







2023
Third Quarterly Report



CHARACTERISTICS OF GEM OF THE STOCK EXCHANGE OF HONG KONG LIMITED (THE "STOCK EXCHANGE")

GEM has been positioned as a market designed to accommodate small and mid-sized companies to which a higher investment risk may be attached than other companies listed on the Main Board of the Stock Exchange. Prospective investors should be aware of the potential risks of investing in such companies and should make the decision to invest only after due and careful consideration.

Given that the companies listed on GEM are generally small and midsized companies, there is a risk that securities traded on GEM may be more susceptible to high market volatility than securities traded on the Main Board of the Stock Exchange and no assurance is given that there will be a liquid market in the securities traded on GEM.

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This report, for which the directors (the "Directors") of Sling Group Holdings Limited (the "Company") collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on GEM of the Stock Exchange (the "GEM Listing Rules") for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries. confirm that to the best of their knowledge and belief the information contained in this report is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this report misleading.

## CONDENSED CONSOLIDATED STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME (UNAUDITED)

For the three months and nine months ended 30 September 2023

		Three mor 30 Sep	ths ended tember	Nine mon 30 Sep	ths ended tember
	Notes	2023 RMB'000 (Unaudited)	2022 RMB'000 (Unaudited)	2023 RMB'000 (Unaudited)	2022 RMB'000 (Unaudited)
		(	(1 1111)	(,	(111111)
Revenue Cost of sales	3	37,803 (19,784)	32,035 (14,867)	99,485 (49,176)	72,641 (32,690)
0		40.040	17.100	50.000	00.054
Gross profit Other revenue and income		18,019 3,081	17,168 646	50,309 4,240	39,951 1,631
Government grants		-	507	598	527
Reversal of/(Impairment losses on)					
trade and other receivables, net		-	_	405	(1,440)
Selling and distribution costs		(17,081)	(15,855)	(47,161)	(39,772)
Administrative and other operating expenses		(2,785)	(3,721)	(9,988)	(11,796)
Finance costs		(296)	(173)	(762)	(413)
		,	, ,	,	,
Profit/(Loss) before income tax	6	938	(1,428)	(2,359)	(11,312)
Income tax expense	5	-	_	-	_
Profit/(Loss) for the period		938	(1,428)	(2,359)	(11,312)
Other comprehensive (expenses)/income Item that may be reclassified subsequently to the profit or loss: Exchange differences on					
translation of financial					
statements of foreign operations		(20)	666	197	1,294
οροιατίστο		(20)	000	137	1,204
Total comprehensive income/					
(loss) for the period		918	(762)	(2,162)	(10,018)

