

SLING GROUP HOLDINGS LIMITED

森浩集團股份有限公司

(Incorporated in the Cayman Islands with limited liability)

Stock code: 8285



Annual Report
2020



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Note: This annual report was prepared in both Chinese and English versions. Where there is discrepancy between the Chinese and English versions, the English version shall prevail.





Corporate Information

BOARD OF DIRECTORS

Executive Directors

Mr. Yau Frederick Heng Chung (*Chairman*)
Mr. Lee Tat Fai Brian (*Chief Executive Officer*)
Mr. Yip Chun Wai (*Chief Financial Officer*)
(resigned on 22 December 2020)

Non-executive Directors

Mr. Yau Sonny Tai Nin
Mr. Yau Tai Leung Sammy

Independent Non-executive Directors

Mr. Won Chik Kee
Mr. Feng Dai
Ms. Sit Ting Fong

AUDIT COMMITTEE

Mr. Won Chik Kee (*Chairman*)
Mr. Feng Dai
Ms. Sit Ting Fong

REMUNERATION COMMITTEE

Mr. Feng Dai (*Chairman*)
Mr. Won Chik Kee
Ms. Sit Ting Fong

NOMINATION COMMITTEE

Ms. Sit Ting Fong (*Chairlady*)
Mr. Won Chik Kee
Mr. Feng Dai

COMPLIANCE OFFICER

Mr. Yau Frederick Heng Chung

AUTHORISED REPRESENTATIVES

Mr. Yau Frederick Heng Chung
Ms. Leung Sau Fong

AUDITORS

Grant Thornton Hong Kong Limited

Level 12
28 Hennessy Road
Wanchai
Hong Kong

REGISTERED OFFICE

Cricket Square
Hutchins Drive
P.O. Box 2681
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KY1-1111
Cayman Islands

HEADQUARTERS AND PRINCIPAL PLACE OF BUSINESS IN HONG KONG

Unit 1, 21st Floor, Yen Sheng Centre
64 Hoi Yuen Road
Kwun Tong
Kowloon
Hong Kong

COMPLIANCE ADVISER

Kingsway Capital Limited

7/F, Tower 1
Lippo Centre
89 Queensway
Hong Kong

COMPANY SECRETARY

Ms. Leung Sau Fong



Corporate Information *(Continued)*

PRINCIPAL SHARE REGISTRAR AND TRANSFER OFFICE

Suntera (Cayman) Limited

Suite 3204, Unit 2A, Block 3,
Building D P.O. Box 1586,
Gardenia Court, Camana Bay
Grand Cayman, KY1-1100
Cayman Islands

HONG KONG BRANCH SHARE REGISTRAR AND TRANSFER OFFICE

Tricor Investor Services Limited

Level 54, Hopewell Centre
183 Queen's Road East
Hong Kong

PRINCIPAL BANKERS

Bank of China (Hong Kong) Limited

24/F, Bank of China Tower
1 Garden Road
Hong Kong

Standard Chartered Bank (Hong Kong) Limited

3/F, Standard Chartered Bank Building
4-4A Des Voeux Road Central
Hong Kong

WEBSITE

www.sling-inc.com.hk

STOCK CODE

8285



Chairman's Statement

Dear Shareholders,

On behalf of the Board of Directors (the "Board") of Sling Group Holdings Limited (the "Company"), I am pleased to present the annual results of the Company and its subsidiaries (collectively called the "Group") for the year ended 31 December 2020.

Due to the spread of the Coronavirus Disease 2019 ("COVID-19") pandemic, 2020 was a very challenging year for the Group. During the first half of the year, when areas of China were under restricted measures to control the spread of the virus and consumers had little appetite on spending, our business was heavily impacted. The drop of sales on the luggage and travel items, which showed very promising growth in 2019, was especially dramatic since all local and cross border travels were halted. During that time, the Group focused first on ensuring that our staff were working in a safe environment. In face of much uncertainty, we also took further steps on cost controls including headcount reductions and streamlining operations. Some of these measures were very tough decisions to make, but were necessary to ensure the Group's future.

Towards the second half of 2020, the strict measures which the China government implemented to contain the pandemic paid off. We saw a modest return on consumer spending. In addition, live stream shopping was beginning to catch on. We had a few successful shows with top key opinion leaders ("KOLs") to sell our products. We believe that live stream shopping is a trend that will develop into a major selling channel in the coming years, and therefore, it is our top priority to develop our capabilities to market and sell our products through live streaming.

Though we expect the COVID-19 pandemic to still last for awhile, with the recent good response to new products and sell-out on top-sellers, we believe we are on the right track of the road to recovery. I would like to express my appreciation to our management and staff for their hard work and dedication especially during this difficult period. Last but not least, I would like to take this opportunity to express my heartfelt gratitude to all of our business partners, customers and shareholders for their continued support and confidence in the Group.

Yau Frederick Heng Chung

Chairman

Hong Kong, 24 March 2021



Management Discussion and Analysis

BUSINESS REVIEW

During 2020, the Group has undergone an unprecedented business year. The outbreak of COVID-19 has changed the landscape of business environment, of which business was totally interrupted during the first quarter of the year. Travel restriction measures were implemented; store and office were closed temporarily; delivery of goods were limited; and consumer sentiment turned negative. The resumption of business activities in the local economy of China was slow and gradual in the second and third quarters. The weak consumer spending persisted for the period. With more stimulus government policies put forward, the economies and consumer confidence in China started to pick up in the fourth quarter. The Group has seen signs of recovery with increasing purchases on our products. The revenue for the year as a whole declined by RMB57.6 million from RMB146.1 million to RMB88.5 million. The outbreak of COVID-19 negatively impacted our business in all dimensions including products, brands and distribution channels.

The business of distributing luggage and travel accessories were hardly hit during the first two quarters of 2020. The COVID-19 outbreak in China and then transmission globally have restricted local and overseas travelling. This business segment has somewhat recovered since the third quarter as local travelling in China has resumed. The deterioration of the virus spreading worldwide on the other hand become a pandemic. This further limited cross-border travelling. The revenue of distributing luggage and travel accessories dropped from RMB45.8 million to RMB29.6 million after impressive growth in 2019.

The business of marketing and distributing women's handbag also encountered major setback. The spending sentiment was low owing to uncertainty hangover on job security and local economic environment. The sales on this segment was stagnant at low level throughout the first three quarters. As the economies in China were more stabilized in the fourth quarter, the Group has focused on online marketing strategy and pushed forward e-commerce marketing programs with encouraging result. In addition, the Group also started to receive promising feedback on live streaming sales. As a result, the Group achieved over 50% revenue growth in the fourth quarter compared to each of the previous three quarters. The sale results were noticeably improved. For 2020 as a whole, the revenue on woman's handbag decreased by RMB41.5 million to RMB58.9 million, compared to RMB100.4 million in 2019.

In terms of revenue among the brands, ELLE and Jessie & Jane suffered the decline by 39.9% and 37.2% respectively. The sale distribution was approximately 80.1% and 19.9% in 2020, compared to 80.8% and 19.2% in 2019.

For the sale performance among the four distribution channels, the impact was great. The online retail sales suffered the least among all with approximately 30.3% decline in revenue, taking into account of both women's handbag and luggage and travel accessories. The Group's proactive online marketing and channel management in e-commerce platforms resulted in improved business performance in the fourth quarter. This channel accounted for 84.7% of total revenue in 2020. On the other hand, revenue in wholesale to online retailers dropped by a larger extent of 61.8%. Faced with uncertain outlook and limited resources for online marketing, the third party online retailers were hesitant about the development of consumer market and thus were unwilling to place orders to us. Given cost effectiveness and fast growing in online market, diversifying into other B2C e-commerce platforms is still one of our long term goal. The Group will continue to work on new and existing partnerships.



Management Discussion and Analysis *(Continued)*

The revenue in offline retail sales dropped by 61.2% to RMB1.4 million in 2020. It accounted for 1.5% of total revenue. To further contain operating costs and retain operating cash for target online business, the Group scaled down to 1 self-operated Jessie & Jane flagship store, serving as showcase for new product display and customer product experience. Similar to offline retailer sales, wholesale to offline retailers suffered from the difficult business environment. The revenue in this segment was down greatly from RMB13.6 million to RMB4.1 million, a reduction of 70.1% compared to the same period of last year. The offline retail points operated by third party retailers decreased from 86 to 27.

To manage the difficult operating environment in 2020, the Group has taken a number of cost control measures and business adjustments. The Group closed 1 self-operated store right after the outbreak of COVID-19 in the first quarter, initiated headcount reduction, streamlined internal operations, changed e-commerce service and warehouse providers, consolidated inventory for target e-commerce, and reshuffled IPO use of proceeds for sales and marketing activities. All these serve to contain operating loss, enhance operating efficiency and reserve financial resources for future business development.

The Group's business of offering marketing services in online market to other retailers has also suffered revenue decline of RMB3.8 million to RMB1.7 million only.

Principal Risks and Uncertainties

Our Group faces several risk and uncertainty factors that may affect the operating results and business prospects. There may have other risks and uncertainties in addition to those listed below which are not known to the Group or which may not be material now but could turn out to be material in the future. The followings are the key risks and uncertainties identified by the Group.

Market and Operational Risk

If the Group fails to renew license agreement to the use of ELLE brand or maintain proper operation of the e-commerce platforms which are operated by third parties, it may result in monetary penalties and would have a material adverse effect on the Group.

Our products are sold in highly competitive markets that we compete in products development, product quality, competitive pricing; and adapt to fast changing consumer behaviour. The markets we serve are seasonal and sensitive to domestic economic conditions and events which may cause our operating results to fluctuate.

Our future success depends to a significant degree upon the continued contributions of our management team and key personnel.

Financial Risk

The Group's business operations is exposed to risks from exchange rates, interest rates, credit and liquidity.

Relationship with Key Stakeholders

Business relationship with customers and suppliers are crucial for business success. The Company is dedicated to create fair manner while balancing interests of various stakeholders of our Group. We engage our employees, customers, business partners and community through variety of stakeholder engagement channels. The Group provides quality service and products to our customers. The Group also viewed our suppliers as strategic partner. Lastly the Group values its employees as one of its greatest strengths and assets and strive to provide equal opportunities to employees.



Management Discussion and Analysis (Continued)

FINANCIAL REVIEW

Revenue

The Group's total revenue decreased by RMB57.6 million to RMB88.5 million (2019: RMB146.1 million).

In term of revenue by sales channels, the Group achieved RMB74.9 million sales from online retail points (2019: RMB107.6 million), representing 84.7% of total sales (2019: 73.6%). Sales to online retailers dropped to RMB8.2 million (2019: RMB21.4 million). The wholesale to online retailers and online retail sales were lower by 61.8% and 30.3% respectively. Total sales related to these online businesses amounted to RMB83.1 million (2019: RMB129.0 million), representing 35.6% reduction compared to 2019. Online businesses amounted to 93.9% of total sales (2019: 88.3%).

Offline retail sales dropped to RMB1.4 million (2019: RMB3.5 million). The sales to offline retailers declined to RMB4.1 million (2019: RMB13.6 million). These offline businesses recorded total sales of RMB5.5 million (2019: RMB17.1 million). The offline businesses recorded 68.3% reduction. Offline businesses amounted to 6.1% of total sales (2019: 11.7%).

	2020		2019		Decrease RMB'000	Drop rate %
	RMB'000	%	RMB'000	%		
Online Sales						
Online retail sales	74,935	84.7%	107,578	73.6%	(32,643)	(30.3%)
Wholesale to online retailers	8,182	9.2%	21,403	14.7%	(13,221)	(61.8%)
Offline Sales						
Offline retail sales	1,366	1.5%	3,517	2.4%	(2,151)	(61.2%)
Wholesale to offline retailers	4,065	4.6%	13,608	9.3%	(9,543)	(70.1%)
	88,548	100.0%	146,106	100.0%	(57,558)	(39.4%)

Revenue generated from ELLE products decreased to RMB71.0 million (2019: RMB118.1 million) with the revenue decline from both women handbag and luggage sales. Also, Jessie & Jane products witnessed sale drop. The sales of Jessie & Jane products was lowered to RMB17.6 million (2019: RMB28.0 million).

	2020		2019		Decrease RMB'000	Drop rate %
	RMB'000	%	RMB'000	%		
ELLE	70,953	80.1%	118,096	80.8%	(47,143)	(39.9%)
Jessie & Jane	17,595	19.9%	28,010	19.2%	(10,415)	(37.2%)
	88,548	100.0%	146,106	100.0%	(57,558)	(39.4%)



Management Discussion and Analysis *(Continued)*

The Group's revenue decreased by approximately RMB57.6 million, or 39.4%, from approximately RMB146.1 million in 2019 to approximately RMB88.5 million in 2020. Attributable to the outbreak of COVID-19 in China, the impact was significant. Decline in revenue was witnessed in all dimensions of sale channels, products and brands. The sales relating to ELLE and Jessie & Jane witnessed 39.9% and 37.2% reduction. While the sales of luggage was down by 35.3%, the sales of women's handbag dropped by 41.3%. Among the distribution channels, online retail sales, offline retail sales, wholesale to offline retailers, and wholesale to online retailers recorded sale drop of approximately 30.3%, 61.2%, 70.1% and 61.8% respectively.

For further detailed discussion on the Group's business performance, please refer to the paragraph headed "Business Review" above.

Gross Profit and Gross Profit Margin

The Group's gross profit decreased by approximately RMB33.3 million, or 45.1%, from approximately RMB73.8 million to approximately RMB40.5 million. The drop was largely attributable to the decline in revenue as discussed above and gross profit margin. Our gross profit margin for 2020 and 2019 were approximately 45.7% and 50.5% respectively, which represent 4.8% margin reduction. The lower gross profit margin was attributed to our decision to lower selling prices on women's handbag and luggage products. Given such difficult business environment, competitive retail prices setting is required to stir consumer spending.

Selling and Distribution Costs

The Group's selling and distribution costs decreased by approximately RMB24.4 million, or 35.0%, from approximately RMB69.8 million to approximately RMB45.4 million. The decrease was mainly attributable to lesser expenses in (i) marketing expenses, (ii) sale commission, (iii) advertising, (iv) royalty, and (v) operating costs related to our directly operated offline retail stores. As the volume of sale activities reduced as discussed in revenue above, corresponding variable selling and distribution costs, in particular sale commission and royalty, dropped significantly. Facing business interruption and weak consumer demands, the Group withheld a number of marketing and advertising programs in the first half of the year to save costs. Besides these, all other costs were managed down.

Administrative and Other Operating Expenses

The Group's administrative and other operating expenses decreased by approximately RMB6.0 million, or 23.7%, from approximately RMB25.3 million to approximately RMB19.3 million. The reduction was mainly attributable to reducing headcounts, thus salaries and staff costs, controlling travelling expenses and no unrealised exchange losses. During the year, RMB1.2 million stock provision were recorded.

FINANCIAL RESOURCES, LIQUIDITY AND GEARING RATIO

As at 31 December 2020,

- (a) the Group's total assets decreased to approximately RMB64.3 million (2019: approximately RMB86.1 million) while the total equity decreased to approximately RMB28.8 million (2019: approximately RMB47.1 million);
- (b) the Group's current assets decreased to approximately RMB57.9 million (2019: approximately RMB76.2 million) while the current liabilities increased to approximately RMB35.0 million (2019: approximately RMB34.7 million);
- (c) the Group had approximately RMB13.9 million in cash and cash equivalents (2019: approximately RMB11.0 million), and the current ratio of the Group was approximately 1.7 times (2019: approximately 2.2 times);



Management Discussion and Analysis *(Continued)*

- (d) the Group had bank borrowings of approximately RMB16.5 million (2019: approximately RMB12.5 million), leaving RMB37.4 million uncommitted banking facilities available for future utilisation;
- (e) the gearing ratio (calculated based on total debt divided by total equity as at the end of the year and multiplied 100%) of the Group was approximately 57.3% (2019: approximately 26.5%).

The share capital of the Group only comprises of ordinary shares. The Group actively and regularly reviews the capital structure and makes adjustments in light of changes in economic conditions. The Group monitors the capital structure on the basis of the net debt to equity ratio.

The Group is of the opinion that, after taking into consideration of the internal available financial resources and the current banking facilities, it has sufficient funds to finance internal operations and meet the financial obligations.

CAPITAL EXPENDITURE

As at 31 December 2020, the Group has no capital expenditure (2019: approximately RMB0.7 million).

SIGNIFICANT INVESTMENTS, MATERIAL ACQUISITIONS OR DISPOSALS OF SUBSIDIARIES AND AFFILIATED COMPANIES

Save as disclosed in note 25 to the consolidated financial statements, the Group had no significant investments, material acquisitions or disposals of subsidiaries and affiliated companies during the year ended 31 December 2020 (2019: Nil).

CONTINGENT LIABILITIES

As at 31 December 2020, the Group had no material contingent liabilities or off-balance sheet obligation (2019: Nil).

INDEBTEDNESS AND CHARGES ON GROUP'S ASSETS

Save as disclosed in note 20 and 24 to the consolidated financial statements, as at 31 December 2020, the Group did not have any assets pledged to secure general banking facilities (2019: Nil).

PROSPECT

The management believes the worst operating environment is behind us as the impact of COVID-19 pandemic in China has been under control and global economies are likely to bottom out in 2021 from increasing vaccination for prevention and containment of COVID-19. The Group has witnessed increasing economic activities, consumer spending, and upward pricing trend in the past few months. To prepare for the market turnaround, the Group has teamed up with KOLs for more of our livestreaming sale and marketing events. Given positive feedback from the consumers, the KOLs are willing to spare additional timeslots for forthcoming months. The sale results through live streaming shopping have been encouraging. Our business plan is dedicated more resources towards further developing this sales channel. The group also seek new agency partners for marketing. We are certain both our products and brands will be increasingly exposed in the coming months.

Given our stringent cost control measures executed in 2020 and re-alignment with business partners, the marketing effort should pay off. The Group strives to improve bottom line in 2021.



