointly with other persons; interest in a controlled corporation	291,838,960	52.1141%
Hiang Siu Wei Cecilia *(Note 3)*	Long position	Interests of spouse	291,838,960	52.1141%
Summit Time Resources Limited	Long position	Beneficial owner	128,161,040	22.8859%
Li Wing Chi Agnes *(Note 4)*	Long position	Interest in a controlled corporation	128,161,040	22.8859%
Lee Shui Kwai Victor *(Note 5)*	Long position	Interests of spouse	128,161,040	22.8859%

Notes:

1. Yen Sheng BVI was beneficially owned by Mr. Yau Tai Leung Sammy and Mr. Yau Sonny Tai Nin as to approximately 49.3120% and 49.2321%, respectively. By virtue of the SFO, Mr. Yau Tai Leung Sammy and Mr. Yau Sonny Tai Nin are deemed to be interested in all the Shares held by Yen Sheng BVI.

2. Ms. Chan Yee Ling Elaine is the spouse of Mr. Yau Tai Leung Sammy. By virtue of the SFO, Ms. Chan Yee Ling Elaine is deemed to be interested in all the Shares held by Mr. Yau Tai Leung Sammy.

3. Ms. Hiang Siu Wei Cecilia is the spouse of Mr. Yau Sonny Tai Nin. By virtue of the SFO, Ms. Hiang Siu Wei Cecilia is deemed to be interested in all the Shares held by Mr. Yau Sonny Tai Nin.

4. Summit Time Resources Limited was wholly owned by Ms. Li Wing Chi Agnes. By virtue of the SFO, Ms. Li Wing Chi Agnes is deemed to be interested in all the Shares held by Summit Time Resources Limited.

5. Mr. Lee Shui Kwai Victor is the spouse of Ms. Li Wing Chi Agnes. By virtue of the SFO, Mr. Lee Shui Kwai Victor is deemed to be interested in all the Shares held by Ms. Li Wing Chi Agnes.

Save as disclosed above, as at 30 June 2026, the Directors were not aware of any other persons/entities (other than the Directors and chief executives of the Company) who had interests or short positions in the shares or underlying shares of the Company which would fall to be disclosed to the Company under the provisions of Divisions 2 and 3 of Part XV of the SFO or which were recorded in the register required to be kept by the Company under Section 336 of the SFO.

DIVIDENDS

The Board does not recommend the payment of an interim dividend for the six months ended 30 June 2026 (2025: Nil).

PURCHASE, SALE OR REDEMPTION OF LISTED SHARES OF THE COMPANY

Neither the Company nor any of its subsidiaries have purchased, sold or redeemed any of the Company's listed securities during the six months ended 30 June 2026.

CORPORATE GOVERNANCE

The Group is committed to ensuring high standards of corporate governance and business practices. The Company's corporate governance practices are based on the Corporate Governance Code (the "**CG Code**") as set out in Appendix C1 of the GEM Listing Rules. During the six months ended 30 June 2026, the Company has complied with the applicable code provisions of the CG Code.

DIRECTORS AND CONTROLLING SHAREHOLDERS' INTEREST IN COMPETING BUSINESS

None of the Directors and controlling shareholders of the Company or any of their respective close associates (as defined in the GEM Listing Rules) has engaged in any business that competes or may compete, either directly or indirectly, with the businesses of the Group, or had any other conflict of interests with the Group during the six months ended 30 June 2026.

DIRECTORS' SECURITIES TRANSACTIONS

The Company has adopted Rules 5.48 to 5.67 of the GEM Listing Rules as its own code of conduct (the "**Code of Conduct**") regarding securities transactions by the Directors. The Company has confirmed, having made specific enquiry of the Directors that all the Directors have complied with the Code of Conduct for the six months ended 30 June 2026 and up to the date of this announcement.

AUDIT COMMITTEE

The Company had established the Audit Committee on 15 December 2017 with written terms of reference in compliance with the GEM Listing Rules. The primary duties of the Audit Committee are to review and supervise the financial reporting process and risk management and internal control systems of the Company, make recommendations to the Board on the appointment, reappointment and removal of the independent auditor, and review the Company's financial information.

The Audit Committee comprises three members, all being Independent Non-executive Directors, namely Mr. Won Chik Kee (chairman of the Audit Committee), Ms. Sit Ting Fong and Mr. Wai Yau Hang. It has reviewed with the management the accounting principles and practices adopted by the Group and discussed the auditing and financial reporting matters, including review of the unaudited condensed consolidated interim financial statements of the Group for the six months ended 30 June 2026.

By order of the Board
Sling Group Holdings Limited
Yau Frederick Heng Chung
Chairman

Hong Kong, 27 August 2026

As at the date of this announcement, the executive Directors are Mr. Yau Frederick Heng Chung (Chairman) and Mr. Lee Tat Fai Brian; the non-executive Directors are Mr. Yau Sonny Tai Nin and Mr. Yau Tai Leung Sammy; and the independent non-executive Directors are Mr. Won Chik Kee, Ms. Sit Ting Fong and Mr. Wai Yau Hang.