Three months ended 30 September   Nine months ended 30 September						
Profit/(Loss) for the period attributable to: Equity holders of the Company Non-controlling interests411 527 438 438 439 4303 4304 4305 4306 4307 4308 4309 						
Company   Comp			2023	2022	2023	2022
Profit/(Loss) for the period attributable to: Equity holders of the Company Non-controlling interests 527 141 647 (664)  Total comprehensive income/ (loss) for the period attributable to: Equity holders of the Company 391 (903) (2,809) (9,354) Non-controlling interests 527 141 647 (664)  RMB cents RMB cents RMB cents RMB cents RMB cents RMB cents		Notes	RMB'000	RMB'000	RMB'000	RMB'000
attributable to:           Equity holders of the Company         411         (1,569)         (3,006)         (10,648)           Non-controlling interests         527         141         647         (664)           Total comprehensive income/ (loss) for the period attributable to:           Equity holders of the Company         391         (903)         (2,809)         (9,354)           Non-controlling interests         527         141         647         (664)           RMB cents           RMB cents         RMB cents         RMB cents         RMB cents			(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)
attributable to:           Equity holders of the Company         411         (1,569)         (3,006)         (10,648)           Non-controlling interests         527         141         647         (664)           Total comprehensive income/ (loss) for the period attributable to:           Equity holders of the Company         391         (903)         (2,809)         (9,354)           Non-controlling interests         527         141         647         (664)           RMB cents           RMB cents         RMB cents         RMB cents         RMB cents						
Non-controlling interests         527         141         647         (664)           Total comprehensive income/ (loss) for the period attributable to:           Equity holders of the Company Non-controlling interests         391         (903)         (2,809)         (9,354)           Non-controlling interests         527         141         647         (664)           P18         (762)         (2,162)         (10,018)           RMB cents         RMB cents         RMB cents         RMB cents	, ,					
Total comprehensive income/ (loss) for the period attributable to: Equity holders of the Company Non-controlling interests  P18 (762) (2,162) (10,018)  RMB cents  RMB cents  RMB cents  RMB cents	Equity holders of the Company		411	(1,569)	(3,006)	(10,648)
Total comprehensive income/ (loss) for the period attributable to: Equity holders of the Company Non-controlling interests  918 (762) (2,162) (10,018)  RMB cents  RMB cents  RMB cents  RMB cents  RMB cents	Non-controlling interests		527	141	647	(664)
Total comprehensive income/ (loss) for the period attributable to: Equity holders of the Company Non-controlling interests  918 (762) (2,162) (10,018)  RMB cents  RMB cents  RMB cents  RMB cents  RMB cents						
Total comprehensive income/ (loss) for the period attributable to: Equity holders of the Company Non-controlling interests  918 (762) (2,162) (10,018)  RMB cents  RMB cents  RMB cents  RMB cents			938	(1,428)	(2,359)	(11,312)
(loss) for the period attributable to: Equity holders of the Company 391 (903) (2,809) (9,354) Non-controlling interests 527 141 647 (664)  918 (762) (2,162) (10,018)  RMB cents RMB cents RMB cents RMB cents				( , -,	( ):::/	( )- /
Non-controlling interests  527 141 647 (664)  918 (762) (2,162) (10,018)  RMB cents RMB cents RMB cents RMB cents  Earning/(Loss) per share attributable to equity	(loss) for the period					
Non-controlling interests  527 141 647 (664)  918 (762) (2,162) (10,018)  RMB cents RMB cents RMB cents RMB cents  Earning/(Loss) per share attributable to equity	Equity holders of the Company		391	(903)	(2,809)	(9,354)
RMB cents RMB cents RMB cents RMB cents RMB cents			527	141	, , ,	, ,
RMB cents RMB cents RMB cents RMB cents RMB cents						, ,
Earning/(Loss) per share attributable to equity			918	(762)	(2,162)	(10,018)
Earning/(Loss) per share attributable to equity						
attributable to equity			RMB cents	RMB cents	RMB cents	RMB cents
	attributable to equity					
Basic and diluted 8 <b>0.07</b> (0.28) <b>(0.54)</b> (1.90)		8	0.07	(0.28)	(0.54)	(1.90)

#### CONDENSED CONSOLIDATED STATEMENT OF CHANGES IN EQUITY (UNAUDITED)

			Attributal	ole to equity	holders of th	ne Company			_	
	Share capital RMB'000	Share premium RMB'000	Capital reserve RMB'000	Statutory reserve RMB'000	Put option reserve RMB'000	Translation reserve RMB'000	Accumulated losses RMB'000	Sub-total RMB'000	Non- controlling interests RMB'000	Tota equity RMB'000
As at 1 January 2022 (Audited)	4,470	35,026	10,520	1,195	(3,658)	622	(28,879)	19,296	(1,223)	18,073
Loss for the period  Other comprehensive income:  Exchange differences on translation	-	-	-	-	-	-	(10,648)	(10,648)	(664)	(11,312
of financial statements of foreign Operations	-	-	-	-	-	1,294	_	1,294	-	1,294
Total comprehensive loss for the period	_	-	_	-	-	1,294	(10,648)	(9,354)	(664)	(10,018)
As at 30 September 2022 (Unaudited)	4,470	35,026	10,520	1,195	(3,658)	1,916	(39,527)	9,942	(1,887)	8,055
As at 1 January 2023 (Audited)	4,470	35,026	10,520	1,195	(3,658)	2,097	(45,175)	4,475	(2,060)	2,415
Loss for the period  Other comprehensive income:  Exchange differences on translation of financial statements of	-	-	-	-	-	-	(3,006)	(3,006)	647	(2,359)
foreign Operations	-	_	_	-	-	197	_	197	-	197
Total comprehensive loss for the period	-	-	-	-	-	197	(3,006)	(2,809)	647	(2,162
As at 30 September 2023 (Unaudited)	4,470	35,026	10,520	1,195	(3,658)	2,294	(48,181)	1,666	(1,413)	253

## NOTES TO THE UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

For the three months and nine months ended 30 September 2023

#### GENERAL INFORMATION

The Company was incorporated as an exempted company with limited liability in the Cayman Islands under the Companies Law (as revised) of the Cayman Islands on 6 January 2017. The address of its registered office is Cricket Square, Hutchins Drive, P.O. Box 2681, Grand Cayman, KY1-1111, Cayman Islands and its principal place of business is Unit 1, 21st Floor, Yen Sheng Centre, 64 Hoi Yuen Road, Kwun Tong, Kowloon, Hong Kong.