Management Discussion and Analysis (Continued)

FOREIGN CURRENCY EXPOSURE

The Group's businesses are solely operated in China. The sales and purchases are mainly denominated in Renminbi ("RMB") and customers rarely request to settle our billing by other foreign currencies such as United States dollar and Hong Kong dollar ("HKD").

The Directors are of the view that the Group's operations not subject to significant foreign exchange rate risks. Therefore, no hedging arrangements are made. However, the Group will review and monitor the relevant foreign exchange risk from time to time based on its business development requirements and may enter into foreign exchange hedging arrangements when applicable.

USE OF NET PROCEEDS FROM THE COMPANY'S INITIAL PUBLIC OFFERING

The Group was listed on GEM of the Stock Exchange on 16 January 2018. The net proceeds from the Share Offer is approximately RMB31.0 million. As at 11 May 2020, the Group has unutilised proceeds of approximately RMB10.0 million. The Group has anticipated increasing economic activities in China during the remaining of the year. Given better utilisation in reinforcing marketing investments in social media events to capture sales and the need for strengthening cash position, the Group has made an announcement dated 11 May 2020 regarding to the change in use of proceeds (the "Announcement").

As at 31 December 2020, the Group has fully applied RMB31.0 million proceeds in the designated areas. More marketing expenditure in social media to expose our brands and products was utilized and operating expenses were paid in the second half of year. The Group has applied the proceeds in the same manner and proportion as disclosed in the Announcement.

The use of IPO proceeds for the year ended 31 December 2020 are shown as below:

	Revised plan in use proceeds as stated in the Announcement RMB'000	Utilised net proceeds up to 31 December 2020 RMB'000	Unutilised net proceeds amount as at 31 December 2020 RMB'000
(1) Marketing investment in social media events	17,610	17,610	—
(2) Design and new product category	1,211	1,211	—
(3) Physical shop opening and refurbishment	4,267	4,267	—
(4) IT system purchase and upgrade	1,867	1,867	—
(5) Working capital	6,031	6,031	—
Total use of net proceeds	30,986	30,986	—



Management Discussion and Analysis *(Continued)*

COMPARISON OF BUSINESS OBJECTIVE AND STRATEGIES WITH ACTUAL BUSINESS PROGRESS

As set out in the Prospectus, the business objectives and strategies of the Group are (i) marketing investments in social media events; (ii) expansion of product design and development capacities; (iii) physical shop opening and refurbishment; (iv) information technology system purchase and upgrade; and (v) working capital.

An analysis comparing the future plans and use of proceeds contained in the Prospectus and the Announcement with the Group's actual business progress for the period from the date of Listing to 31 December 2020 is set out below:

Business strategy	Implementation plan	Actual business progress
Marketing investment in social media events	Providing sponsorships to artists and television programmes, increasing our marketing efforts on social media and photoshoots, as well as participating in fashion shows and exhibitions.	<p>The Group conducted live streaming sale events with KOLs online, marketed by short video, advertised through popular mobile platforms and online sale channels including WeChat, MicroBlog, Red, Tik Tok, JD.Com and Tmall. Also, the Group has applied the proceeds in sponsoring artists and TV programmes, as well as engaging celebrities to take Street Snap and photoshoots. To increase brand exposure, the Group participated in Paris Fashion Week in 2018 and various fashion exhibitions in China.</p> <p>The proceeds as allocated in the original plan and as reallocated in the Announcement for marketing has been fully utilized as at 31 December 2020.</p>
Design and new product category	<p>Recruitment of designers and engage one more overseas design consultant firm for fashion trend information for our brands.</p> <p>Recruitment of one additional product development manager and one additional procurement executive.</p>	<p>Two additional designer have been recruited for Jessie & Jane.</p> <p>One additional product development manager, responsible for costume jewelry, has been recruited for Jessie & Jane.</p>



Management Discussion and Analysis *(Continued)*

Business strategy	Implementation plan	Actual business progress
Physical shop opening and refurbishment	Providing subsidy on decoration costs of approximately RMB150,000 each, representing approximately 50% of each shop's decoration costs, to our third party retailers for the opening of 8 ELLE and 31 new Jessie & Jane offline retail points under new shop opening incentive scheme.	The Group has provided subsidy to third party retailers for the opening 9 new ELLE shops and 34 new Jessie & Jane retail points, as well as renovation of 3 ELLE shops and 2 Jessie & Jane shops, under new shop opening incentive scheme.
Information technology system purchase and upgrade	Upgrading our finance system and functions such as inventory reports, etc. and sales processing system.	The Group has updated finance and sales processing system.
	Purchasing of software licences including our product design and operating system softwares.	The Group has updated customer relationship system and e-commerce management system, as well as purchase of software license.
	Purchasing of servers and storage equipment.	The Group has replaced part of the computers and network equipment.
Working capital	Paying rental for office & warehouse, as well as staffs' salaries.	The proceeds as allocated in the original plan and as reallocated in the Announcement for working capital has been fully utilized as at 31 December 2020.

HUMAN RESOURCES

As at 31 December 2020, the Group had 57 employees (2019: 73) in Hong Kong and the PRC. We believe that hiring, motivating and retaining qualified employees are crucial to our success as a online and offline distributor. Total staff costs (including Directors' emoluments) were RMB12.1 million for the year ended 31 December 2020 (2019: RMB18.0 million). The remuneration packages of the Group's employees include salaries, bonus, retirement benefit scheme contributions and other benefits. The remuneration policies of the Group, including promotion, bonus, salary increment and other benefits, are formulated based on the Group's operating results, employees' individual performance, working experience, respective responsibilities, merit, qualifications and competence, as well as comparable to the prevailing market practice, standards and statistics. The remuneration policies of the Group are reviewed by the management of the Group regularly. The dedication and hard work of the Group's staff during the year ended 31 December 2020 are generally appreciated and recognized.



Directors and Senior Management

EXECUTIVE DIRECTORS

Mr. Yau Frederick Heng Chung (“Mr. Fred Yau”), aged 46, son of Mr. Yau Sonny Tai Nin, nephew of Mr. Yau Tai Leung Sammy, is our Chairman, executive Director and one of our Controlling Shareholders. He also sits on boards of various companies within the Group. He is primarily responsible for the overall business corporate strategic planning and development of our Group. He obtained a bachelor’s degree in chemistry from Harvard University in the United States in June 1997.

Mr. Fred Yau has over 18 years of experience in the women’s handbag industry. Since March 2002, he has become a director of Sling Incorporated Limited and has been responsible for our Group’s strategic and development planning. Since March 2002, Mr. Fred Yau has also become an executive director of Yen Sheng Factory Limited and has been responsible for coordinating the operation of Yen Sheng Factory Limited, including marketing, sales and distribution, managing merchandising and production operation. Through his industry-related working experience, Mr. Fred Yau has accumulated industry knowledge and market understanding for the women’s handbag industry.

Mr. Lee Tat Fai Brian (“Mr. Brian Lee”), aged 47, is our chief executive officer and executive Director. He is the son of Ms. Li Wing Chi Agnes who is one of our substantial shareholders through Summit Time Resources Limited. He also sits on boards of various companies within the Group. He is primarily responsible for the operation and management of our Group. He obtained a bachelor’s degree in arts and a degree of bachelor of science in economics both from the University of Pennsylvania in the United States in May 1995.

Mr. Brian Lee has over 20 years of experience in the women’s handbag industry. In 1999, he and his then business partners, together with the Yau Family, founded our Group with a view to develop women’s handbags business. He has been a director of Sling Incorporated Limited since May 1999, and has been responsible for the operation and management of our Group, including the implementation and execution of our business plans. Through his industry-related working experience, he has accumulated industry knowledge and market understanding for the women’s handbag industry.

NON-EXECUTIVE DIRECTORS

Mr. Yau Sonny Tai Nin (“Mr. Sonny Yau”), aged 73, father of Mr. Fred Yau and elder brother of Mr. Yau Tai Leung Sammy, is our non-executive Director and one of our Controlling Shareholders. Mr. Sonny Yau is also a director of Sling BVI and Sling Incorporated Limited. He is primarily responsible for supervising and providing strategic guidance to our Board. He obtained a bachelor’s degree in science from Cornell University in the United States in May 1972.

Mr. Sonny Yau has over 45 years of experience in the handbag industry. Mr. Sonny Yau and the Yau Family founded Yen Sheng Group and Tai Heng Group, which are principally engaged in the provision of manufacturing services and sale of handbags, leather goods and travel goods as an original equipment manufacturer to customers both in and outside the PRC. Since February 1975, Mr. Sonny Yau has been leading Yen Sheng Factory Limited as the chief executive officer and the director of operation. He was mainly responsible for the business development of Yen Sheng Group, including strategic planning, setting the company’s values, culture and behaviour, building the senior executive team and allocating resources of the company. Through his industry-related working experience, Mr. Sonny Yau has accumulated industry knowledge and market understanding for the women’s handbag industry.



Directors and Senior Management *(Continued)*

Mr. Yau Tai Leung Sammy (“Mr. Sammy Yau”), aged 67, younger brother of Mr. Sonny Yau and uncle of Mr. Fred Yau, is our non-executive Director and one of our Controlling Shareholders. Mr. Sammy Yau is also a director of Sling Incorporated Limited and Elite Grand. He is primarily responsible for supervising and providing strategic guidance to our Board.

Mr. Sammy Yau has over 43 years of experience in the handbag industry. The Yau Family, including Mr. Sammy Yau, founded Yen Sheng Group and Tai Heng Group, which are engaged in the provision of manufacturing services and sale of handbags, leather goods and travel goods as an original equipment manufacturer to customers both in and outside the PRC. Since February 1977, Mr. Sammy Yau has been leading Yen Sheng Factory as the director of sales and an executive director. He was mainly responsible for the business development of Yen Sheng Group, including strategic planning, sales and operation, and building the senior executive team. Through his industry-related working experience, Mr. Sammy Yau has accumulated industry knowledge and market understanding for the women’s handbag industry.

INDEPENDENT NON-EXECUTIVE DIRECTORS

Mr. Won Chik Kee (“Mr. Won”), aged 51, was appointed as our independent non-executive Director on 15 December 2017. He is a chairman of Audit Committee, a member of each of Remuneration Committee and Nomination Committee of the Board. He obtained a diploma of accountancy from Lingnan College in January 1993, and a bachelor’s degree of business from the Monash University in Australia in July 1996. Mr. Won has become an associate in (i) The Chartered Association of Certified Accountants since February 1995; (ii) the Hong Kong Society of Accountants (currently known as the Hong Kong Institute of Certified Public Accountants) since October 1995; and (iii) The Australian Society of Certified Practising Accountants since February 1996. He also has become a fellow of The Association of Chartered Certified Accountants since February 2000.

Mr. Won has been the sole proprietor of C K Won & Co, an accounting firm in Hong Kong, since February 1999. He is also the founder of Concord Asia Secretaries Limited, a company engaging in secretarial, consulting and accounting services since March 1998. Mr. Won worked as a junior accountant in the audit department of Kwan Wong Tan & Fong (a company which had merged with Deloitte Touche Tohmatsu Limited in 1997) from August 1992 to February 1994. He joined Deloitte Touche Tohmatsu Limited as a staff accountant II in February 1994, and was promoted to semi-senior accountant in January 1995, where he was responsible for overall control of small to medium sized audit assignments and to supervise junior audit staff. He left the firm in February 1996, and worked as a financial controller and the assistant of a director of Mae Holdings Limited (now known as Sheng Yuan Holdings Limited, the shares of which are listed on the Main Board of the Stock Exchange (stock code: 851)) from July 1996 to February 2001.

Mr. Feng Dai (“Mr. Feng”), aged 45, was appointed as our independent non-executive Director on 15 December 2017. He is a chairman of Remuneration Committee, a member of each of Audit Committee and Nomination Committee of the Board. He obtained a degree of bachelor of arts in engineering sciences from Harvard University in the United States in June 1997.

Between April 2004 and December 2014, Mr. Feng joined Warburg Pincus Asia LLC, a company principally engaged in investment advisory, where he had worked at various positions, including associate, principal and managing director. He was responsible for advising on private equity investments and post-investment management. Since March 2015, Mr. Feng has been working as the managing director of CareCapital Advisors Limited, a company principally engaged in management advisory. He was responsible for advising on business development and organizational management, with focus on the healthcare industry.



Directors and Senior Management *(Continued)*

Ms. Sit Ting Fong (“Ms. Sit”), aged 46, was appointed as our independent non-executive Director on 31 January 2019. She is the chairlady of Nomination Committee, a member of each of Audit Committee and Remuneration Committee of the Board. She obtained a degree of bachelor of business administration with first class honours from the Chinese University of Hong Kong in December 1997, and a degree of master in business administration from Harvard University in the United States in June 2002.

Ms. Sit has close to 20 years of strategic consulting, private equity investment and portfolio management experience in the Greater China region. From October 2002 to March 2005, Ms. Sit was a consultant with Bain & Company in China, where she advised multinational corporations on market entry, business expansion, and operating strategies. Between May 2005 and June 2007, Ms. Sit worked at Crimson Investment as a Vice President, focused on growth capital investments in China, Taiwan and the United States. Between July 2007 and April 2011, Ms. Sit joined the Greater China Private Equity Unit of the D. E Shaw group, a global investment and technology development firm, as Vice President and later Director, responsible for the firm’s private equity investment and portfolio management activities in the region. Ms. Sit is a founding member of Ascendent Capital Partners, a Greater China private equity investment management firm established in April 2011. She is currently the Head of Public Relations at Ascendent.

SENIOR MANAGEMENT

Mr. Yip Chun Wai (“Mr. Yip”), aged 54, is our chief financial officer and a director of Senhao Shanghai. Mr. Yip joined our Group in December 2015. He is primarily responsible for the overall financial planning and management, as well as developing and maintaining relationship with banks in Hong Kong and the PRC.

Mr. Yip obtained a bachelor’s degree in commerce from Dalhousie University in Canada in May 1992 and a degree of master of science in finance from the City University of Hong Kong in November 1998. He has obtained membership in the Hong Kong Securities and Investment Institute since November 2012.

Mr. Yip has over 20 years of experience in the banking and finance industry in Hong Kong. Prior to joining our Group, between June 2004 and September 2013, Mr. Yip worked in Hang Seng Bank Limited, a licensed bank in Hong Kong, with his last position as deputy head of relationship management department (team head) in the CMB relationship management department, where he was responsible for supervising the relationship management team regarding corporate and commercial clients and conducting financial forecast and analysis for corporate and commercial clients.

Ms. Jiang Ying, aged 39, is the design director of the product design and development department of our Group. Ms. Jiang joined our Group in April 2014. She is primarily responsible for creation of product design theme, style and development in accordance with the brands’ characteristics of our Group.

Ms. Jiang obtained a bachelor’s degree in industrial design from University of Science and Technology Beijing (北京科技大學) in the PRC in July 2004. In October 2011, Ms. Jiang was awarded the Outstanding Female Designer of Shanghai Award by the Shanghai Municipal Commission of Economy and Informatisation* (上海市經濟和信息化委員會), the Communist Party of the PRC Working Committee of Economy and Informatisation of the Shanghai Municipal* (中共上海市經濟和信息化工作委員會) and the Women’s Society of Shanghai City* (上海市婦女聯合會).



Directors and Senior Management *(Continued)*

Mr. Li Zhaoqing, aged 41, is the IT senior manager of our Group. Mr. Li joined our Group in March 2017. He is primarily responsible for managing our Group's information technology system and developing technologies applicable to the operations of our Group.

Mr. Li obtained a diploma in business administration from Shanghai Jiao Tong University in the PRC in July 2011 by completing online courses.

Mr. Li has over 15 years of experience in the information technology industry in the PRC. Prior to joining our Group, between September 2008 and March 2017, Mr. Li joined Belle Footwear (Shanghai) Company Limited* (百麗鞋業(上海)有限公司), a company principally engaged in the trading of shoes, footwear products, sport shoes and apparel in the PRC and is a subsidiary of Belle International Holdings Limited, a company listed on the Main Board of the Stock Exchange between May 2007 and July 2017 (former stock code: 1880), as a manager of the information technology department where he was responsible for management of information technology system and information system planning.



Corporate Governance Report

The Group is committed to ensuring high standards of corporate governance and business practices. The Company's corporate governance practices are based on the Corporate Governance Code (the "CG Code") as set out in Appendix 15 of the GEM Listing Rules. During the year ended 31 December 2020, the Company has complied with the applicable code provisions of the CG Code.

BOARD OF DIRECTORS

The Board is responsible for the formulation of business policies and strategies of the Group, the nomination and appointment of directors, and to ensure the availability of resources as well as the effectiveness of its system of internal control and risk management. The senior management was delegated the authority and responsibilities by the Board for the day-to-day management and operations of the Group. In addition, the Board has also established Board committees and has delegated to these Board committees various duties and responsibilities as set out in their terms of reference respectively. Each Director shall ensure that he carries out his duty in good faith in compliance with the standard of applicable laws and regulations, and acts in the interests of the Company and its shareholders at all times.

Board Composition

Up to the date of this Annual Report, the Board comprised seven Directors, including two executive Directors, two non-executive Directors and three independent non-executive Directors. Details of their composition by category are as follows:

Executive Directors

Mr. Yau Frederick Heng Chung
Mr. Lee Tat Fai Brian

Non-executive Directors

Mr. Yau Sonny Tai Nin
Mr. Yau Tai Leung Sammy

Independent Non-executive Directors

Mr. Won Chik Kee
Mr. Feng Dai
Ms. Sit Ting Fong

The details of Directors are set out in the section headed "Directors and Senior Management" on pages 14 to 17 of this Annual Report.

The Company is governed by the Board which has the responsibility for leadership and monitoring of the Company. The Directors are collectively responsible for promoting the success of the Group by directing and supervising the Group's affairs.

The Board sets strategies and directions for the Group's activities with a view to developing its business and enhancing shareholders' value. The Board has delegated the daily operation and day-to-day management of the Group, as well as the implementation of the Board's policies and strategies to the executive Directors and management of the Group.



Corporate Governance Report *(Continued)*

Number of Meetings and Directors' Attendance

The Board will conduct at least 4 regular meetings a year. Board members are provided with all agenda and adequate information for their review within reasonable time before the meetings. The Directors can attend meetings in person or through other means of electronic communication in accordance with the Company's articles of association (the "Articles").

During the Period, the Company held four Board meetings, four audit committee (the "Audit Committee") meetings, one remuneration committee (the "Remuneration Committee") meeting and one nomination committee (the "Nomination Committee") meeting. All minutes of the Board meetings and meetings of Board committees were recorded in sufficient detail the matters considered by the Board and the decisions reached. Details of the attendance of Directors are as follows:

Name of Directors	Board Meeting	Audit Committee	Remuneration Committee	Nomination Committee
<i>Executive Directors:</i>				
Mr. Yau Frederick Heng Chung	4/4	4/4	—	—
Mr. Lee Tat Fai Brian	4/4	—	—	—
Mr. Yip Chun Wai (resigned on 22 December 2020)	4/4	4/4	—	—
<i>Non-executive Directors:</i>				
Mr. Yau Sonny Tai Nin	4/4	—	—	—
Mr. Yau Tai Leung Sammy	4/4	—	—	—
<i>Independent Non-executive Directors:</i>				
Mr. Won Chik Kee	4/4	4/4	1/1	1/1
Mr. Feng Dai	4/4	4/4	1/1	1/1
Ms. Sit Ting Fong	4/4	4/4	1/1	1/1

The company secretary of the Company ("Company Secretary") attended all the scheduled Board meetings to report matters arising from corporate governance, risk management, statutory compliance, accounting and finance.



Corporate Governance Report *(Continued)*

Practice and Conduct of Meetings

Annual meeting schedules and draft agenda of each meeting are normally made available to Directors in advance. At least 14 days' notice should be given for a regular Board meeting. For other Board and committee meetings, reasonable notices are generally given.

Minutes of all Board meetings recording sufficient details of matters considered and decisions reached are duly kept by the Company Secretary at the meetings and open for inspection by the Directors.

The Company's Articles contain provisions requiring Directors to abstain from voting and not to be counted in the quorum at meetings for approving transactions in which such Directors or any of their associates have a material interest.

Board papers together with all appropriate, complete and reliable information are sent to all Directors at least 3 days before each Board meeting or Audit Committee meeting to keep the Directors apprised of the latest developments and financial position of the Company and to enable them to make informed decisions.

Appointment, Re-election of Directors and Removal of Directors

Each of the Executive Directors has entered into a service contract for a term of 3 years with the Company commencing from 15 December 2017 unless otherwise terminated by either party by giving to the other not less than three months' prior written notice.

Each of Non-executive Directors and two Independent Non-executive Directors have entered into a letter of appointment for a term of 2 years with the Company commencing from 15 December 2017 unless otherwise terminated by either party by giving to the other not less than three months' notice in writing.

One independent Non-executive Director has entered into a letter of appointment for a term of 2 years with the Company commencing from 31 January 2019 unless otherwise terminated by either party by giving to the other not less than three months' notice in writing.

In accordance with Article 105 of the Articles of the Company, at each annual general meeting (the "AGM") one-third of the Directors for the time being shall retire from office by rotation and re-election. Each Director shall retire from office at least once every three years.

In accordance with Article 109 of the Articles, any Director appointed by the Board either to fill a casual vacancy or as an addition to the existing Board shall hold office until the following general meeting (in the case of filling a casual vacancy) or the next following AGM (in the case of an additional Director) and shall then be eligible for election.

DIRECTORS' CONTINUOUS TRAINING AND PROFESSIONAL DEVELOPMENT

To assist Directors' continuing professional development, the Company recommends Directors to participate in continuous professional development to develop and refresh their knowledge and skills. This is to ensure that their contribution to the Board remains informed and relevant.



Corporate Governance Report *(Continued)*

DIRECTORS' CONTINUOUS PROFESSIONAL DEVELOPMENT

The training each director received during the year is summarized as below:

	Attending seminars/conferences/ reading newspaper journals and other relevant materials regarding regulatory update and corporate governance matters
<i>Executive Directors</i>	
Mr. Yau Frederick Heng Chung	✓
Mr. Lee Tat Fai Brian	✓
Mr. Yip Chun Wai (resigned on 22 December 2020)	✓
<i>Non-executive Directors</i>	
Mr. Yau Sonny Tai Nin	✓
Mr. Yau Tai Leung Sammy	✓
<i>Independent Non-executive Directors</i>	
Mr. Won Chik Kee	✓
Mr. Feng Dai	✓
Ms. Sit Ting Fong	✓

Up to the date of this Annual Report, all Directors have participated in continuous professional development by attending training course and reading relevant materials on the topics related to corporate governance and regulations under GEM Listing Rules. Records of the training received by the respective Directors are kept and updated by the Company Secretary of the Company.

Independent Non-executive Directors

Mr. Won Chik Kee and Mr. Feng Dai were appointed as the independent non-executive Directors with effect from 15 December 2017. Ms. Sit Ting Fong was appointed as the independent non-executive Directors with effect from 31 January 2019.

The Company has received from each of its independent non-executive Directors the written confirmation of their independence. The Company considers the independent non-executive Directors to be independent in accordance with Rule 5.09 of the GEM Listing Rules.



Corporate Governance Report *(Continued)*

Chairman and Chief Executive Officer

Pursuant to the code provision A.2.1 of the CG Code, the roles of chairman and chief executive officer should be separate and should not be performed by the same individual. The division of responsibilities between the chairman and chief executive officer should be clearly established to ensure a balance of power and authority.

Mr. Yau Frederick Heng Chung serves as the chairman of the Board and is responsible for overall business corporate strategic planning and development of the Group. Mr. Lee Tat Fai Brian serves as the chief executive officer of the Company and is responsible for operation and management of the Group.

BOARD COMMITTEE

Audit Committee

The Company established the Audit Committee on 15 December 2017 with written terms of reference. The full terms of reference setting out details of duties of the Audit Committee is available on the websites of the Stock Exchange and the Company.

The Audit Committee comprises three independent non-executive Directors, namely Mr. Won Chik Kee, Mr. Feng Dai and Ms. Sit Ting Fong. Mr. Won Chik Kee is the Chairman of the Audit Committee.

The primary duties of the Audit Committee are to assist the Board by providing an independent view of the effectiveness of the Company's internal control and risk management system, overseeing the balance, transparency and integrity of the Company's financial statements and the application of financial reporting principles, reviewing the relationship with the external auditor and its independence assessment and the adequacy of resources, qualifications and experience of the Company's accounting staff, their training programs and budget.

The Audit Committee has reviewed the Group's consolidated financial statements for the year ended 31 December 2020.

According to the current terms of reference, meetings of the Audit Committee shall be held at least twice a year.

During the year ended 31 December 2020, the Audit Committee held four meetings to review the quarterly financial results announcement and report for the three months ended 31 March 2020; the interim financial results announcement and report of the Group for the six months ended 30 June 2020; the quarterly financial results announcement and report for the nine months ended 30 September 2020; and the annual financial results announcement and report of the Group for the year ended 31 December 2019, as well as significant issues on the financial reporting and compliance procedures, internal control and risk management systems, and the effectiveness of the Group's internal audit.

Details of the number of Audit Committee meetings held and Directors attendance are set out in the section headed "Number of Meetings and Directors' Attendance" on page 19 in this Annual Report.



Corporate Governance Report *(Continued)*

Remuneration Committee

The Company established the Remuneration Committee on 15 December 2017 which comprised three independent non-executive Directors, namely Mr. Won Chik Kee, Mr. Feng Dai and Ms. Sit Ting Fong. Mr. Feng Dai is the Chairman of the Remuneration Committee.

The primary duties of the Remuneration Committee are to make recommendation to the Board on the overall remuneration policy and structure relating to all Directors and senior management of the Group, review and approve the management's remuneration proposals. The full terms of reference setting out details of duties of the Remuneration Committee is available on the websites of the Stock Exchange and the Company.

The Remuneration Committee determines Directors' remuneration by reference to the benchmarking of the market. The Company also looks into individual Director's competence, duties, responsibilities, performance and the results of the Group in determining the exact level of remuneration for each Director.

During the year, the Remuneration Committee has reviewed and approved the remuneration package of the Directors of the Group.

Details of the number of Remuneration Committee meeting held and Directors attendance are set out in the section headed "Number of Meetings and Directors' Attendance" on page 19 in this Annual Report.

Remuneration Policy

The remuneration policy of the Group for the Directors and senior management members was based on their experience, level of responsibility and general market conditions. Any discretionary bonus and other merit payments are linked to the performance of the Group and the individual performance of the Directors and senior management members.

Nomination Committee

The Company established the Nomination Committee on 15 December 2017 which comprised three independent non-executive Directors, namely Mr. Won Chik Kee, Mr. Feng Dai and Ms. Sit Ting Fong. Ms. Sit Ting Fong is the Chairlady of the Nomination Committee.

The primary function of the Nomination Committee is to make recommendations to the Board regarding appointment of Directors and candidates to fill vacancies on the Board. The full terms of reference setting out details of duties of the Nomination Committee is available on the websites of the Stock Exchange and the Company.

The Board adopted the board diversity policy (the "Policy") in accordance with the requirement as set out in the CG Code. The Nomination Committee regularly monitors and reviews the implementation of the Policy. Details of the Policy are set out in the section headed "Board Diversity Policy" of this Annual Report.

During the year, the Nomination Committee has reviewed the structure, size and composition of the Board and the Policy as well as discussing matters regarding the retirement and re-election of Directors.

Details of the number of Nomination Committee meeting held and Directors attendance are set out in the section headed "Number of Meetings and Directors' Attendance" on page 19 in this Annual Report.



Corporate Governance Report *(Continued)*

Nomination Policy

The Company adopted a nomination policy (the “Nomination Policy”) on 21 March 2019. In conjunction to the board diversity policy, the Board shall consider a number of criteria on the appointment of directors, and succession planning for directors, as well as re-appointment of directors. The criteria include character and integrity, professional qualifications, skills, knowledge, experience, potential contributions to the Board, as well as willingness and ability to devote adequate time to discharge duties as a member of the Board and/or Board commitment(s).

When necessary, the nomination committee should seek independent professional advice to access a wider range of potential candidates.

ACCOUNTABILITY AND AUDIT

Directors’ and Auditor’s Responsibilities for the Consolidated Financial Statements

All Directors acknowledge their responsibility to prepare the Group’s consolidated financial statements for each financial period to give a true and fair view of the Group and of the results and cash flows for that period. In preparing the consolidated financial statements for the year ended 31 December 2020, the Board has selected suitable accounting policies and applied them consistently, made judgments and estimates that are prudent, fair and reasonable and prepared the consolidated financial statements of the Group on a going concern basis.

The Directors are responsible for taking all reasonable and necessary steps to safeguard the assets of the Group and to prevent and detect fraud and other irregularities. The statement of auditor about his reporting responsibilities on the consolidated financial statements is set out in the Independent Auditor’s Report.

The Directors continue to adopt the going concern approach in preparing the consolidated financial statements and are not aware of any material uncertainties relating to events or conditions that may cast significant doubt upon the Company’s ability to continue as a going concern.

The reporting responsibilities of the Company’s auditors, Grant Thornton Hong Kong Limited, are set out in the Independent Auditor’s Report on pages 63 to 68 of this Annual Report.

AUDITOR’S REMUNERATION

During the year ended 31 December 2020, the remuneration paid or payable to the Company’s auditor was as follows:

Services rendered	HK\$’000
Audit service for the year ended 31 December 2020	645
Total	645



Corporate Governance Report *(Continued)*

RISK MANAGEMENT AND INTERNAL CONTROL

The Board has overall responsibility for maintaining an adequate system of internal controls and risk management of the Company and for reviewing its effectiveness. The Board is committed to implementing an effective and sound internal controls system and risk management system to safeguard the interest of shareholders and the Group's assets. The Board has reviewed the effectiveness of the internal control system and risk management system of the Group through Audit Committee.

As the corporate and operation structure of the Group is not complex and a separate internal audit department may divert resources of the Group, the Company does not have an internal audit department. However, the Group engaged an external internal control consultant to conduct a review on the internal control system of the Group during the year. The review covered certain operational procedures and included recommendations for improvement and strengthening of the internal control system of the Group. No significant control failings or weakness have been identified by the external internal control consultant during the review. The Audit Committee has received the risk management and internal control evaluation reports prepared by the external professional firm. The reports summarised information relating to the work carried out in the following areas:

- the results of selective testing of internal control procedures, operation, and financial records of the Group;
- a general evaluation of risk management and internal control systems installed by the Group; and
- an outline of major control issues, if any, noticed during the year under review.

The results of the independent review and assessment were reported to the Audit Committee and the Board. Moreover, improvements in internal control and risk management measures as recommended by the external professional to enhance the risk management and internal control systems of the Group and mitigate risks of the Group were adopted by the Board. The Board considered the internal control and risk management systems effective and adequate.

CORPORATE GOVERNANCE FUNCTIONS

No corporate governance committee has been established and the Board is responsible for performing the corporate governance functions such as developing and reviewing the Group's policies, practices on corporate governance, training and continuous professional development of the directors and senior management, the Group's policies and practices on compliance with legal and regulatory requirements, etc.

The Directors has reviewed the Group's corporate governance policies and compliance with the Corporate Governance Code for the year ended 31 December 2020 and complied with the "comply or explain" principle in our corporate governance report.



Corporate Governance Report *(Continued)*

Non-competition Undertaking

The independent non-executive Directors have reviewed the confirmation given by Mr. Yau Sonny Tai Nin, Mr. Yau Frederick Heng Chung, Mr. Yau Tai Leung Sammy, Mr. Yau Nicholas Heng Wah, Ms. Hiang Siu Wei Cecilia and Yen Sheng Investment Limited, the controlling shareholders (the “Controlling Shareholders”) of the Company, pursuant to which each of Mr. Yau Sonny Tai Nin, Mr. Yau Frederick Heng Chung, Mr. Yau Tai Leung Sammy, Mr. Yau Nicholas Heng Wah, Ms. Hiang Siu Wei Cecilia and Yen Sheng Investment Limited has confirmed that, for the year ended 31 December 2020, they and their respective associates have not breached any of the terms of undertaking contained in the non-competition undertaking dated 15 December 2017 as disclosed in the prospectus of the Company dated 29 December 2017.

BOARD DIVERSITY POLICY

The Company has adopted a board diversity policy in accordance with the requirement as set out in the CG Code, which is summarized as below:

The Policy of the Company specifies that in designing the optimum composition of the Board, Board diversity shall be considered from a number of aspects, including but not limited to skills, regional and industry experience, background, race, gender and other qualities of Directors. All Board members’ appointment will be based on merit while taking into account diversity. Selection of candidates for the Board will be based on a range of diversity perspectives, including but not limited to gender, age, culture, ethnicity and educational background, professional experience, knowledge and skills.

The Nomination Committee will view the board diversity policy, as appropriate, to ensure its continued effectiveness from time to time.

SECURITIES TRANSACTIONS BY DIRECTORS

The Company has adopted Rules 5.48 to 5.67 of the GEM Listing Rules as its own code of conduct (the “Code of Conduct”) regarding securities transactions by the Directors. The Company has confirmed, having made specific enquiry of the Directors, that all the Directors have complied with the Code of Conduct throughout the year ended 31 December 2020 and up to the date of this Annual Report.

SHAREHOLDERS RIGHTS

Procedures for Shareholders to Convene an Extraordinary General Meeting

The following procedures for shareholders of the Company to convene an extraordinary general meeting (the “EGM”) of the Company are prepared in accordance with Article 64 of the Articles:

- 1 One or more shareholders holding, at the date of deposit of the requisition, not less than one tenth of the paid up capital of the Company having the right of voting at general meetings may, by written requisition to the Board or the Company Secretary of the Company require an EGM to be called by the Board for the transaction of any business specified in such requisition.
- 2 The EGM shall be held within 2 months after the deposit of such requisition.



Corporate Governance Report *(Continued)*

- 3 If the Directors fail to proceed to convene such meeting within 21 days of such deposit of requisition, the requisitioner(s) himself (themselves) may do so in the same manner, and all reasonable expenses incurred by the requisitioner(s) as a result of the failure of the Board shall be reimbursed to the requisitioner(s) by the Company.

Procedures for Raising Enquiries

- 1 Shareholders should direct their questions about their shareholdings, share transfer, registration and payment of dividend to the Company's branch share registrar in Hong Kong, details of which are set out in the section of headed "Corporate Information" of this Annual Report.
- 2 Shareholders may at any time raise any enquiry in respect of the Company to our investor relation team via email at the email address at info@sling-inc.com.hk.
- 3 Shareholders are reminded to lodge their questions together with their detailed contact information for the prompt response from the Company if it deems appropriate.

Procedures and Contact Details for Putting Forward Proposals at Shareholders' Meetings

- 1 To put forward proposals at the general meeting of the Company, a shareholder should lodge a written notice of his/her/its proposal ("Proposal") with his/her/its detailed contact information at the Company's principal place of business at Unit 1, 21st Floor, Yen Sheng Centre, 64 Hoi Yuen Road, Kwun Tong, Kowloon.
- 2 The identity of the shareholder and his/her/its request will be verified with the Company's branch share registrar in Hong Kong and upon confirmation by the branch share registrar that the request is proper and in order and made by a shareholder, the Board will include the Proposal in the agenda for the general meeting.
- 3 The notice period to be given to all the shareholders for consideration of the Proposal raised by the shareholders concerned at the AGM or an EGM varies according to the nature of the Proposal as follows:
 - (i) At least 21 clear days' notice (notice period must include 20 business days and excludes the date of the notice and the date of the meeting) in writing if the Proposal constitutes a special resolution of the Company in an EGM or if the Proposal is put forward at an AGM of the Company; or
 - (ii) At least 14 clear days' notice (the notice period must include 10 business days and excludes the date of the notice and the date of the meeting) in writing if the Proposal constitutes an ordinary resolution of the Company at an EGM.