The Company is an investment holding company and its subsidiaries (collectively referred to as the "Group") are principally engaged in the design and sale of women's handbags, small leather goods, luggage and travel goods.

The Company's immediate and ultimate holding company is Yen Sheng Investment Limited ("Yen Sheng BVI"), a company incorporated in the British Virgin Islands and controlled by Mr. Yau Tai Leung Sammy ("Mr. Sammy Yau"), Mr. Yau Sonny Tai Nin ("Mr. Sonny Yau"), Mr. Yau Frederick Heng Chung ("Mr. Fred Yau"), Mr. Yau Nicholas Heng Wah ("Mr. Nicholas Yau") and Ms. Hiang Siu Wei Cecilia ("Ms. Cecilia Hiang").

The Company's shares are listed on GEM of the Stock Exchange on 16 January 2018.

#### 2. BASIS OF PREPARATION

The unaudited condensed consolidated financial statements of the Group for the three months and nine months ended 30 September 2023 have been prepared in accordance with Hong Kong Financial Reporting Standards ("HKFRSs") issued by the Hong Kong Institute of Certified Public Accountants ("HKICPA") and the applicable disclosure requirements of the GEM Listing Rules.

The unaudited condensed consolidated financial statements have been prepared on the historical cost basis except for financial asset at fair value through profit or loss ("FVTPL") which is stated at fair value.

The unaudited condensed consolidated financial statements should be read in conjunction with the annual consolidated financial statements of the Group for the year ended 31 December 2022. The accounting policies used in the preparation of the unaudited condensed consolidated financial statements are consistent with those adopted in the annual consolidated financial statements of the Group for the year ended 31 December 2022, except for the adoption of the following new and amended HKFRSs which are effective as of 1 January 2023.

## New and Amended HKFRSs that are effective for annual period beginning on 1 January 2023

HKFRS 17	Insurance Contracts with related amendments
Amendments to HKAS 1 and	Disclosure of Accounting Policies
HKFRS Practice Statement 2	
Amendments to HKAS 8	Definition of Accounting Estimates
Amendments to HKAS 12	Deferred Tax related to Assets and Liabilities arising from a Single Transaction
Amendments to HKAS 12	International Tax Reform — Pillar Two Model Rules

Except for those mentioned below, the adoption of these new and amended HKFRSs had no material impact on how the results and financial position of the Group for the current and prior periods have been prepared and presented.

## Amendments to HKAS 12 "Deferred Tax related to Assets and Liabilities arising from a Single Transaction"

The amendments clarify that the initial recognition exemption of deferred tax in HKAS 12 "Income Taxes" does not apply to transactions that give rise to equal taxable and deductible temporary differences, such as lease contracts that give rise to the recognition of a lease liability and the corresponding right-of-use assets and contracts that give rise to the recognition of decommissioning obligations and corresponding amounts recognised as assets. Instead, entities are required to recognise the related deferred tax asset and liability on initial recognition, with the recognition of any deferred tax asset being subject to the recoverability criteria in HKAS 12 "Income Taxes".

The Group adopted the amendments from 1 January 2023 and are required to recognise the associated deferred tax assets and liabilities from leases that occurred on or after 1 January 2022 from the beginning of the earliest comparative period presented, with any cumulative effect recognised as an adjustment to retained profits at that date.

The amendments had no impact on the condensed consolidated financial statements of the Group.

#### Issued but not yet effective HKFRSs

As at the date of authorisation of the unaudited condensed consolidated financial statements, certain new and amended HKFRSs have been published but are not yet effective, and have not been adopted early by the Group. The Directors anticipate the adoption of these new and amended HKFRSs had no material impact on how the results and financial position of the Group for the current and prior periods have been prepared and presented.

#### Going concern basis

During the nine months ended 30 September 2023, the Group recorded a net loss of RMB2,359,000. The Group's operations are financed by bank borrowings, loans from related parties and internal resources. As at 30 September 2023, the Group had net current liabilities of RMB2,415,000. The Group's cash and bank balances amounting to RMB6,837,000 as at 30 September 2023.

The Company has reviewed the current performance and cash flows forecast. The Company has a reasonable expectation that it has adequate resources to continue in operational existence for the foreseeable future. Accordingly the unaudited condensed consolidated financial statements have been prepared on a going concern basis.

The preparation of the unaudited condensed consolidated financial statements in conformity with HKFRSs requires the use of certain critical accounting estimates. It also requires the management to exercise its judgement in the process of applying the accounting policies of the Group. The accounting estimates and assumptions used in the preparation of the unaudited condensed consolidated financial statements are consistent with those adopted in the annual consolidated financial statements of the Group for the year ended 31 December 2022.