Corporate Governance Report *(Continued)*

COMMUNICATION WITH SHAREHOLDERS AND INVESTORS

Information about the Group has been provided to the shareholders through financial reports and announcements in order to keep shareholders well informed of the business activities and directions of the Group. The Group has also established a corporate website www.sling-inc.com.hk as a channel to facilitate effective communication with the shareholders.

Significant Changes in the Constitutional Documents

The amended and restated memorandum and articles of association of the Company were adopted on 15 December 2017 to comply with the relevant provisions of the GEM Listing Rules.

A copy of the memorandum and articles of association of the Company is posted on the designated website of the GEM of the Stock exchange and the website of the Company.

There had been no changes in the memorandum and articles of association of the Company since the Listing Date to the date of this Annual Report.

General Meetings with Shareholders

The Company's AGM will be held on 21 June 2021.

Investor Relations

The Company believes that maintaining a high level of transparency is a key to enhancing investor relations. It is committed to a policy of open and timely disclosure of corporate information to its shareholders and investment public. The Company updates its shareholders on its latest business developments and financial performance through its annual, interim and quarterly reports. The corporate website of the Company www.sling-inc.com.hk has provided an effective communication platform to the public and the shareholders.

COMPLIANCE ADVISER

In accordance with Rule 6A.19 of the GEM Listing Rules, the Company has appointed Kingsway Capital Limited as its compliance adviser (the "Compliance Adviser"). Pursuant to Rule 6A.23 of the GEM Listing Rules, the Company will consult with and seek advice from the compliance adviser on a timely basis in matters, including among others, (i) publication of regulatory announcements, circulars or financial reports; (ii) contemplation of notifiable or connected transactions; (iii) change in the use of proceeds from the listing; and (iv) inquiry from the Stock Exchange of Hong Kong Limited.

INTERESTS OF THE COMPLIANCE ADVISER

Save for the compliance adviser agreement between the Company and Kingsway Capital Limited, neither Kingsway Capital Limited, its directors, employees and close associates had any interest in relation to the Group which is required to be notified to the Company pursuant to Rule 6A.32 of the GEM Listing Rules.



Corporate Governance Report *(Continued)*

COMPANY SECRETARY

Ms. Leung Sau Fong is the Company Secretary of the Company. She is a director of a corporate secretarial services provider in Hong Kong. The primary contact person of the Company with Ms. Leung is Mr. Yip Chun Wai, the Chief Financial Officer of the Company.

All Directors have access to the advice and services of the Company Secretary to ensure that the Board procedures and all applicable laws are followed. Moreover, the Company Secretary is responsible for facilitating communications among Directors as well as with management.

During the year ended 31 December 2020, the Company Secretary confirmed that she had taken no less than 15 hours of relevant professional training.



Environmental, Social and Governance Report

ABOUT THE REPORT

The Group is pleased to publish the Environmental, Social and Governance (“ESG”) Report (the “ESG Report”) for the reporting period from 1 January 2020 to 31 December 2020 (the “Year”). The ESG Report summarises the efforts and achievements made by the Group in corporate social responsibility and sustainable development.

Scope of the Report

The ESG Report focuses on the environmental and social performance of the Group’s business in the design and sale of women’s handbags. As Senhao Shangmao (Shanghai) Company Limited (“Senhao Shanghai”), an indirect wholly-owned subsidiary of the Company, has been the principle operating arm in terms of sales and business operations, the disclosure of key performance indicators (“KPIs”) in the Year continues focusing on the office operation of Senhao Shanghai, in the People’s Republic of China (the “PRC”). The ESG Report presents our sustainability approach and performance in the environmental and social aspects of our business in the Year. The Group will continue to strengthen information collection in order to enhance the performance in the environmental aspect and to disclose relevant information in sustainable development.

Reporting Framework

The ESG Report was prepared in accordance with the “Environmental, Social and Governance Reporting Guide” under Appendix 20 to the GEM Listing Rules published by the Stock Exchange.

Reporting Principles

The content of the ESG Report is determined through stakeholder engagement and materiality assessment process, which includes identifying ESG-related issues, collecting and reviewing the management and stakeholders’ opinions, assessing the relevance and materiality of the issues and preparing and validating the information reported. Please refer to the section “Stakeholder Engagement” for details. The ESG Report has covered all key issues that are concerned by different stakeholders.

Quantitative environmental and social KPIs are disclosed in the ESG Report so that stakeholders are able to have a comprehensive understanding of the Group’s ESG performance. Information of the standards, methodologies, references and source of key emission of these KPIs are stated wherever appropriate. To enhance the comparability of the ESG Report, the Group adopts consistent reporting format and methodologies for calculating KPIs as far as practicable. In case of any changes, explanation will be provided in the ESG Report to facilitate information interpretation.

Information and Feedback

For more details on the Group’s environmental, social and corporate governance, please refer to the official website (<http://sling-inc.com.hk/>) of the Group. Your opinions will be highly valued by the Company. Should you have any advice or suggestions, please email to info@sling-inc.com.hk.



Environmental, Social and Governance Report *(Continued)*

ESG GOVERNANCE

Well management of ESG matters is crucial to the development of a sustainable business. The board of directors (the “Board”) oversees the Group’s ESG performance, and is responsible for the formulation of ESG approach. The annual ESG Report is reviewed and discussed to ensure its content is aligned with the Board’s requirements and the Group’s strategies. Besides, the Board has decentralised the power of ESG management and execution to the chief financial officer and different department heads, while the Board monitors the performance and cooperation between departments, so as to ensure the ESG policies and measures are effectively implemented through top-down approach. In the Year, the Group has authorised a third-party ESG professional to assist in supervising the ESG-related management and the overall performance.

Furthermore, the Board is responsible for executing and evaluating the stakeholder engagement process. Materiality assessment was conducted to identify issues that are likely to influence the business and our stakeholders over various topics, especially to the environmental and social aspects. The issues would be prioritised and those with high significance to the Group and stakeholders are considered as material. This practice allows the Board to manage the ESG-related risks. The Board would review the issues regularly and ensure appropriate ESG management policies are in place, so as to make response to the stakeholder expectations in a timely manner.

In an effort to enhance ESG performance of the Group, the Group endeavours to review plans and performance regarding its business operation and sustainable development. The Board would keep tracking the execution of the related work with respect to the proposed plans, and provides updates on the progress made.

STAKEHOLDER ENGAGEMENT

The Group highly treasures the communication with stakeholders and takes their opinions as the basis for its formulation and implementation of short-term and long-term sustainability strategies. During the Year, stakeholder engagement and materiality assessment have been carried out, enabling us to understand the needs of stakeholders and identify our material ESG topics.



Environmental, Social and Governance Report *(Continued)*

Communication with Stakeholders

The Group promotes its sustainability approach and ESG practices to stakeholders through various effective communication channels, in order to understand and take corresponding measures in meeting stakeholders' requirements and expectations.

Stakeholders	Requirements and Expectations	Means of Communication and Response
Government and Regulators	<ul style="list-style-type: none"> Compliance with national policies, laws and regulations Support local economic growth Pay taxes in full and on time Ensure production safety 	<ul style="list-style-type: none"> Report information regularly Meet the regulators regularly Release dedicated reports
Shareholders	<ul style="list-style-type: none"> Complaint operation Transparency in information and effective communication 	<ul style="list-style-type: none"> General meetings Announcements Email, telephone communication and company website Release dedicated reports
Business Partners	<ul style="list-style-type: none"> Operate with integrity Equal rivalry Performance of contacts Mutual benefits and win-win result 	<ul style="list-style-type: none"> Review and appraisal meetings Business communications Exchanges and discussions Engagement and cooperation
Customers	<ul style="list-style-type: none"> Products and services of high quality Health and safety Performance of contracts Operate with integrity 	<ul style="list-style-type: none"> Customer service centre and hotlines Customer feedback surveys Meetings with customers Social media platforms
Environment	<ul style="list-style-type: none"> Complaint emission Energy saving and emission reduction Environmental protection 	<ul style="list-style-type: none"> Communicate with local environmental department Communicate with the locals
Industry	<ul style="list-style-type: none"> Follow of industry standards 	<ul style="list-style-type: none"> Visits and inspections
Employees	<ul style="list-style-type: none"> Protection of rights Occupational health and safety Remunerations and benefits Career development Humanity cares 	<ul style="list-style-type: none"> Employee communication meetings Employee mailbox Training and workshop Employee activities
Community and the Public	<ul style="list-style-type: none"> Improve community environment Transparent information 	<ul style="list-style-type: none"> Company websites Social media platforms



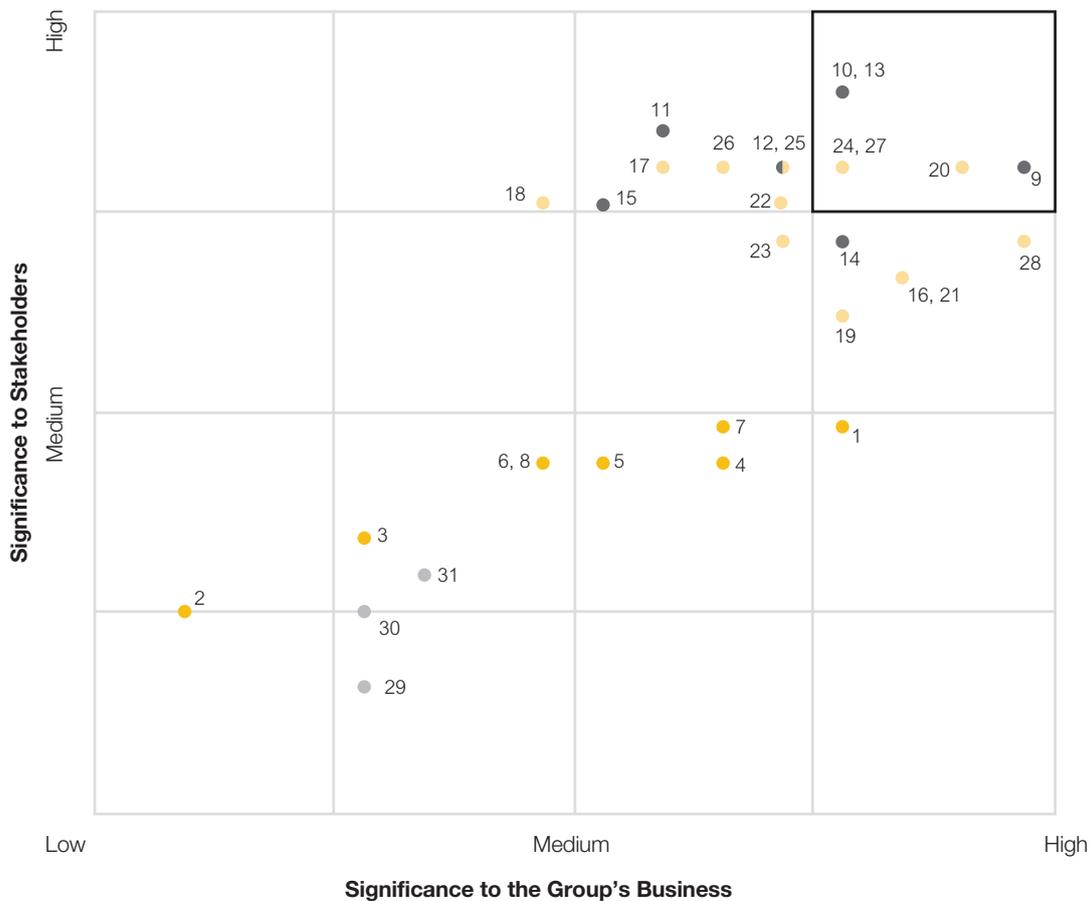
Environmental, Social and Governance Report *(Continued)*

Materiality Assessment

During the preparation of the ESG Report, the third-party ESG professional we entrusted also provided us assistance in conducting materiality assessment in a just and unbiased manner. The materiality assessment has been conducted based on the following three main phases:

- i. Identifying potential material topics in respect of the Group's ESG performance that might affect its business or stakeholders;
- ii. Conducting a questionnaire survey to understand the views and expectations of stakeholders on the Group's response to and disclosure of ESG issues;
- iii. Prioritising potential material topics based on a total of 28 valid questionnaires retrieved. By reviewing the result of the survey, key issues are identified and highlighted in the ESG Report.

The following chart shows the substantive matrix derived from the result of the questionnaire survey.





Environmental, Social and Governance Report *(Continued)*

Environment and Resources		Employment and Labour Practices		Operating Practices		Community Investment	
1	Environmental Compliance	9	Employment Compliance	16	Operational Compliance	29	Charity
2	Fleet Emissions Management	10	Employees' Remuneration and Benefits	17	Managing Environmental Risks of Supply Chain	30	Promotion of Community Development
3	Greenhouse Gas Emission	11	Employees' Working Hours and Rest Period	18	Managing Social Risks of Supply Chain	31	Poverty Alleviation
4	Waste Management	12	Diversity and Equal Opportunity	19	Procurement Practices		
5	Energy Consumption	13	Occupational Health and Safety	20	Quality Management		
6	Use of Water Resources	14	Training and Education	21	Customer Health and Safety		
7	Green Office	15	Prevention of Child Labour and Forced Labour	22	Responsible Sales and Marketing		
8	Responding to Climate Change			23	Customer Service Management		
				24	Intellectual Property Protection		
				25	Research and Development		
				26	Information Security		
				27	Customer Privacy Protection		
				28	Anti-corruption		

By analysing the result of the questionnaire survey, the Group has identified 6 material topics which are disclosed in detail in the ESG Report.

Material Topics	Corresponding Sections
9 Employment Compliance	<ul style="list-style-type: none"> Cares on Employees
10 Employees' Remuneration and Benefits	<ul style="list-style-type: none"> Cares on Employees <ul style="list-style-type: none"> Employment and Welfare
13 Occupational Health and Safety	<ul style="list-style-type: none"> Cares on Employees <ul style="list-style-type: none"> Health and Safety
20 Quality Management	<ul style="list-style-type: none"> Operating Practices <ul style="list-style-type: none"> Supply Chain Management Quality Assurance After Sales Services
24 Intellectual Property Protection	<ul style="list-style-type: none"> Operating Practices <ul style="list-style-type: none"> Observation of Intellectual Property Rights
27 Customer Privacy Protection	<ul style="list-style-type: none"> Operating Practices <ul style="list-style-type: none"> Protection of Data and Privacy



Environmental, Social and Governance Report *(Continued)*

PROTECTION TO THE ENVIRONMENT

The Group primarily designs, promotes and sells women’s handbags, small leather goods and travel goods, including handle bags, clutch bags, wallets, coin cases, cardholders and suitcases in the PRC. Despite the manufacturing processes not being taken place within the Group, we recognise the importance of environmental protection and management. We keep a close watch on the relevant local laws and regulations related to wastewater, exhaust emissions and waste, including but not limited to the Law of the PRC on Prevention and Control of Water Pollution, Law of the PRC on the Prevention and Control of Environmental Pollution by Solid Waste and Law of the PRC on Prevention and Control of Atmospheric Pollution. Senhao Shanghai has also provided training on environment, health and safety policy for employees and manufacturers to arouse their awareness of environmental protection.

Emissions

Since the Group focuses on the development and designs of products, it engages manufacturers to produce its products and involves neither in any production process nor the use of packaging material. Due to our business nature, no industrial wastewater or industrial exhaust gas is generated directly. Our wastewater is mainly domestic sewage which discharges to the municipal drainage system, while our major exhaust emissions are from vehicles. To reduce the exhaust emissions and maintain the efficiency of vehicles, we conduct regular inspection and maintenance for vehicles, as well as avoiding idling engine.

The exhaust emissions generated by the vehicles of Senhao Shanghai were as follows:

Emissions from Vehicles (Note i)	2020	2019
Nitrogen oxides (kg)	0.78	1.04
Sulphur oxides (kg)	0.03	0.04
Particulates (kg)	0.06	0.08

Note:

- (i) The calculation was based on the emission factors from the “Appendix 2: Reporting Guidance on Environmental KPIs” issued by the Stock Exchange.

The non-hazardous waste generated by the Group, such as general waste in office, is collected and processed by the local environmental hygiene department for further handling. When there is hazardous waste generated, such as waste ink cartridge and electronic waste, it will be collected separately and handled properly. Our major source of hazardous waste is from dry batteries which are used to support our daily office operation. By upholding the “Reduce, Reuse, Replace and Recycle” principle, the Group collects and recycles all used batteries.



Environmental, Social and Governance Report *(Continued)*

Hazardous waste and non-hazardous waste generated by Senhao Shanghai were as follows:

Wastes	2020	2019
Total hazardous waste generated (kg) <i>(Note i)</i>	1	2
Hazardous waste generated per square metre (kg/m ²)	0.001	0.002
Total non-hazardous waste generated (tonnes) <i>(Note ii)</i>	12	12
Non-hazardous waste generated per square metre (tonnes/m ²)	0.01	0.02

Notes:

- (i) The hazardous waste generated was calculated based on the actual weight of used dry batteries.
- (ii) The weight of non-hazardous waste was calculated based on the daily estimated volume of general waste in office, with reference to the conversion factors from the "Inquiry on the Charging Standard for Volume Measurement of Non-residential Daily Waste and Food Waste" issued by Beijing Municipal Commission of Urban Management.

Resources Conservation

Bearing the responsibility to protect the environment, we strive to become an environmentally friendly corporate. To reduce energy consumption, we maximise the use of natural light, divide the office area into different light zones by using independent lighting switches and minimise unnecessary lighting fixtures. Energy-efficient electrical appliances are installed with regular cleansing of lighting fixtures and filters of air-conditioners to maintain the efficiency of lighting and air-conditioning systems. Other measures are also employed to enhance the energy efficiency of air-conditioning system, such as avoiding the positioning of air-conditioners with direct sunlight exposure, applying anti-ultraviolet films on windows, as well as placing sealing strips on doors and windows, and carrying out regular leakage checks. In addition, regular monitoring on the energy consumption is carried out and appropriate follow-up will be taken if the usage is abnormal.

Employees' involvement is a cornerstone to save resources in the workplace. To achieve our environmental targets, we always share energy saving tips and introduce various environmental protection measures to employees by means of emails and posters, such as switching off the lighting fixtures, air-conditioners and other electronic devices when not in use and adjusting the temperature of air-conditioners at an energy-efficient level. Employees are allowed to dress casually on every Friday and in hot weather, so as to minimise the use of air-conditioning.

Details of energy consumption of Senhao Shanghai were as follows:

Energy Consumption	2020	2019
Total energy consumption (MWh)	75	87
Energy consumption per square metre (MWh/m ²)	0.10	0.11
Purchased electricity (MWh)	57	63
Fuel consumption of vehicles (MWh) <i>(Note i)</i>	18	24

Note:

- (i) The fuel consumption of vehicles was calculated with reference to the conversion factors from the "Appendix 2: Reporting Guidance on Environmental KPIs" issued by the Stock Exchange.



Environmental, Social and Governance Report *(Continued)*

The Group is dedicated to raising employees' awareness on water conservation, thus water saving reminders are put up in the toilet, for instance, the reminder of turning off the faucet tightly. We prefer dual-flush toilets and equipment with water-efficient labels, as well as reducing water pressure to the lowest practical level, in order to lower the water consumption. Regular water consumption monitoring and water pipe leakage tests are also conducted. For any dripping tap spotted, we will fix it promptly to prevent water wastage.

Senhao Shanghai had no issue in sourcing water during the Year and its water consumption was as follows:

Water Consumption <i>(Note i)</i>	2020	2019
Total water consumption (m ³)	942	942
Water consumption per square metre (m ³ /m ²)	1.20	1.20

Note:

- (i) As the office of Senhao Shanghai is rental property, the water consumption was estimated by the property management company according to the rented area.

Green Operation

As a socially responsible corporation, the Group is committed to advocating green operations. In addition to growing plants in the office area, recycling bins are also in place for the collection of recyclable materials, such as waste paper, metals and plastics. The consumption amount of materials is evaluated before the procurement of office equipment, so as to avoid overstock. During the procurement stage, suppliers who obtained the certificate of environmental management system or with environmentally friendly products are prioritised, if applicable. Besides, employees are encouraged to reuse envelopes, folders, file cards and other stationery, and to reduce the use of disposable and non-recyclable products, for the purpose of waste reduction.

Furthermore, we emphasise the importance of minimising production waste and product waste. Manufacturers we engaged are encouraged to minimise the use of packaging material to the greatest extent. In respect of obsolete products, we inspect the conditions of such products and arrange product repair, as and when necessary. If the products are in good and resalable condition, they would be sold as discounted products to our customers through e-commerce platforms or to the third-party retailers who operate outlets. In respect of returned products, if they are not in good or reasonable condition, we would sell them at our employees and family sales which are opened to our employees and their families and friends.

In pursuit of paperless office, the Group disseminates information through electronic communication channels to reduce paper consumption and the use of ink. For example, all computers and printers are set default to the double-sided and economy mode, and reminders are placed next to printers to remind employees to use paper on both sides and to print double-sided. All discarded papers, except those printed with confidential information, are recycled by waste paper recycling companies. The removal of greenhouse gas emissions from recycling paper by Senhao Shanghai in the Year amounted to 25kg CO₂e. Moreover, we monitor paper consumption and printing volume regularly with a print quota set for users when necessary.



Environmental, Social and Governance Report *(Continued)*

Our commitment to reducing greenhouse gas emissions across the business can also be reflected by holding video conferences instead of any unnecessary overseas business travel, while direct flights are chosen for inevitable business travel. The Group advocates the selection of low-carbon or local food and easily accessible locations when organising activities. Employees are encouraged to travel by public transport and to participate in events held by green groups, so as to reduce the carbon footprint. Moreover, we optimise the routes of transportation and goods delivery for third-party logistics service providers.

Greenhouse gas emissions of Senhao Shanghai were as follows:

Greenhouse Gases	2020	2019
Total greenhouse gas emissions (tonnes CO ₂ e)	53	70
Greenhouse gas emissions per square metre (tonnes CO ₂ e/m ²)	0.07	0.09
Scope 1 — direct emissions (tonnes CO ₂ e) <i>(Note i)</i>	4	6
Scope 2 — energy indirect emissions (tonnes CO ₂ e) <i>(Note ii)</i>	40	44
Scope 3 — other indirect emissions (tonnes CO ₂ e) <i>(Note iii)</i>	9	20

Notes:

- (i) Scope 1 direct emissions refers to greenhouse gas emissions from the fuel combustion in vehicles. The data was calculated based on the “Guidelines for Accounting and Reporting of Greenhouse Gas Emissions of Road Transport Corporation (Trial)” issued by the National Development and Reform Commission of the PRC.
- (ii) Scope 2 energy indirect emissions refers to greenhouse gas emissions from the use of purchased electricity. The data was calculated based on the “Average Carbon Dioxide Emission Factors of China Regional Power Grid 2011 and 2012” issued by the National Development and Reform Commission of the PRC.
- (iii) Scope 3 other indirect emissions refers to greenhouse gas emissions from the landfill disposal of paper waste, water processing by governmental organisations and business travel by employees.

Climate Change

Regardless of the Group’s business nature, climate change has been an emergent issue worldwide and closely related to all businesses. Being aware of the consequences brought by the changing climate, the Group has taken various measures to identify and mitigate climate-related risks. The Group regularly reviews global and local government policies and regulations regarding climate change to identify potential climate-related risks to the business. In light of any identified climate-related risks, the Group will undertake risk assessment to evaluate the degree of vulnerability of relevant business operations and determine appropriate levels of climate-related risks tolerance. The Group has also assigned a dedicated staff to take responsibility of handling the risks and tracking the latest update on greenhouse gases emission reporting obligation.

During the Year, the Group has recognised two major transition risks to the business, including the shift in consumer preferences towards environmentally sound products, which may lay burden on its business operation by increased input prices on eco-friendly raw materials. Gradually stringent rules and requirements on regulating environmental impacts of business activities, existing products and services may also result in increasing operation costs such as higher compliance costs and costs for implementing new practices and even decreased demand for products that fails to meet the compliance requirements.



Environmental, Social and Governance Report *(Continued)*

To mitigate the climate-related risks, the Group would review the latest market trend and reports as well as conducting comprehensive market research on climate-related risks and consumer preferences. We would also communicate with and update our stakeholders regarding climate-related impacts and our climate change strategies in a timely manner.

CARES ON EMPLOYEES

Hiring, motivating and retaining qualified employees is critical to the success of the Group as an online and offline distributor. The Group strictly complies with the local laws and regulations regarding employment, employee benefits, labour standards and occupational health and safety, including but not limited to the Employment Ordinance and Occupational Safety and Health Ordinance of Hong Kong, as well as the Labour Law of the PRC, Labour Contract Law of the PRC and Law of the PRC on the Prevention and Control of Occupational Diseases. We strive to create a harmonious, comfortable and injury-free workplace by understanding employees' needs, protecting their rights and safeguarding them from harm.

Health and Safety

The Group attaches great importance to protecting the health and safety of employees and strictly abides by the relevant local laws and regulations. We provide labour insurance for employees in Hong Kong, as well as additional accident insurance and medical insurance for employees in the PRC to prevent and control occupational diseases. New employees in the PRC are officially on duty after the completion of physical checkups; in the meantime, existing employees undergo body checkups annually.

Senhao Shanghai provides employees and manufacturers with training on environment, health and safety policy to enhance their safety awareness and personal protection skills, and getting familiar with relevant industrial health and safety knowledge. To achieve an injury-free workplace, personal protection equipment is provided for employees according to the different job positions, if necessary. Employees should also follow the safety rules and fire prevention measures, and maintain a clean and organised workplace. In case of any emergency, Senhao Shanghai has prepared an emergency plan for employees to evacuate safely.

During the Year, no work-related fatalities or work injuries were identified within the Group, thus there was no lost day due to work injury. The number and rate of work-related fatalities of the Group in the past three years were as follows:

Health and Safety	2020	2019	2018
Number of work-related fatalities	0	0	0
Rate of work-related fatalities (%)	0	0	0



Environmental, Social and Governance Report *(Continued)*

Response to Coronavirus Disease 2019

In light of the outbreak of Coronavirus Disease 2019 (“COVID-19”) worldwide, Senhao Shanghai has strictly abided to relevant preventive regulations carried out by the regional government, and implemented various control and preventive measures to ensure the health and well-being of employees. For example, it strengthened sanitisation and cleaning throughout the office, and kept the office ventilated. All staff members were required to wear face masks to work as well as to take body temperature checkup every morning. Other measures like shortening working hours and shift work were also carried out to prevent the spread of disease among employees. For staff who has left the province during holidays were required to adopt the working from home arrangement for at least 14 days, so as to ensure that they did not have any relevant symptoms during the incubation period. Besides, we avoided unnecessary physical meetings and large-scale events as practical as possible to prevent gatherings, in the aim of minimising the risk of transmission.

Employment and Welfare

A non-discriminatory approach is adopted throughout our entire hiring process for the sake of respecting cultural and individual diversity. All applicants receive equal opportunities and are considered solely based on their academic knowledge, abilities and relevant work experience, regardless of age, gender, nationality, pregnancy or disability. Once employed, new employees are required to provide copies of identification documents for age verification to prevent child labour. To avoid any form of forced labour, we ensure employees clearly understand their job positions and entitled welfare before signing the employment contract. When such labour practices are discovered, the Group would investigate the cases thoroughly and dismiss related employees immediately. Employees are on duty in accordance with the laws and regulations relating to working hours and are given sufficient rest. A 40-hour work week is adopted. If employees are required to work overtime, they will be offered overtime payment or compensation leave in line with our internal policies. Outstanding wages will be paid to resigned employees on time, conforming to the relevant local laws and regulations. Exit meetings will be held to understand their reasons for leaving.

As of 31 December 2020, the Group had 57 employees, who are all full-time employees, in Hong Kong and the PRC. The number of employees and turnover rate categorised by age group, gender and geographic region are as follows:

Employment	Number of Employees		Turnover Rate (%) <i>(Note i)</i>
	2020	2019	2020
Total	57	73	25
By Age Group			
Below 30 years old	10	12	20
Between 30 to 50 years old	44	57	27
Over 50 years old	3	4	0
By Gender			
Female	41	52	24
Male	16	21	25
By Geographical Region			
Hong Kong	3	9	167
PRC	54	64	17



Environmental, Social and Governance Report *(Continued)*

Note:

- (i) The Group started to disclose the turnover rate from the Year.

The Group endeavours to offer its employees attractive remuneration packages, which include salaries, bonus, retirement benefit scheme contributions and other benefits. Our remuneration policies, covering promotion, bonus and salary increment, are formulated on the basis of operating results of the Group, employees' individual performance, working experience, respective responsibilities, merits, qualifications and competence, and are comparable to the prevailing market practice, standards and statistics. The remuneration policies are regularly reviewed by our management as well. Contributions are made to different insurances according to the local laws and regulations. For instance, Senhao Shanghai pays "Five Social Insurances and One Housing Fund" for employees, including basic endowment insurance, basic medical insurance, unemployment insurance, employment injury insurance, maternity insurance and the Housing Provident Fund. Apart from public holidays, employees are entitled to annual leave, marriage leave, funeral leave, maternity leave and paternity leave.

We also highly value the work-life balance of employees, thus leisure activities and sports events are often held for employees' pleasure. During the Year, Senhao Shanghai has organised birthday parties, annual party and various events for its employees, to foster harmony in the workplace while increasing their sense of belonging.

Training and Development

In order to build an excellent team that is capable of coping with the rapid development and efficient operation of the Group, we conduct regular appraisals of employees' working performance and capability. Promotion is executed in terms of employees' abilities on a fair basis. To facilitate new employees' adaptation to the job, orientation in relation to our policies, structure and brand history is provided to new employees, while a senior shop assistant is assigned to acquaint the new shop assistant with the operation practice in retail shops. Apart from annual internal training, product-related training is organised before launching every new product. Subsidies are given to employees who are in pursuit of relevant professional qualifications related to the industry or their job positions. With respect to the development of its designers, the Group fully supports them to regularly visit local and international fashion centres, attend various trade and/or fashion exhibition, and actively observe the trends. They also seek inspiration through various channels, such as fashion shows, exhibitions and magazines, to acquire experience, as well as keep abreast of the latest fashion trends and seasonal theme.

During the Year, our staff members participated in a total 72 hours of training and the average training hours and percentage of employees trained are as follows:

Training	Percentage of Employees Trained (%)	Average Training Hours (hours)
Total	11	1.26
By Gender		
Male	0	0
Female	100	1.76
By Employment Category		
Senior management	0	0
Middle management	33	1.00
General staff	67	1.68



Environmental, Social and Governance Report *(Continued)*

OPERATING PRACTICES

Since the Group primarily designs, promotes and sells women's handbags, small leather goods and travel goods in the middle-end women's handbag market, we have operated in compliance with relevant laws and regulations in regard to retail industry, including but not limited to the Trade Description Ordinance, Trade Marks Ordinance, Copyright Ordinance and Prevention of Bribery Ordinance of Hong Kong, as well as the Law of the PRC on Protection of Consumer Rights and Interests, Trademark Law of the PRC, Advertising Law of the PRC, Product Quality Law of the PRC and Criminal Law of the PRC.

In pursuit of trendy handbags and services of high quality, rigorous supply chain management and quality control procedures have been implemented. As a client-oriented corporate, we strictly uphold our business ethics when dealing with customers, especially integrity and honesty. We respect others' copyrights and do not tolerate any infringement during the product design. Meanwhile, factual trade description is provided to consumers during our sales and advertisement.

Supply Chain Management

The Group strategically focuses its resources on the design and development of products, promotion of the brands and management of sales network. Having considered the capital investment needed in establishing and operating a factory for manufacturing products, we decided to engage suppliers as our products' manufacturers. Suppliers are generally responsible for procurement of raw materials for the manufacture of our products. Internal measures are implemented to govern the selection and evaluation of suppliers and to monitor their continuous performance on productivity, accuracy and delivery.

During the Year, all suppliers were governed by the abovementioned supplier management procedures. The number of suppliers by geographical region was as follows:

Distribution of Suppliers	2020
Total	10
By Geographical Region	
South China	9
East China	1

In the event of engaging a new supplier, our quality control team from product design and development department will conduct on-site examinations of the candidate supplier's facilities to assess its production and technical capabilities, and working conditions of the manufacturing facilities, in order to ensure compliance with our manufacturing standards. We also request candidate suppliers to provide sample products for examination. Only those suppliers who pass our examinations will be selected. Regular reviews on suppliers' performance are also undertaken in different terms, such as on-time delivery, maintenance rate and return rate.



Environmental, Social and Governance Report *(Continued)*

Providing products of high quality and safety depends on the selection of suitable suppliers. Whenever we finalise the product designs for the upcoming season, we select suppliers from our existing network based on various requirements, including the complexity of product design, experience of suppliers, level of craftsmanship, production capacity and effectiveness of quality control. Priority will be given to the suppliers who provide environmentally friendly products or obtain the certificate of environmental management system when applicable, so as to minimise the environmental impact. On the other hand, stringent selection of service providers of warehouse and logistic are conducted. The service provider of the warehouse is considered based on its location, environment, and equipment, while the logistics company is selected according to its delivery, management and performance pledge.

Apart from selling products directly through our online and offline retail points, third-party retailers are engaged in the products sales through their own online or offline retail points. Therefore, we have implemented standard procedures for our retailers to operate their retail points and entered into cooperation agreements with third-party retailers. We select third-party retailers conscientiously based on their background, industry experience, scale of operation, financial condition, reputation and retail point location. Regular monitoring, review and assessment on the sales, financial, and operational performance of third-party retailers are undertaken in order to ensure the end customers enjoy wonderful shopping experience from the third-party retailers. The third-party retailers are also required to install our information management system and provide us with sales data on a weekly or monthly basis for a better understanding of their performance.

Quality Assurance

Our brand portfolio comprises of two brands, which are tailored to the preferences of consumers in various age groups, including the licensed brand, ELLE, and the self-owned brand, Jessie & Jane. In order to design trendy and appealing products and keep abreast with the latest fashion trends and seasonal theme, our designers regularly visit local and international fashion centres, attend various trade and/or fashion exhibition, and actively observe the trends, as well as seeking inspiration through various channels, including fashion shows, exhibitions and magazines. After forming product plans with market researches and planning conducted, design team will create product designs, and designers will select raw materials and instruct the manufacturers to produce product prototypes. During the time of reviewing and commenting on the prototypes, our licensor reviews, modifies and/or approves our designs for ELLE products before launching the products.

As we engage manufacturers to produce the products, we place a strong emphasis on product quality and safety by implementing quality control measures to ensure the finished products produced by manufacturers are of high standard. We examine the quality of raw materials purchased by manufacturers on a sampling basis, perform our testing and have the raw materials tested by third-party laboratories, while our quality control personnel visits the production facilities of manufacturers before commencing product manufacturing, in order to ensure that the raw materials are up to our quality control standard and to control the potential safety hazards. Also, various quality checks are carried out by our on-site quality control personnel throughout the production process, including on-site inspections, examination of semi-finished products and finished products, and testing on finished products on a sampling basis, to assure the products manufactured are of good condition and consistent quality. If any defects or irregularities are discovered, we would review the findings and perform follow-up actions with the manufacturers. After the manufacturing process, manufacturers are responsible for packing the finished products according to our instructions. Our quality control personnel will inspect the packaging afterward on a sampling basis to ensure that the packaging of finished products is up to our requirements and specifications.