The unaudited condensed consolidated financial statements have not been audited by the Company's auditor, but have been reviewed by the Company's audit committee.

#### 3. REVENUE

Revenue represents the fair value of consideration received and receivable from sale of women's handbags, small leather goods, luggage and travel goods by the Group to external customers.

#### Disaggregation of revenue from contracts with customers

The Group derives revenue from the transfer of goods at a point in time through different channels were analysed as follows:

	Three months ended 30 September 2023 2022		Nine months ended 30 September	
			2023	2022
	RMB'000	RMB'000	RMB'000	RMB'000
	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)
Online retail sales	35,639	29,000	90,546	66,982
Wholesale to online retailers	1,792	2,702	8,164	5,028
Wholesale to offline retailers	51	75	102	331
Offline retail sales	321	258	673	300
	37,803	32,035	99,485	72,641

#### SEGMENT INFORMATION

The Group's operating activities are attributable to a single reportable and operating segment focusing primarily on the wholesale and retail of women's handbags, small leather goods, luggage and travel goods. This operating segment has been identified on the basis of internal management reports reviewed by the chief operating decision maker (the "CODM"), being the executive directors of the Company. The CODM mainly reviews revenue derived from the wholesale and retail of women's handbags, small leather goods, luggage and travel goods. The CODM reviews the overall results of the Group as a whole to make decisions about resources allocation. Accordingly other than the entity-wide disclosure, no segment analysis is presented.

#### Geographical information

The following tables set out information about the geographical location of (i) the Group's revenue from external customers and (ii) the Group's property, plant and equipment (including right-of-use assets) and intangible assets ("specified non-current assets"). The geographical location of customers is based on the location at which the goods are delivered. The geographical location of the specified non-current assets is based on the physical location of the assets, in the case of property, plant and equipment (including right-of-use assets), and the location of the operations to which they are allocated, in the case of intangible assets.

	Three months ended 30 September 2023 2022		Nine months ended 30 September	
			2023	2022
	RMB'000	RMB'000	RMB'000	RMB'000
	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)
Revenue from external customers				
The People's Republic of China				
(the "PRC") (excluding Hong				
Kong)	37,803	32,035	99,485	72,641

	As at	As at
	30 September	31 December
	2023	2022
	RMB'000	RMB'000
	(Unaudited)	(Audited)
Specified non-current assets		
The PRC (excluding Hong Kong)	3,365	3,206
Hong Kong	4	_
	3,369	3,206

#### Information about major customers

During the nine months ended 30 September 2023, none of the Group's customers contributed more than 10% of the Group's revenue (2022: Nil).

#### 5. INCOME TAX EXPENSE

For the nine months ended 30 September 2023 and 2022, Hong Kong Profits Tax and PRC Enterprises Income Tax (the "PRC EIT") have not been provided in the unaudited condensed consolidated financial statements as no assessable profits subject to Hong Kong Profits Tax and the PRC EIT.

The PRC EIT in respect of the Group's operations in the PRC has been calculated at the rate of 25% (2022: 25%) on the estimated assessable profit for the period arising from the PRC.

#### 6. PROFIT/(LOSS) BEFORE INCOME TAX

Profit/(Loss) before income tax is arrived at after charging/(crediting):

		nths ended tember	Nine mon 30 Sep	ths ended tember
	2023 RMB'000 (Unaudited)	2022 RMB'000 (Unaudited)	2023 RMB'000 (Unaudited)	2022 RMB'000 (Unaudited)
Cost of inventories recognised as an expense (Reversal)/Write-down of inventories to net realisable value Fair value gain on financial assets at FVTPL	19,632 (2,202) (133)	14,724 (761) (119)	48,762 (2,452) (133)	32,311 57 (119)
Gain on early termination for lease Amortisation of intangible assets Depreciation of property, plant and equipment — Owned assets	25 8	- 52 76	100	(11) 155 262
Right-of-use assets  Total depreciation	163	108	717	352 614
Staff costs (including directors' emoluments)  — Salaries, allowances and other benefits  — Contributions to retirement benefit schemes (note)	1,897	2,042	5,989	6,379
Total staff costs	2,255	2,389	7,016	7,370
Operating lease charges premises:  — Short-term leases  — COVID-19-related rent concessions	104 —	390 (15)	502 —	1,394 (53)
Total lease charges	104	375	502	1,341
Exchange (gains)/losses, net	(97)	1,658	783	3,029

Note: During the nine months ended 30 September 2023 and 2022, there are no forfeited contribution be used to reduce the level of employer's contributions. As at 30 September 2023 and 31 December 2022, there are no forfeited contribution available to reduce the contributions payable in the future years.

#### 7. DIVIDENDS

The board of directors (the "Board") does not recommend the payment of an interim dividend for the nine months ended 30 September 2023 (2022: Nil).

#### 8. EARNING/(LOSS) PER SHARE

The calculation of basic loss per share attributable to equity holders of the Company is based on the following:

		nths ended tember	Nine months ended 30 September		
	2023	<b>2023</b> 2022		2022	
	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	
Profit/(Loss) Profit/(Loss) for the period attributable to equity holders of the Company (in RMB'000)	411	(1,569)	(3,006)	(10,648)	
Number of shares Weighted average number of ordinary shares	560,000,000	560,000,000	560,000,000	560,000,000	

The weighted average number of ordinary shares used to calculate the basic loss per share of the nine months ended 30 September 2023 and 2022 represents 560,000,000 ordinary shares in issue throughout the periods.

There were no dilutive potential ordinary shares during the nine months ended 30 September 2023 and 2022 and therefore, diluted loss per share equals to basic loss per share.

#### MANAGEMENT DISCUSSION AND ANALYSIS

#### **BUSINESS REVIEW**

During the nine months ended 30 September 2023, the Group recorded a revenue of approximately RMB99.5 million, which represents an increase of approximately 37.1% as compared to the same period of 2022. Like the first half of 2023, the reason for the increase was mainly attributable to the strong rebound of revenue in the sales of luggage and travel accessories after the reopening of China since January of 2023. The quarterly revenue rise by approximately 32.5%, 72.5% and 18.0% respectively among the first three quarters compared to the corresponding periods last year.

As China lifted up travel measures, the long-awaited travellers has resumed their travelling starting within the country and then to overseas. The Group witnessed the first wave of sale jump in luggage and travel accessories. The revenue rose by RMB22.9 million from RMB14.8 million to RMB37.7 million during the first three quarters of 2023. The sale volume and profitability are greatly improved. This business segment returned to profitability on each month during the third quarter.

For women's handbag, the Group has resumed our marketing activities. The recovery was rather stable as the consumers in China have been cautious in spending. The uncertainty arising from the property market and the tension of Sino-US relationship on export led to more conservative attitude in consumption. Compared to the high revenue growth of 155.7% in luggage and travel accessories, women's handbag increased only by RMB4.0 million, or 6.9%.

The Group's revenue is principally derived from online retail sales representing 91.0% sales. Together with wholesales to online retailers, they account for 99.2% sales in total. The revenue from online retail sales and wholesales to online retailers rose by 35.2% and 62.4% respectively during the first nine months of 2023.

In terms of revenue among the brands of ELLE and Jessie & Jane, the distribution mix is approximately 98.3% and 1.7% respectively in the first nine months of 2023, compared to 93.6% and 6.4% in the same period of 2022. While the revenue of Jessie & Jane decreased by 64.2%, the revenue of ELLE rose by 43.8%.

#### **FUTURE PROSPECTS**

The business of distributing luggage & travel accessories is positive. The demands for the products have been strong as we expected. Increasingly more tourists are planning for their travelling and are willing to spend on travel related expenses. We anticipate this trend will continue for a few years.

Local consumption on non-essentials has been soft given market uncertainty in certain business sectors. The sale increase in distributing women's handbag has been modest so far despite our marketing effort in driving online platforms. Still, the Group will utilize the feedbacks from customers and key opinion leaders to fine tune our marketing and promotion activities, and control marketing costs at the same time.

In view of the Chinese government increasing incentive measures put forward to boost confident and stimulate the economy, the accumulated positive effects shall soon kick in. The management is cautiously optimistic on the businesses in the fourth quarter of 2023 and 2024.

#### FINANCIAL REVIEW

#### Revenue

The Group's revenue rosed by approximately RMB26.9 million, or 37.1%, from approximately RMB72.6 million for the nine months ended 30 September 2022 to approximately RMB99.5 million for the nine months ended 30 September 2023. For the third quarter, the Group's revenue rose by approximately RMB5.8 million, or 18.1%, from approximately RMB32.0 million for the three months ended 30 September 2022 to approximately RMB37.8 million for the same period in 2023.

#### Gross Profit and Gross Profit Margin

The Group's gross profit increased by approximately RMB10.3 million, or 25.8%, from approximately RMB40.0 million for the nine months ended 30 September 2022 to approximately RMB50.3 million for the nine months ended 30 September 2023. The increase was largely attributable to higher revenue by 37.1%, but slightly reduced gross profit margin by 4.4% in the period. The clearance sales during the period somewhat impacted on gross profit margin.

Our gross profit margin for the nine months ended 30 September 2023 and 2022 were approximately 50.6% and 55.0% respectively.