Environmental, Social and Governance Report *(Continued)*

Besides, we have a clear operation guideline for our retail employees to assure that the quality of services provided by our retail employees is up to standard. We also engage online store operators for their IT support, customer service and delivery service, so as to facilitate the operation of the self-operated online retail points. The online store operators assist us to upload information and design our online stores' websites and/or third-party-operated e-commerce platforms. When an end customer purchases products from our self-operated online retail points, online store operators will arrange the delivery. To ensure that finished products are delivered to our warehouse and sales network on time, we keep close communication with the manufacturers, third-party retailers and third-party logistics companies regarding the time of delivery.

Further to the quality of services provided by third-party retailers, we conduct on-site supervision to the retailer-operated retail points from time to time to make sure they operate in accordance with our policies and operational procedures. We place great emphasis on the training of employees at retail points, and offer in-house training on various retail operation matters to the third-party retailers. The moment when an employee joins the third-party retailers or before the commencement of their work at retailer-operated retail points, such training is conducted. During the Year, there were no products sold or shipped subject to recalls for safety and health reasons.

After Sales Services

Apart from the rigorous quality control procedures, we also provide top quality after sales services. For the products sold through third-party e-commerce platforms, customers are entitled to return the products within 7 days of receipt without giving a reason. For our products sold through the offline retail points operated by the Group or third-party retailers, end consumers are generally allowed to return the products within 7 days without giving a reason, provided that the products are in saleable condition when returned. If there is any product quality issue, we would allow returning the products within 90 days after purchased.

To further enhance customer satisfaction, we provide a life-long maintenance service for the leather products of ELLE to our customers and only charge for the material costs. The online store operators are engaged to assist us to reply our end customers' queries about our products and services on a daily basis on our behalf, while a department is designated for handling complaints from our customers or third-party retailers. A well-established complaint handling procedure is implemented as follows:



During the Year, the Group has received 2,087 products -related complaints, while most of the complaints received were solved by repairing by manufacturers and the remaining cases were unrepairable due to man-made loss or natural loss. If there is any product defect issue within the product warranty period, which is six months after the delivery of products by manufacturers to us, we would arrange the return of products to the manufacturers.



Environmental, Social and Governance Report *(Continued)*

Observation of Intellectual Property Rights

Our licensed brand, ELLE, and our self-owned brand, Jessie & Jane, trademarks and other intellectual property rights are the keys to our success. To observe the intellectual property rights of the Group and other parties, we continue to abide by the laws and regulations related to intellectual property rights. Intellectual property protection clauses are set out in the agreements with our suppliers, third-party retailers and others, for instance limiting the number of brand labels used by the manufacturers, so as to protect our trademarks and other intellectual property rights. Meanwhile, we respect intellectual property rights and do not tolerate any breach of third parties' copyrights.

Protection of Data and Privacy

The Group always conforms to the laws and regulations in relation to data and privacy protection. Employees are required to maintain the Group's information with the highest degree of confidentiality, including the information of sales, research and development and all sensitive information from clients. In the meantime, employees should refrain from disclosing any confidential information to third parties without our consent and authorisation, no matter during employment or after the termination of employment. Confidentiality clauses are listed in the agreements with suppliers, third-party retailers and other business partners to protect the trade details and secrets of both sides. In addition, we are committed to protecting our software system away from the virus by prohibiting employees to download software unrelated to work.

Anti-corruption

The Group adheres to the fairness and integrity principles for business operation, and strictly abides by laws and regulations regarding anti-corruption. Under the policy of conflict of interest, employees are strictly forbidden to undertake any activity which collides or competes with the interests of the Group during the employment. Employees are also required to make a declaration on any possible conflict of interest. During the Year, the Group had no concluded legal cases regarding corrupt practices.

CONTRIBUTION TO COMMUNITY

The Group cares about the community where it operates and always encourages employees to actively participate in volunteer services and charitable events. We also strive to incorporate corporate social responsibility into our business, so as to give back to society. In the future, we will keep showing our care to the community and fostering social development through various means and actions, aiming to build a harmonious society.



Environmental, Social and Governance Report *(Continued)*

CONTENT INDEX OF ENVIRONMENTAL, SOCIAL AND GOVERNANCE REPORTING GUIDE

ESG Indicators	Overview	Sections	Page no./ Explanation/ Reasons for Omissions
Environmental			
Aspect A1: Emissions	General disclosure	Protection to the Environment • Emissions	35–36
KPI A1.1	The types of emissions and respective emissions data.	Protection to the Environment • Emissions	35–36
KPI A1.2	Greenhouse gas emissions in total and, where appropriate, intensity.	Protection to the Environment • Green Operation	37–38
KPI A1.3	Total hazardous waste produced and, where appropriate, intensity.	Protection to the Environment • Emissions	35–36
KPI A1.4	Total non-hazardous waste produced and, where appropriate, intensity.	Protection to the Environment • Emissions	35–36
KPI A1.5	Description of measures to mitigate emissions and results achieved.	Protection to the Environment • Emissions • Green Operation	35–38
KPI A1.6	Description of how hazardous and non-hazardous wastes are handled, reduction initiatives and results achieved.	Protection to the Environment • Emissions • Green Operation	35–38
Aspect A2: Use of Resources	General disclosure	Protection to the Environment • Resources Conservation	36–37
KPI A2.1	Direct and/or indirect energy consumption by type in total and intensity.	Protection to the Environment • Resources Conservation	36–37
KPI A2.2	Water consumption in total and intensity.	Protection to the Environment • Resources Conservation	36–37
KPI A2.3	Description of energy use efficiency initiatives and results achieved.	Protection to the Environment • Resources Conservation	36–37
KPI A2.4	Description of whether there is any issue in sourcing water that is fit for purpose, water efficiency initiatives and results achieved.	Protection to the Environment • Resources Conservation	36–37



Environmental, Social and Governance Report *(Continued)*

ESG Indicators	Overview	Sections	Page no./ Explanation/ Reasons for Omissions
KPI A2.5	Total packaging material used for finished products and, if applicable, with reference to per unit produced.	N/A	The Group's business does not involve the use of packaging material.
Aspect A3: Environmental and Natural Resources	General disclosure	Protection to the Environment <ul style="list-style-type: none"> Green Operation 	37–38
KPI A3.1	Description of the significant impacts of activities on the environment and natural resources and the actions taken to manage them.	Protection to the Environment <ul style="list-style-type: none"> Green Operation 	37–38
Social			
Aspect B1: Employment	General disclosure	Cares on Employees <ul style="list-style-type: none"> Employment and Welfare 	39–41
KPI B1.1	Total workforce by gender, employment type, age group and geographical region.	Cares on Employees <ul style="list-style-type: none"> Employment and Welfare 	39–41
KPI B1.2	Employee turnover rate by gender, age group and geographical region.	Cares on Employees <ul style="list-style-type: none"> Employment and Welfare 	39–41
Aspect B2: Health and Safety	General disclosure	Cares on Employees <ul style="list-style-type: none"> Health and Safety 	39–40
KPI B2.1	Number and rate of work-related fatalities.	Cares on Employees <ul style="list-style-type: none"> Health and Safety 	39–40
KPI B2.2	Lost days due to work injury.	Cares on Employees <ul style="list-style-type: none"> Health and Safety 	39–40
KPI B2.3	Description of occupational health and safety measures adopted, how they are implemented and monitored.	Cares on Employees <ul style="list-style-type: none"> Health and Safety 	39–40
Aspect B3: Development and Training	General disclosure	Cares on Employees <ul style="list-style-type: none"> Training and Development 	39, 41
KPI B3.1	The percentage of employees trained by gender and employee category.	Cares on Employees <ul style="list-style-type: none"> Training and Development 	39, 41



Environmental, Social and Governance Report *(Continued)*

ESG Indicators	Overview	Sections	Page no./ Explanation/ Reasons for Omissions
KPI B3.2	The average training hours completed per employee by gender and employee category.	Cares on Employees • Training and Development	39, 41
Aspect B4: Labour Standards	General disclosure	Cares on Employees • Employment and Welfare	39-41
KPI B4.1	Description of measures to review employment practices to avoid child and forced labour.	Cares on Employees • Employment and Welfare	39-41
KPI B4.2	Description of steps taken to eliminate such practices when discovered.	Cares on Employees • Employment and Welfare	39-41
Aspect B5: Supply Chain Management	General disclosure	Operating Practices • Supply Chain Management	42-43
KPI B5.1	Number of suppliers by geographical region.	Operating Practices • Supply Chain Management	42-43
KPI B5.2	Description of practices relating to engaging suppliers, number of suppliers where the practices are being implemented, how they are implemented and monitored.	Operating Practices • Supply Chain Management	42-43
Aspect B6: Product Responsibility	General disclosure	Operating Practices • Quality Assurance • After Sales Services • Observation of Intellectual Property Rights • Protection of Data and Privacy	43-45
KPI B6.1	Percentage of total products sold or shipped subject to recalls for safety and health reasons.	Operating Practices • Quality Assurance	43-44
KPI B6.2	Number of products and service-related complaints received and how they are dealt with.	Operating Practices • After Sales Services	44
KPI B6.3	Description of practices relating to observing and protecting intellectual property rights.	Operating Practices • Observation of Intellectual Property Rights	45
KPI B6.4	Description of quality assurance process and recall procedures.	Operating Practices • Quality Assurance	43-44



Environmental, Social and Governance Report *(Continued)*

ESG Indicators	Overview	Sections	Page no./ Explanation/ Reasons for Omissions
KPI B6.5	Description of consumer data protection and privacy policies, how they are implemented and monitored.	Operating Practices <ul style="list-style-type: none"> Protection of Data and Privacy 	45
Aspect B7: Anti-corruption	General disclosure.	Operating Practices <ul style="list-style-type: none"> Anti-corruption 	45
KPI B7.1	Number of concluded legal cases regarding corrupt practices brought against the issuer or its employees during the reporting period and the outcomes of the cases.	Operating Practices <ul style="list-style-type: none"> Anti-corruption 	45
KPI B7.2	Description of preventive measures and whistle-blowing procedures, how they are implemented and monitored.	Operating Practices <ul style="list-style-type: none"> Anti-corruption 	45
Aspect B8: Community Investment	General disclosure	Contribution to Community	45
KPI B8.1	Focus areas of contribution.	N/A	Not material as identified in the materiality assessment.
KPI B8.2	Resources contributed to the focus area.	N/A	Not material as identified in the materiality assessment.



Directors' Report

The Directors present their Annual Report and the audited consolidated financial statements for the year ended 31 December 2020.

CORPORATE REORGANISATION

The Company was incorporated in the Cayman Islands as exempted company with limited liability on 6 January 2017.

The Company completed the corporate reorganisation (the "Reorganisation") on 4 December 2017 in preparation for the Listing, pursuant to which the Company became the holding company of the companies now comprising the Group.

Details of the Reorganisation are set out in paragraph headed "Reorganisation" in the section headed "History, Reorganisation and Development" in the Prospectus. The Shares were listed on GEM of the Stock Exchange on 16 January 2018 by way of placing and public offer.

PRINCIPAL ACTIVITIES AND BUSINESS REVIEW

The principal activity of the Company is investment holding. Its subsidiaries are principally engaged in provision of design, promote and sell women's handbags, small leather goods and travel goods in the PRC. Details of the principal activities and other particulars of the subsidiaries are set out in note 14 to the consolidated financial statements. There were no significant changes in the nature of the Group's principal activities during the year. Further discussion and analysis of these activities as required by Schedule 5 to the Hong Kong Companies Ordinance, including a discussion of the principal risks and uncertainties facing the Group and an indication of likely future developments in the Group's business, can be found in the "Management's Discussion and Analysis" set out on pages 6 to 13 and "Environmental, Social and Governance Report" on page 30 to 49 of this Annual Report. This discussion forms part of this Directors' Report.

The analysis of the principal activities and geographical locations of the operations of the Group are set out in note 5 to the consolidated financial statements.

There is no significant event affecting the Group that has occurred after the year ended 31 December 2020. The Group has strictly complied with relevant laws and regulations which have a significant impact on the operations of the Group during the year.

RESULTS AND APPROPRIATIONS

The results of the Group for the year ended 31 December 2020 and the financial position of the Group at that date are set out in the consolidated financial statements on pages 63 to 131.

The directors do not recommend the payment of any dividend in respect of the year ended 31 December 2020 (2019: Nil).



Directors' Report *(Continued)*

DIVIDEND POLICY

The Company has adopted a dividend policy. The Board shall consider the following factors before declaring or recommending dividends:

- (a) the Company's current and future operations, actual and expected financial performance;
- (b) the Group's liquidity position, working capital and capital expenditure requirements and future expected capital needs;
- (c) any corporate development plans;
- (d) any restrictions on payments of dividends that may be imposed by the Group's lenders or other third parties;
- (e) the level of the Group's debt to equity ratio, return on equity and the relevant financial covenants;
- (f) retained earnings and distributable reserves of the Company and each of the members of the Group;
- (g) general economic conditions, the business cycle of the Group's business and other internal and external factors that may have an impact on the business or financial performance and position of the Company; and
- (h) any other factor that the Board deems appropriate and relevant.

The declaration and payment of dividends by the Company is also subject to any restrictions under the Laws of the Cayman Islands, the Articles of the Company and any applicable laws, rules and regulations.

PROPERTY, PLANT AND EQUIPMENT

Details of movements in the property, plant and equipment of the Group during the year are set out in note 13 to the consolidated financial statements of this annual report.

SHARE CAPITAL

Details of the movements in the share capital of the Company are set out in note 27 to the consolidated financial statements.

DISTRIBUTABLE RESERVES

As at 31 December 2020, the Company has RMB30.1 million reserves available for distribution calculated in accordance with the statutory provisions of the Cayman Islands (2019: RMB31.2 million).

ENVIRONMENTAL AND SOCIAL RESPONSIBILITY

Social responsibility is an important part of how we do business. We work towards making a positive impact on the welfare of our employees, customers and suppliers. In relation to the environmental, social and governance performance of the Company during the year ended 31 December 2020, please refer to the ESG Report on pages 30 to 49 of this Annual Report.



Directors' Report *(Continued)*

PRE-EMPTIVE RIGHTS

There is no provision for pre-emptive rights under the Company's bye-laws/Articles and there was no restriction against such rights under the laws of Cayman Islands which would oblige the Company to offer new shares on a pro-rata basis to existing shareholders.

PURCHASE, SALE OR REDEMPTION OF SECURITIES

The Shares were listed on GEM of the Stock Exchange on 16 January 2018. Neither the Company nor any of its subsidiaries had purchased, sold or redeemed any of the Company's listed securities during the year ended 31 December 2020 and up to the date of this Annual Report.

The Company has not redeemed any of its shares during the year. Neither the Company nor any of its subsidiaries has purchased or sold any of the Company's shares during the year.

FINANCIAL SUMMARY

A summary of the results and of the assets and liabilities of the Group for each of the last five financial years is set out on page 132 of this Annual Report.

DIRECTORS OF THE COMPANY

The Directors of the Company during the year and up to the date of this Annual Report were as follows:

Executive Directors

Mr. Yau Frederick Heng Chung
Mr. Lee Tat Fai Brian
Mr. Yip Chun Wai (resigned on 22 December 2020)

Non-executive Directors

Mr. Yau Sonny Tai Nin
Mr. Yau Tai Leung Sammy

Independent non-executive Directors

Mr. Won Chik Kee
Mr. Feng Dai
Ms. Sit Ting Fong

Pursuant to Article 105 of the Articles, Mr. Yau Frederick Heng Chung, Mr. Yau Sonny Tai Nin and Mr. Feng Dai, will retire from office by rotation at the AGM and, being eligible, will offer themselves for re-election.

DIRECTORS' SERVICE CONTRACTS

Each of the executive Directors, being Mr. Yau Frederick Heng Chung and Mr. Lee Tat Fai Brian entered into a service agreement with the Company on 15 December 2017 for an initial term of 3 years commencing from 15 December 2017, which may be terminated by not less than 3 months' notice in writing served by either party on the other.



Directors' Report *(Continued)*

Each of the non-executive Directors, being Mr. Yau Sonny Tai Nin and Mr. Yau Tai Leung Sammy, entered into a letter of appointment with the Company on 15 December 2017 for a term of 2 years commencing from 15 December 2017, which may be terminated by not less than 3 months' notice in writing served by either party on the other.

Each of the independent non-executive Directors, being Mr. Won Chik Kee, Mr. Feng Dai and Ms. Sit Ting Fong, has entered into a letter of appointment with the Company on 15 December 2017, 15 December 2017 and 31 January 2019, respectively, for a term of 2 years commencing from 15 December 2017, 15 December 2017 and 31 January 2019, which may be terminated by not less than 3 months' notice in writing served by either party on the other.

None of the directors who are proposed for re-election at the forthcoming AGM has a service contract with the Company which is not determinable within one year without payment of compensation, other than statutory compensation.

DIRECTORS' INTERESTS IN TRANSACTIONS, ARRANGEMENTS OR CONTRACTS OF SIGNIFICANCE

Apart from the contracts and agreements relating to the Reorganisation and saved as disclosed in this Annual Report, there was no transaction, arrangement or contract of significance to which the Company or any related companies (holding companies, subsidiaries, or fellow subsidiaries) was a party and in which a Director or an entity connected with a Director had a material interest, whether directly or indirectly, subsisted at the end of the year or at any time during the year.

DIRECTORS' INTERESTS IN A COMPETING BUSINESS

The Directors confirm that none of the Controlling Shareholders, namely Mr. Yau Sonny Tai Nin, Mr. Yau Frederick Heng Chung, Mr. Yau Tai Leung Sammy, Ms. Yau Nicholas Heng Wah, Ms. Hiang Siu Wei Cecilia and Yen Sheng BVI, the Directors and their respective close associates (as defined in the GEM Listing Rules) is interested in any business apart from the business operated by our Group which competes or is likely to compete, directly or indirectly, with our Group's business during the year ended 31 December 2020 and up to the date of this Annual Report.