#### Selling and Distribution Costs

The Group's selling and distribution costs rosed by approximately RMB7.4 million, or 18.6%, from approximately RMB39.8 million for the nine months ended 30 September 2022 to approximately RMB47.2 million for the nine months ended 30 September 2023. The increase was mainly attributable to higher (i) online shop expenses, (ii) transportation, (iii) commission, and (iv) royalty. The advertising expense was kept at similar level as last year.

#### Administrative and Other Operating Expenses

The Group's administrative and other operating expenses decreased by approximately RMB1.8 million, or 15.3%, from approximately RMB11.8 million for the nine months ended 30 September 2022 to approximately RMB10.0 million for the nine months ended 30 September 2023. The drop was mainly attributable to reduced foreign exchange loss by RMB2.2 million and reversal has been provided on trade receivables and stock.

#### Income Tax Expense

The Group's income tax expense for the nine months ended 30 September 2023 recorded to nil as it continued to incur operating loss.

#### Loss for the Period

The Group's loss reduced by approximately RMB8.9 million, or 78.8% from approximately RMB11.3 million for the nine months ended 30 September 2022 to approximately RMB2.4 million for the nine months ended 30 September 2023. The increased revenue and lessor increase in selling expenses are mainly attributable to the much lower operating loss.

#### CONTINGENT LIABILITIES

As at 30 September 2023, the Group did not have any significant contingent liabilities.

#### SIGNIFICANT INVESTMENTS

As at 30 September 2023, the Group did not hold any significant investments.

#### INDEBTEDNESS AND CHARGES ON GROUP'S ASSETS

As at 30 September 2023, the Group did not have any assets pledged to secure general banking facilities.

#### FOREIGN CURRENCY EXPOSURE

The Group's businesses are solely operated in China. The sales and purchases are mainly denominated in RMB and customers rarely request to settle our billing by other foreign currencies such as United States dollar or HK\$.

The Directors are of the view that the Group's operations are not subject to significant foreign exchange rate risk. Therefore, no hedging arrangements are made. However, the Group will review and monitor the relevant foreign exchange risk from time to time based on its business development requirements and may enter into foreign exchange hedging arrangements when applicable.

#### **HUMAN RESOURCES**

As at 30 September 2023, the Group had 53 employees (30 September 2022: 55) in Hong Kong and the PRC. We believe that hiring, motivating and retaining qualified employees are crucial to our success as an online and offline distributor. Total staff costs (including Directors' emoluments) were RMB7.0 million for the nine months ended 30 September 2023 (nine months ended 30 September 2022: RMB7.4 million). The remuneration policies of the Group are formulated based on the Group's operating results, employees' individual performance, working experience, respective responsibilities, merit, qualifications and competence, as well as comparable to the prevailing market practice, standards and statistics. The remuneration policies of the Group are reviewed by the management of the Group regularly.

#### EVENTS AFTER THE REPORTING DATE

As from 30 September 2023 to the date of this report, save as disclosed in this report, the Board is not aware of any significant events requiring disclosure that have occurred.

# A. DIRECTORS' AND CHIEF EXECUTIVE'S INTERESTS AND SHORT POSITIONS IN THE SHARES, UNDERLYING SHARES AND DEBENTURES OF THE COMPANY AND ITS ASSOCIATED CORPORATIONS

As at 30 September 2023, the interests and short positions of the Directors and the chief executive of the Company in the Company's shares (the "Shares"), underlying Shares and debentures of the Company or any of its associated corporations (within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) (the "SFO")), which were required: (i) to be notified to the Company and the Stock Exchange pursuant to Divisions 7 and 8 of Part XV of the SFO (including interests and short positions which they are taken or deemed to have under such provisions of the SFO); or (ii) pursuant to section 352 of the SFO, to be entered in the register referred therein (the "Register"); or (iii) pursuant to Rules 5.48 to 5.67 of the GEM Listing Rules relating to securities transactions by the Directors, to be notified to the Company and the Stock Exchange were as follows:

#### (i) Long Position in the Shares of the Company

Name of Directors	Capacity/ Nature of Interest	Number of shares held/interested in	Percentage of shareholding
Mr. Yau Tai Leung Sammy (Note)	Interests held jointly with other persons; Interest in a controlled corporation	291,838,960	52.1141%
Mr. Yau Sonny Tai Nin (Note)	Interests held jointly with other persons; Interest in a controlled corporation	291,838,960	52.1141%

Note: Yen Sheng Investment Limited ("Yen Sheng BVI") was beneficially owned by Mr. Yau Tai Leung Sammy and Mr. Yau Sonny Tai Nin as to approximately 49.3120% and 49.2321%, respectively. By virtue of the SFO, Mr. Yau Tai Leung Sammy and Mr. Yau Sonny Tai Nin are deemed to be interested in all the Shares held by Yen Sheng BVI.