SHARE OPTION SCHEME

Our Company has conditionally adopted the share option scheme (the "Share Option Scheme") on 15 December 2017. Under the Share Option Scheme, the eligible participants of the scheme, including directors, fulltime employees of and advisers and consultants to our Company or our subsidiaries may be granted options which entitle them to subscribe for Shares, when aggregated with options granted under any other scheme, representing initially not more than 10% of the Shares in issue on 16 January 2018, the date of Listing. The Share Option Scheme will remain in force for a period of 10 years commencing on 15 December 2017.

No share option has been granted, exercised, lapsed or cancelled under the Share Option Scheme during the year and there was no share option outstanding as at 31 December 2020.



Directors' Report *(Continued)*

Summary of terms

The following is a summary of the principal terms of the Share Option Scheme conditionally adopted by a resolution in writing passed by all Shareholders on 15 December 2017:

(i) Purpose of the scheme

The purpose of the Share Option Scheme is to enable us to grant options to selected participants as incentives or rewards for their contribution to us. Our Directors consider the Share Option Scheme, with its broadened basis of participation, will enable us to reward the employees, our Directors and other selected participants for their contributions to us. Given that our Directors are entitled to determine any performance targets to be achieved as well as the minimum period that an option must be held before an option can be exercised on a case by case basis, and that the exercise price of an option cannot in any event fall below the price stipulated in the GEM Listing Rules or such higher price as may be fixed by our Directors, it is expected that grantees of an option will make an effort to contribute to our development so as to bring about an increased market price of the Shares in order to capitalise on the benefits of the options granted.

(ii) Who may join

Our Directors (which expression shall, for the purpose of this paragraph 18, include a duly authorised committee thereof) may, at its absolute discretion, invite any person belonging to any of the following classes of participants, to take up options to subscribe for Shares:

- (aa) any employee (whether full-time or part-time including any executive director but excluding any non-executive director) of our Company, any of our subsidiaries or any entity (the "Invested Entity") in which our Group holds an equity interest;
- (bb) any non-executive Directors (including independent non-executive Directors) of our Company, any of our subsidiaries or any Invested Entity;
- (cc) any supplier of goods or services to any member of our Group or any Invested Entity;
- (dd) any customer of any member of our Group or any Invested Entity;
- (ee) any person or entity that provide research, development or other technological support to any member of our Group or any Invested Entity;
- (ff) any shareholder of any member of our Group or any Invested Entity or any holder of any securities issued by any member of our Group or any Invested Entity;
- (gg) any adviser (professional or otherwise) or consultant to any area of business or business development of any member of our Group or any Invested Entity; and
- (hh) any other group or classes of participants who have contributed or may contribute by way of joint venture, business alliance or other business arrangement and growth of our Group,



Directors' Report *(Continued)*

and, for the purpose of the Share Option Scheme, the options may be granted to any company wholly owned by one or more persons belonging to any of the above classes of participants. For the avoidance of doubt, the grant of any options by our Company for the subscription of Shares or other securities of our Group to any person who fall within any of the above classes of participants shall not, by itself, unless our Directors otherwise determine, be construed as a grant of option under the Share Option Scheme.

The eligibility of any of the above class of participants to the grant of any option shall be determined by our Directors from time to time on the basis of our Directors' option as to his contribution to the development and growth of our Group.

(iii) Maximum number of Shares

- (aa) The maximum number of Shares which may be allotted and issued upon exercise of all outstanding options granted and yet to be exercised under the Share Option Scheme and any other share option schemes adopted by our Group shall not exceed 30% of the issued share capital of our Company from time to time.
- (bb) The total number of Shares which may be allotted and issued upon exercise of all options (excluding, for this purpose, options which have lapsed in accordance with the terms of the Share Option Scheme and any other share option scheme of our Group) to be granted under the Share Option Scheme and any other share option scheme of our Group must not in aggregate exceed 10% of the Shares in issue on the day on which trading of the Shares commence on GEM (the "General Scheme Limit").
- (cc) Subject to (aa) above but without prejudice to (dd) below, our Company may seek approval of our Shareholders in general meeting to refresh the General Scheme Limit provided that the total number of Shares which may be allotted and issued upon exercise of all options to be granted under the Share Option Scheme and any other share options scheme of our Group must not exceed 10% of the Shares in issue as at the date of approval of the limit and for the purpose of calculating the limit, options (including those outstanding, cancelled, lapsed or exercised in accordance with the Share Option Scheme and any other share option scheme of our Group) previously granted under the Share Option Scheme and any other share option scheme of our Group will not be counted. The circular sent by our Company to our Shareholders shall contain, among other information, the information required under Rule 23.02(2)(d) of the GEM Listing Rules and the disclaimer required under Rule 23.02(4) of the GEM Listing Rules.
- (dd) Subject to (aa) above and without prejudice to (cc) above, our Company may seek separate Shareholders' approval in general meeting to grant options beyond the General Scheme Limit or, if applicable, the refreshed limit referred to in (cc) above to participants specifically identified by our Company before such approval is sought. In such event, our Company must send a circular to our Shareholders containing a general description of the specified participants, the number and terms of options to be granted, the purpose of granting options to the specified participants with an explanation as to how the terms of the options serve such purpose and such other information required under Rule 23.02(2)(d) of the GEM Listing Rules and the disclaimer required under Rule 23.02(4) of the GEM Listing Rules.



Directors' Report *(Continued)*

(iv) Maximum entitlement of each participant

The total number of Shares issued and which may fall to be issued upon exercise of the options granted under the Share Option Scheme and any other share option scheme of our Group (including both exercised or outstanding options) to each participant in any 12-month period shall not exceed 1% of the issued share capital of our Company for the time being (the "Individual Limit"). Any further grant of options in excess of the Individual Limit in any 12-month period up to and including the date of such further grant shall be subject to the issue of a circular to our Shareholders and our Shareholders' approval in general meeting of our Company with such participant and his associates abstaining from voting. The number and terms (including the exercise price) of options to be granted to such participant must be fixed before Shareholders' approval and the date of board meeting for proposing such further grant should be taken as the date of grant for the purpose of calculating the exercise price under note (1) to Rule 23.03(9) of the GEM Listing Rules.

(v) Time of acceptance and exercise of option

An option may be accepted by a participant within 21 days from the date of the offer of grant of the option. An option may be exercised in accordance with the terms of the Share Option Scheme at any time during a period to be determined and notified by our Directors to each grantee, which period may commence on a day after the date upon which the offer for the grant of options is made but shall end in any event not later than 10 years from the date of grant of the option subject to the provisions for early termination thereof. Unless otherwise determined by our Directors and stated in the offer of the grant of options to a grantee, there is no minimum period required under the Share Option Scheme for the holding of an option before it can be exercised.

(vi) Subscription price for Shares and consideration for the option

The subscription price for Shares under the Share Option Scheme will be a price determined by our Directors, but shall not be less than the higher of (i) the closing price of Shares as stated in the Stock Exchange's daily quotations sheet for trade in one or more board lots of our Shares on the date of the offer of grant, which must be a business day; (ii) the average closing price of Shares as stated in the Stock Exchange's daily quotations for the five trading days immediately preceding the date of the offer of grant; and (iii) the nominal value of the Shares.

A nominal consideration of HK\$1 is payable on acceptance of the grant of an Option.

(vii) Period of the Share Option Scheme

The Share Option Scheme will remain in force for a period of 10 years commencing on the date on which the Share Option Scheme is adopted.



Directors' Report (Continued)

DIRECTORS' AND CHIEF EXECUTIVES' INTERESTS AND SHORT POSITIONS IN THE SHARES, UNDERLYING SHARES AND DEBENTURES OF THE COMPANY, ANY SPECIFIED UNDERTAKING OF THE COMPANY OR ANY ASSOCIATED CORPORATION

As at 31 December 2020, the interests and short positions of the Directors and chief executive of the Company in the Company's shares (the "Shares"), underlying Shares and debentures of the Company or any of its associated corporations (within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) (the "SFO")) which were required to be notified to the Company and the Stock Exchange pursuant to Divisions 7 and 8 of Part XV of the SFO (including any interest or short positions which they are taken or deemed to have under such provisions of the SFO); or pursuant to section 352 of the SFO to be entered in the register referred to therein; or pursuant to Rules 5.46 to 5.67 of the GEM Listing Rules relating to securities transactions by the Directors and to be notified to the Company and the Stock Exchange were as follows:

(i) Long position in the Shares

Name of director	Capacity/Nature of interest	Number of shares held/interested in	Percentage of interest in the Company
Mr. Yau Tai Leung Sammy (<i>Note</i>)	Interests held jointly with other persons; Interest in a controlled corporation	291,838,960	52.1141%
Mr. Yau Sonny Tai Nin (<i>Note</i>)	Interests held jointly with other persons; Interest in a controlled corporation	291,838,960	52.1141%

Note: Yen Sheng Investment Limited ("Yen Sheng BVI") was beneficially owned by Mr. Yau Tai Leung Sammy and Mr. Yau Sonny Tai Nin as to approximately 49.3120% and 49.2321%, respectively. By virtue of the SFO, Mr. Yau Tai Leung Sammy and Mr. Yau Sonny Tai Nin are deemed to be interested in all the Shares held by Yen Sheng BVI.

(ii) Long position in the ordinary shares of associated corporations

Name of director	Position in the associated corporations	Percentage of interest in the associated corporation
Mr. Yau Tai Leung Sammy	Director of Yen Sheng BVI	49.31% in Yen Sheng BVI
Mr. Yau Sonny Tai Nin	Director of Yen Sheng BVI	49.23% in Yen Sheng BVI
Mr. Yau Frederick Heng Chung	Director of Yen Sheng BVI	0.69% in Yen Sheng BVI

Save as disclosed above, as at 31 December 2020, none of the Directors and the chief executive of the Company had any interests or short positions in any Shares, underlying Shares and debentures of the Company or any of its associated corporations (within the meaning of Part XV of the SFO) as recorded in the register required to be kept by the Company under section 352 of the SFO or as otherwise notified to the Company and the Stock Exchange pursuant to Part XV of the SFO or the GEM Listing Rules.



Directors' Report *(Continued)*

DIRECTOR'S RIGHTS TO PURCHASE SHARES OR DEBENTURES

Save as otherwise disclosed in this Annual Report, at no time during the year was the Company or any of its holding companies, subsidiaries or fellow subsidiaries a party to any arrangements to enable the Directors and chief executives of the Company to acquire benefits by means of the acquisition of shares in, or debentures of, the Company or an body corporate, and none of the Directors and chief executives or their spouses or children under the age of 18, had any right to subscribe for the securities of the Company, or had exercised any such right during the year.

SUBSTANTIAL SHAREHOLDERS' INTERESTS AND SHORT POSITIONS IN THE SHARES, UNDERLYING SHARES OF THE COMPANY

As at 31 December 2020, so far as is known to the Directors, the following persons (not being a Director or chief executive of the Company), would have interest or short position in Shares or underlying Shares of the Company which would fall to be disclosed to the Company and the Stock Exchange under the provision of Divisions 2 and 3 of Part XV of the SFO or which would be required, pursuant to Section 336 of the SFO, to be entered in the register referred to therein:

Name	Long/Short position	Nature of interest	Shares held	Percentage of shareholding
Yen Sheng Investment Limited ("Yen Sheng BVI")	Long position	Beneficial owner	291,838,960	52.1141%
Yau Tai Leung Sammy <i>(Note 1)</i>	Long position	Interests held jointly with other persons; Interest in a controlled corporation	291,838,960	52.1141%
Chan Yee Ling Elaine <i>(Note 2)</i>	Long position	Interests of spouse	291,838,960	52.1141%
Yau Sonny Tai Nin <i>(Note 1)</i>	Long position	Interests held jointly with other persons; Interest in a controlled corporation	291,838,960	52.1141%
Hiang Siu Wei Cecilia <i>(Note 3)</i>	Long position	Interests of spouse	291,838,960	52.1141%
Summit Time Resources Limited	Long position	Beneficial owner	128,161,040	22.8859%
Li Wing Chi Agnes <i>(Note 4)</i>	Long position	Interest in a controlled corporation	128,161,040	22.8859%
Lee Shui Kwai Victor <i>(Note 5)</i>	Long position	Interests of spouse	128,161,040	22.8859%



Directors' Report (Continued)

Notes:

1. Yen Sheng BVI was beneficially owned by Mr. Yau Tai Leung Sammy and Mr. Yau Sonny Tai Nin as to approximately 49.3120% and 49.2321%, respectively. By virtue of the SFO, Mr. Yau Tai Leung Sammy and Mr. Yau Sonny Tai Nin are deemed to be interested in all the Shares held by Yen Sheng BVI.
2. Ms. Chan Yee Ling Elaine is the spouse of Mr. Yau Tai Leung Sammy. By virtue of the SFO, Ms. Chan Yee Ling Elaine is deemed to be interested in all the Shares held by Mr. Yau Tai Leung Sammy.
3. Ms. Hiang Siu Wei Cecilia is the spouse of Mr. Yau Sonny Tai Nin. By virtue of the SFO, Ms. Hiang Siu Wei Cecilia is deemed to be interested in all the Shares held by Mr. Yau Sonny Tai Nin.
4. Summit Time Resources Limited was wholly owned by Ms. Li Wing Chi Agnes. By virtue of the SFO, Ms. Li Wing Chi Agnes is deemed to be interested in all the Shares held by Summit Time Resources Limited.
5. Mr. Lee Shui Kwai Victor is the spouse of Ms. Li Wing Chi Agnes. By virtue of the SFO, Mr. Lee Shui Kwai Victor is deemed to be interested in all the Shares held by Ms. Li Wing Chi Agnes.

Save as disclosed above, as at 31 December 2020, the Directors were not aware of any other persons/entities (other than the Directors and chief executives of the Company) who had interests or short positions in the shares or underlying shares of the Company which would fall to be disclosed to the Company under the provisions of Divisions 2 and 3 of Part XV of the SFO or which were recorded in the register required to be kept by the Company under Section 336 of the SFO.

MAJOR CUSTOMERS AND SUPPLIERS

The information on purchases and sales for the year attributable to the Group's major suppliers and customers is as follows:

	Percentage of the Group's total	
	Purchases	Sales
The largest supplier	43.1%	—
Five largest suppliers combined	81.6%	—
The largest customer	—	14.6%
Five largest customers combined	—	34.0%

At no time during the year, the Directors, their close associates or any shareholder (which to the knowledge of the directors owns more than 5% of the Company's number of issued shares) had any interest in these major suppliers or customers.



Directors' Report *(Continued)*

SUFFICIENCY OF PUBLIC FLOAT

Based on information that is publicly available to the Company and within the knowledge of the Directors as at the latest practicable date prior to the issue of this Annual Report, at least 25% of the Company's total number of issued share was held by the public required under GEM Listing Rules.

EMOLUMENT POLICY

The emolument policy for the employees of the Group is set up by the Remuneration Committee on the basis of their merit, qualifications and competence. The emoluments of the directors of the Company are determined by the Remuneration Committee, having regard to the Group's operating results, individual performance and comparable market statistics.

CONNECTED TRANSACTIONS

During the year, the Group had the following connected and continuing connected transactions, certain details of which are disclosed in compliance with the requirements of Chapter 20 of the GEM Listing Rules. Further details of the transactions are included in note 30 to the consolidated financial statements.

EXEMPTED CONTINUING CONNECTED TRANSACTION

On 1 January 2019, a tenancy agreement was renewed with Unigrade International Limited (as landlord), a company incorporated in Hong Kong and wholly owned by Lee Sang Investment Company, Limited, and Sling Incorporated Limited (as tenant), in respect of a property situated at Unit 1, 21st Floor, Yen Sheng Centre, 64 Hoi Yuen Road, Kwun Tong, Hong Kong, for a term of 36 months commencing on 1 January 2019 and ending on 31 December 2021 (both days inclusive) at a monthly rental of HK\$26,033. After the office downsizing and negotiation with the landlord, the lease was renewed for 1 year and reduced to a monthly rental of \$5,460. Based on the fixed monthly rent under the tenancy agreement, the annual cap in respect of the annual rental payable by our Group to Unigrade International Limited for the year ended 31 December 2021 will be RMB55,142. Each of the applicable percentage ratios as defined in Rule 19.07 of the GEM Listing Rules calculated with reference to the rental annual cap is less than 5% and the annual consideration is less than HK\$3,000,000. Accordingly, the entering into of the tenancy agreement constitutes an exempt continuing connected transaction of our Company under Rule 20.74 of the GEM Listing Rules, and is exempt from the reporting, annual review, announcement and independent shareholders' approval requirements under the GEM Listing Rules.

NON-EXEMPT CONTINUING CONNECTED TRANSACTIONS

Manufacturing Services

Dongguan Taiheng Handbags Company Limited ("Dongguan Taiheng") previously provided the services of producing samples and manufacturing of women's handbags, small leather goods and travel goods (the "Manufacturing Services") to our Group. Dongguan Taiheng was wholly owned by Tai Heng Factory Limited, which was in turn owned by Macia (Hong Kong) and Ms. Cecilia Hiang as to approximately 99.99% and 0.01%, respectively. Macia (Hong Kong) was owned by Ms. Cecilia Hiang, Mr. Sammy Yau and Mr. Sonny Yau as to 50.0%, 49.0% and 1.0%, respectively. Further, (i) Mr. Sammy Yau is our non-executive Director; (ii) each of Mr. Sammy Yau and Ms. Cecilia Hiang is one of our Controlling Shareholders; and (iii) Mr. Sammy Yau is a director of Sling Incorp. Pursuant to the GEM Listing Rules, Dongguan Taiheng is an associate of each of Mr. Sammy Yau and Ms. Cecilia Hiang and is therefore a connected person of our Company.