#### (ii) Long Position in the Shares of the Associated Corporations

Name of Directors	Position in the associated corporations	Number of shares held	Percentage of interest in the associated corporation
Mr. Yau Tai Leung Sammy	Director of Yen Sheng BVI	493,120	49.31% in Yen Sheng BVI
Mr. Yau Sonny Tai	Director of Yen Sheng BVI	492,321	49.23% in Yen
Nin			Sheng BVI
Mr. Yau Frederick	Director of Yen Sheng BVI	6,863	0.69% in Yen
Heng Chung			Sheng BVI

Save as disclosed above, as at 30 September 2023, none of the Directors and the chief executive of the Company had any interests or short positions in any Shares, underlying Shares and debentures of the Company or any of its associated corporations (within the meaning of Part XV of the SFO) which would have to be notified to the Company and the Stock Exchange pursuant to Divisions 7 and 8 of Part XV of the SFO (including interests and short positions which they are taken or deemed to have under such provisions of the SFO), or which were required, pursuant to Section 352 of the SFO, to be entered in the Register, or which were required, pursuant to Rules 5.48 to 5.67 of the GEM Listing Rules relating to securities transactions by the Directors, to be notified to the Company and the Stock Exchange.

## B. SUBSTANTIAL SHAREHOLDERS' AND OTHER PERSONS' INTERESTS AND SHORT POSITIONS IN THE SHARES AND UNDERLYING SHARES

So far as the Directors are aware, as at 30 September 2023, the following persons/entities other than a Director or the chief executive of the Company had interests or short positions in the Shares and underlying Shares, which would fall to be disclosed to the Company and the Stock Exchange under the provisions of Divisions 2 and 3 of Part XV of the SFO, or which were recorded in the register of the Company required to be kept under Section 336 of the SFO, or who were directly or indirectly interested in 5% or more of the issued voting Shares:

Name of Shareholders	Long/Short position	Nature of interest	Shares held	Percentage of shareholding
Silarenoluers	position	Nature of filterest	Silares field	Shareholding
Yen Sheng BVI	Long position	Beneficial owner	291,838,960	52.1141%
Yau Tai Leung Sammy	Long position	Interests held jointly with	291,838,960	52.1141%
(Note 1)		other persons; interest		
		in a controlled		
		corporation		
Chan Yee Ling Elaine	Long position	Interests of spouse	291,838,960	52.1141%
(Note 2)	9			
Yau Sonny Tai Nin	Long position	Interests held jointly with	291,838,960	52.1141%
(Note 1)		other persons; interest		
		in a controlled		
		corporation		
Hiang Siu Wei Cecilia	Long position	Interests of spouse	291,838,960	52.1141%
(Note 3)	0 1	'	, ,	
Summit Time	Long position	Beneficial owner	128,161,040	22.8859%
Resources Limited				
Li Wing Chi Agnes	Long position	Interest in a controlled	128,161,040	22.8859%
(Note 4)		corporation		
Lee Shui Kwai Victor	Long position	Interests of spouse	128,161,040	22.8859%
(Note 5)				

#### Notes:

- Yen Sheng BVI was beneficially owned by Mr. Yau Tai Leung Sammy and Mr. Yau Sonny Tai Nin as to approximately 49.3120% and 49.2321%, respectively. By virtue of the SFO, Mr. Yau Tai Leung Sammy and Mr. Yau Sonny Tai Nin are deemed to be interested in all the Shares held by Yen Sheng BVI.
- Ms. Chan Yee Ling Elaine is the spouse of Mr. Yau Tai Leung Sammy. By virtue of the SFO,
  Ms. Chan Yee Ling Elaine is deemed to be interested in all the Shares held by Mr. Yau Tai
  Leung Sammy.
- Ms. Hiang Siu Wei Cecilia is the spouse of Mr. Yau Sonny Tai Nin. By virtue of the SFO,
   Ms. Hiang Siu Wei Cecilia is deemed to be interested in all the Shares held by Mr. Yau Sonny Tai Nin.
- Summit Time Resources Limited was wholly owned by Ms. Li Wing Chi Agnes. By virtue of the SFO, Ms. Li Wing Chi Agnes is deemed to be interested in all the Shares held by Summit Time Resources Limited.
- Mr. Lee Shui Kwai Victor is the spouse of Ms. Li Wing Chi Agnes. By virtue of the SFO, Mr. Lee
   Shui Kwai Victor is deemed to be interested in all the Shares held by Ms. Li Wing Chi Agnes.

Save as disclosed above, as at 30 September 2023, the Directors were not aware of any other persons/entities (other than the Directors and chief executives of the Company) who had interests or short positions in the shares or underlying shares of the Company which would fall to be disclosed to the Company under the provisions of Divisions 2 and 3 of Part XV of the SFO or which were recorded in the register required to be kept by the Company under Section 336 of the SFO.

#### DIVIDENDS

The Board does not recommend the payment of an interim dividend for the nine months ended 30 September 2023 (2022: Nil).

#### SHARE OPTION SCHEME

The Company has a share option scheme which was approved and adopted by the shareholders of the Company by way of the written resolution passed on 15 December 2017 (the "Share Option Scheme"). No share option has been granted, exercised, lapsed or cancelled under the Share Option Scheme since its adoption and there was no share option outstanding as at 30 September 2023.

## NON-COMPETITION UNDERTAKING BY THE CONTROLLING SHAREHOLDERS

Each of the controlling Shareholders, namely Yen Sheng BVI, Mr. Yau Sonny Tai Nin, Mr. Yau Tai Leung Sammy, Mr. Yau Frederick Heng Chung, Mr. Yau Nicholas Heng Wah and Ms. Hiang Siu Wei Cecilia, entered into the Non-Competition Undertaking in favour of the Company on 15 December 2017, details of which have been set out in the prospectus of the Company dated 29 December 2017 (the "**Prospectus**").

## PURCHASE, SALE OR REDEMPTION OF LISTED SHARES OF THE COMPANY

Neither the Company nor any of its subsidiaries have purchased, sold or redeemed any of the Company's listed securities during the nine months ended 30 September 2023.

## FUTURE PLANS FOR MATERIAL INVESTMENTS OR CAPITAL ASSETS

Save as disclosed in the Prospectus, the Group did not have other future plans for material investments or capital assets as at 30 September 2023.

## MATERIAL ACQUISITIONS AND DISPOSALS OF SUBSIDIARIES AND AFFILIATED COMPANIES

During the nine months ended 30 September 2023, the Group did not have any material acquisitions nor disposals of subsidiaries and affiliated companies.

#### CORPORATE GOVERNANCE

The Group is committed to ensuring high standards of corporate governance and business practices. The Company's corporate governance practices are based on the Corporate Governance Code (the "CG Code") as set out in Appendix 15 of the GEM Listing Rules. During the nine months ended 30 September 2023, the Company has complied with the applicable code provisions of the CG Code.

## DIRECTORS AND CONTROLLING SHAREHOLDERS' INTEREST IN COMPETING BUSINESS

None of the Directors and controlling shareholders of the Company or any of their respective close associates as defined in the GEM Listing Rules has engaged in any business that competes or may compete, either directly or indirectly, with the businesses of the Group, or had any other conflict of interests with the Group during the nine months ended 30 September 2023.

#### DIRECTORS' SECURITIES TRANSACTIONS

The Company has adopted Rules 5.48 to 5.67 of the GEM Listing Rules as its own code of conduct (the "Code of Conduct") regarding securities transactions by the Directors. The Company has confirmed, having made specific enquiry of the Directors that all the Directors have complied with the Code of Conduct for the nine months ended 30 September 2023 and up to the date of this report.

#### **AUDIT COMMITTEE**

The Company had established the Audit Committee on 15 December 2017 with written terms of reference in compliance with the GEM Listing Rules. The primary duties of the Audit Committee are to review and supervise the financial reporting process and risk management and internal control systems of the Company, make recommendations to the Board on the appointment, reappointment and removal of the independent auditor, and review the Company's financial information.

The Audit Committee comprises three members, all being independent non-executive Directors, namely Mr. Won Chik Kee (chairman of the Audit Committee), Mr. Feng Dai and Ms. Sit Ting Fong. It has reviewed with the management the accounting principles and practices adopted by the Group and discussed the auditing and financial reporting matters, including review of the unaudited condensed consolidated financial statements of the Group for the nine months ended 30 September 2023.

By order of the Board

Sling Group Holdings Limited

Yau Frederick Heng Chung

Chairman

Hong Kong, 13 November 2023

As at the date of this report, the executive Directors are Mr. Yau Frederick Heng Chung (Chairman) and Mr. Lee Tat Fai Brian; the non-executive Directors are Mr. Yau Sonny Tai Nin and Mr. Yau Tai Leung Sammy; and the independent non-executive Directors are Mr. Won Chik Kee, Mr. Feng Dai and Ms. Sit Ting Fong.