Directors' Report *(Continued)*

On 15 December 2017, Dongguan Taiheng and Sling Investment Limited ("Sling BVI") (on its own behalf and as trustee for the benefit of other members of our Group) entered into a manufacturing agreement (the "Manufacturing Agreement") pursuant to which Dongguan Taiheng will produce samples and manufacture women's handbags, small leather goods and travel goods for our Group upon receipt of placing orders from us, for a term commencing from 15 December 2017 and ending on 31 December 2019. Sling BVI has an option to renew the Manufacturing Agreement for a further period of three years, and for each exercise of a renewal option by Sling BVI, Dongguan Taiheng will be deemed to have granted a new option to Sling BVI for a further extension of three years on the condition that all applicable disclosure and/or Shareholders' approval requirements under the GEM Listing Rules shall have been complied with by our Company.

As mentioned in the annual report of 2019, the Group decided not to renew the Manufacturing Agreement with Dongguan Taiheng for another term of 3 years. All continuing connected transactions were discontinued upon the expiry of the Manufacturing Agreement on 31 December 2019. During the year ended 31 December 2020, our Group did not procure any goods from Dongguan Taiheng.

The independent non-executive Directors of the Company have reviewed the continuing connected transactions set out above and have confirmed that no transactions have been entered. The auditor of our Company also reports no continuing connected transactions.

NON-COMPETITION UNDERTAKING BY THE CONTROLLING SHAREHOLDERS

Each of the controlling Shareholders, namely Yen Sheng Investment Limited, Mr. Yau Sonny Tai Nin, Mr. Yau Tai Leung Sammy, Mr. Yau Frederick Heng Chung, Mr. Yau Nicholas Heng Wah and Ms. Hiang Siu Wei Cecilia, entered into the Non-Competition Undertaking in favour of the Company on 15 December 2017 (the "Undertaking"), details of which have been set out in the prospectus of the Company dated 29 December 2017.

The Company has received an annual confirmation from the Controlling Shareholders in respect of their compliance with the non-competition undertakings under the Undertaking for the year ended 31 December 2020. The independent non-executive Directors have also reviewed the compliance and enforcement of the non-competition undertakings under the Undertaking by the Controlling Shareholders and confirmed that the Controlling Shareholders have not been in breach of the Undertaking during the year.

PERMITTED INDEMNITY PROVISION

Subject to the applicable laws, every director of the companies shall be entitled to be indemnified by the relevant company against all costs, charges, losses, expenses and liabilities incurred by him or her in the execution and discharge of his or her duties or in relation thereto pursuant to their respective Articles. Such provisions are put in force after the Listing and remained in force as of the date of this Annual Report. The Company has maintained liability insurance to provide appropriate cover for the directors of the Company and its subsidiaries.

CORPORATE GOVERNANCE

Information on the corporate government practices adopted by the Company is set out in the "Corporate Governance Report" on pages 18 to 29 of this Annual Report.



Directors' Report *(Continued)*

EVENTS AFTER THE REPORTING PERIOD

As from 31 December 2020 to the date of this Annual Report, save as disclosed in this Annual Report, the Board is not aware of any significant events requiring disclosure that have occurred.

AUDITORS

The Company's auditors, Grant Thornton Hong Kong Limited, retire and, being eligible, offer themselves for re-appointment at the forthcoming AGM. The Board has taken the recommendation of the Audit Committee that a resolution for the re-appointment of Grant Thornton Hong Kong Limited, as the independent auditors of the Company will be proposed at the forthcoming AGM. There is no change in auditor since the date of the Listing.

On behalf of the board

Sling Group Holdings Limited

Yau Frederick Heng Chung

Chairman

Hong Kong

24 March 2021



Independent Auditor's Report



To the members of Sling Group Holdings Limited
(incorporated in the Cayman Islands with limited liability)

OPINION

We have audited the consolidated financial statements of Sling Group Holdings Limited (the “Company”) and its subsidiaries (the “Group”) set out on pages 69 to 131, which comprise the consolidated statement of financial position as at 31 December 2020, and the consolidated statement of profit or loss and other comprehensive income, the consolidated statement of changes in equity and the consolidated statement of cash flows for the year then ended, and notes to the consolidated financial statements, including a summary of significant accounting policies.

In our opinion, the consolidated financial statements give a true and fair view of the consolidated financial position of the Group as at 31 December 2020, and of its consolidated financial performance and its consolidated cash flows for the year then ended in accordance with the Hong Kong Financial Reporting Standards (“HKFRSs”) issued by the Hong Kong Institute of Certified Public Accountants (“HKICPA”) and have been properly prepared in compliance with the disclosure requirements of the Hong Kong Companies Ordinance.

BASIS FOR OPINION

We conducted our audit in accordance with Hong Kong Standards on Auditing (“HKSA”) issued by the HKICPA. Our responsibilities under those standards are further described in the Auditor’s Responsibilities for the Audit of the Consolidated Financial Statements section of our report. We are independent of the Group in accordance with the HKICPA’s Code of Ethics for Professional Accountants (the “Code”), and we have fulfilled our other ethical responsibilities in accordance with the Code. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.



Independent Auditor's Report *(Continued)*

KEY AUDIT MATTERS

Key audit matters are those matters that, in our professional judgement, were of most significance in our audit of the consolidated financial statements of the current period. These matters were addressed in the context of our audit of the consolidated financial statements as a whole, and in forming our opinion thereon, and we do not provide a separate opinion on these matters.

Key Audit Matter	How the matter was addressed in our audit
------------------	---

Valuation of inventories

Refer to significant accounting policies in note 2.8, sources of estimation uncertainty in note 4.1 and note 17 to the consolidated financial statements.

As at 31 December 2020, the Group has inventories of approximately RMB30,182,000 net of impairment provision amounting to RMB2,580,000.

Inventories are carried at the lower of cost and net realisable value.

The Group estimates the net realisable value of inventories based on the current market condition and the historical experience in selling goods of similar nature. It could change significantly as a result of changes in market conditions. The Group reassesses the estimation at the end of each reporting period.

We focused on this area because the estimation of the net realisable value of inventories involved a high level of management judgement. These estimations are also subjected to uncertainty as a result of changes in market conditions.

Our audit procedures in relation to the assessment of management's estimate of impairment of inventories included:

- Understanding and evaluating the basis of estimation of the net realisable value of inventories through discussion with management on the general pattern of the Group's product lifecycle, marketing and retail pricing strategy, sales forecast of each individual stock keeping units ("SKUs") on a season by season basis and latest market conditions;
- Re-calculating on a sample basis, the inventory provision made on individual SKUs;
- Reviewing and analysing the ageing of inventories;
- Checking, on a sample basis, the volume and price of future sales of inventories by reviewing the volume and price of inventories sold subsequent to the end of reporting period; and
- Assessing the sufficiency of impairment where the estimated net realisable value is lower than the cost.

Based on the procedures performed, we consider management's judgement and estimate in assessment of the net realisable value of inventories, to be supported by available evidence.



Independent Auditor's Report *(Continued)*

KEY AUDIT MATTERS *(Continued)*

Key Audit Matter	How the matter was addressed in our audit
<p>Valuation of put option liability</p>	
<p>Refer to significant accounting policies in note 2.6, sources of estimation uncertainty in note 4.1 and note 25 to the consolidated financial statements.</p>	<p>Our audit procedures in relation to the assessment of management's valuation of put option liability included:</p>
<p>On 29 January 2019, the Group and an independent third party established Sencai Maoyi (Shanghai) Company Limited ("Sencai Maoyi") for the purpose of engaging in the wholesale and retail of luggage, clothes and accessories through online retail platforms in the People's Republic of China.</p>	<ul style="list-style-type: none"> • Obtaining the valuation of the put option liability prepared by management as at 31 December 2020;
<p>The Group has granted a put option which entitles the non-controlling interest to sell all, but not some, of its equity interest in Sencai Maoyi to the Group 36 months after the establishment of Sencai Maoyi. The liability was subsequently re-measured as a result of the change in the expected performance at each reporting date, with any resulting gain or loss recognised in the profit or loss. As at 31 December 2020, the liability was re-measured to RMB504,000, with the re-measurement of RMB3,456,000 and imputed interest expenses of RMB159,000 being recorded in the profit or loss for the year ended 31 December 2020.</p>	<ul style="list-style-type: none"> • Involving valuer to assess the methodology adopted and the underlying assumptions applied by management in valuing the put option liability, which included the discount rate; • Challenging management on the forecasts adopted, including their consideration of the impact of outbreak of Coronavirus Disease 2019 ("COVID-19"), in valuing the put option liability;
<p>Due to the significance of the put option liability and the corresponding uncertainty inherent in such estimates, we considered this as a key audit matter.</p>	<ul style="list-style-type: none"> • Comparing the revenue and operating costs included in prior year's forecasts with the current year's performance in order to assess the reasonableness of prior year's forecasts and making enquiries of management as to the reasons for any significant variation identified; • Testing the mathematical accuracy of the valuation model for the put option liability; and • Subjecting the key assumptions to sensitivity analysis.

We found the key assumptions made by management in relation to the valuation of put option liability to be reasonable based on available evidence.



Independent Auditor's Report *(Continued)*

OTHER INFORMATION

The directors are responsible for the other information. The other information comprises all the information in the 2020 annual report of the Company, but does not include the consolidated financial statements and our auditor's report thereon.

Our opinion on the consolidated financial statements does not cover the other information and we do not express any form of assurance conclusion thereon.

In connection with our audit of the consolidated financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the consolidated financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

RESPONSIBILITIES OF THE DIRECTORS FOR THE CONSOLIDATED FINANCIAL STATEMENTS

The directors are responsible for the preparation of the consolidated financial statements that give a true and fair view in accordance with HKFRSs issued by the HKICPA and the disclosure requirements of the Hong Kong Companies Ordinance, and for such internal control as the directors determine is necessary to enable the preparation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the consolidated financial statements, the directors are responsible for assessing the Group's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the Group or to cease operations, or have no realistic alternative but to do so.

The directors assisted by the Audit Committee are responsible for overseeing the Group's financial reporting process.

AUDITOR'S RESPONSIBILITIES FOR THE AUDIT OF THE CONSOLIDATED FINANCIAL STATEMENTS

Our objectives are to obtain reasonable assurance about whether the consolidated financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. We report our opinion solely to you, as a body, in accordance with our agreed terms of engagements and for no other purpose. We do not assume responsibility towards or accept liability to any other person for the contents of this report.

Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with HKSAAs will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these consolidated financial statements.



Independent Auditor's Report *(Continued)*

AUDITOR'S RESPONSIBILITIES FOR THE AUDIT OF THE CONSOLIDATED FINANCIAL STATEMENTS *(Continued)*

As part of an audit in accordance with HKSAAs, we exercise professional judgement and maintain professional skepticism throughout the audit. We also:

- identify and assess the risks of material misstatement of the consolidated financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Group's internal control.
- evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the directors.
- conclude on the appropriateness of the directors' use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Group's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the consolidated financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Group to cease to continue as a going concern.
- evaluate the overall presentation, structure and content of the consolidated financial statements, including the disclosures, and whether the consolidated financial statements represent the underlying transactions and events in a manner that achieves fair presentation.
- obtain sufficient appropriate audit evidence regarding the financial information of the entities or business activities within the Group to express an opinion on the consolidated financial statements. We are responsible for the direction, supervision and performance of the group audit. We remain solely responsible for our audit opinion.

We communicate with the Audit Committee regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

We also provide the Audit Committee with a statement that we have complied with relevant ethical requirements regarding independence, and to communicate with them all relationships and other matters that may reasonably be thought to bear on our independence, and where applicable, actions taken to eliminate threats or safeguards applied.



Independent Auditor's Report *(Continued)*

AUDITOR'S RESPONSIBILITIES FOR THE AUDIT OF THE CONSOLIDATED FINANCIAL STATEMENTS *(Continued)*

From the matters communicated with the Audit Committee, we determine those matters that were of most significance in the audit of the consolidated financial statements of the current period and are therefore the key audit matters. We describe these matters in our auditor's report unless law or regulation precludes public disclosure about the matter or when, in extremely rare circumstances, we determine that a matter should not be communicated in our report because the adverse consequences of doing so would reasonably be expected to outweigh the public interest benefits of such communication.

Grant Thornton Hong Kong Limited

Certified Public Accountants

Level 12

28 Hennessy Road

Wanchai

Hong Kong

24 March 2021

Lau Kwong Kei

Practising Certificate No.: P07578



Consolidated Statement of Profit or Loss and Other Comprehensive Income

For the year ended 31 December 2020

	<i>Notes</i>	2020 RMB'000	2019 RMB'000
Revenue	5	88,548	146,106
Cost of sales		(48,038)	(72,344)
Gross profit		40,510	73,762
Other revenue and income	6	6,093	6,056
Government grants	6	1,393	2,929
Impairment losses on trade and other receivables, net		(3,419)	(796)
Re-measurement of put option liability	25	3,456	(2)
Selling and distribution costs		(45,442)	(69,781)
Administrative and other operating expenses		(19,272)	(25,310)
Finance costs	7	(637)	(759)
Loss before income tax	8	(17,318)	(13,901)
Income tax credit/(expense)	9	412	(2,201)
Loss for the year		(16,906)	(16,102)
Other comprehensive (expense)/income			
Items that may be reclassified subsequently to the profit or loss:			
Exchange differences on translation of financial statements of foreign operations		(1,410)	448
Total comprehensive loss for the year		(18,316)	(15,654)
(Loss)/Profit for the year attributable to:			
Equity holders of the Company		(16,010)	(16,798)
Non-controlling interests		(896)	696
		(16,906)	(16,102)
Total comprehensive (loss)/income for the year attributable to:			
Equity holders of the Company		(17,420)	(16,350)
Non-controlling interests		(896)	696
		(18,316)	(15,654)
		RMB cents	RMB cents
Loss per share attributable to equity holders of the Company			
Basic and diluted	12	(2.86)	(3.00)

The notes on pages 75 to 131 are an integral part of these consolidated financial statements.



Consolidated Statement of Financial Position

As at 31 December 2020

	<i>Notes</i>	2020 RMB'000	2019 RMB'000
ASSETS AND LIABILITIES			
Non-current assets			
Property, plant and equipment	<i>13</i>	1,143	4,703
Intangible assets	<i>15</i>	2,774	3,241
Financial asset at fair value through profit or loss ("FVTPL")	<i>16</i>	592	465
Deferred tax assets	<i>26</i>	1,940	1,524
		6,449	9,933
Current assets			
Inventories	<i>17</i>	30,182	38,854
Trade and other receivables	<i>18</i>	13,554	25,449
Amounts due from Controlling Shareholders	<i>19a</i>	8	9
Income tax recoverable		230	943
Restricted cash	<i>20</i>	54	4,006
Cash and bank balances	<i>20</i>	13,845	6,969
		57,873	76,230
Current liabilities			
Trade and other payables	<i>21</i>	17,885	19,022
Contract liabilities	<i>23</i>	359	585
Bank borrowings	<i>24</i>	16,516	12,541
Amount due to the then immediate holding company	<i>19b</i>	13	14
Lease liabilities	<i>22</i>	251	2,566
		35,024	34,728
Net current assets		22,849	41,502
Total assets less current liabilities		29,298	51,435
Non-current liabilities			
Lease liabilities	<i>22</i>	—	524
Put option liability	<i>25</i>	504	3,801
		504	4,325
Net assets		28,794	47,110



Consolidated Statement of Financial Position *(Continued)*

As at 31 December 2020

	<i>Notes</i>	2020 RMB'000	2019 RMB'000
EQUITY			
Share capital	<i>27</i>	4,470	4,470
Reserves	<i>28</i>	24,034	41,454
Equity attributable to equity holders of the Company		28,504	45,924
Non-controlling interests		290	1,186
Total equity		28,794	47,110

Yau Frederick Heng Chung
Director

Lee Tat Fai Brian
Director

The notes on pages 75 to 131 are an integral part of these consolidated financial statements.



Consolidated Statement of Changes in Equity

For the year ended 31 December 2020

	Attributable to equity holders of the Company									
	Share capital RMB'000 (note 27)	Share premium* RMB'000 (note 28)	Capital reserve* RMB'000 (note 28)	Statutory reserve* RMB'000 (note 28)	Put option reserve* RMB'000 (note 28)	Translation reserve* RMB'000	Retained Profits/ losses)* RMB'000	Sub-total RMB'000	Non-controlling interests RMB'000	Total equity RMB'000
As at 1 January 2019	4,470	35,026	10,520	788	—	2,194	12,934	65,932	—	65,932
(Loss)/Profit for the year	—	—	—	—	—	—	(16,798)	(16,798)	696	(16,102)
<i>Other comprehensive income:</i>										
Exchange differences on translation of financial statements of foreign operations	—	—	—	—	—	448	—	448	—	448
Total comprehensive income/(loss) for the year	—	—	—	—	—	448	(16,798)	(16,350)	696	(15,654)
Put option liability (note 25)	—	—	—	—	(3,658)	—	—	(3,658)	—	(3,658)
Capital contribution from non-controlling interests	—	—	—	—	—	—	—	—	490	490
Transfer to statutory reserve	—	—	—	407	—	—	(407)	—	—	—
Transactions with equity holders	—	—	—	407	(3,658)	—	(407)	(3,658)	490	(3,168)
As at 31 December 2019	4,470	35,026	10,520	1,195	(3,658)	2,642	(4,271)	45,924	1,186	47,110
As at 1 January 2020	4,470	35,026	10,520	1,195	(3,658)	2,642	(4,271)	45,924	1,186	47,110
Loss for the year	—	—	—	—	—	—	(16,010)	(16,010)	(896)	(16,906)
<i>Other comprehensive expense:</i>										
Exchange differences on translation of financial statements of foreign operations	—	—	—	—	—	(1,410)	—	(1,410)	—	(1,410)
Total comprehensive loss for the year	—	—	—	—	—	(1,410)	(16,010)	(17,420)	(896)	(18,316)
As at 31 December 2020	4,470	35,026	10,520	1,195	(3,658)	1,232	(20,281)	28,504	290	28,794

* The reserve accounts comprise the Group's reserves of RMB24,034,000 (2019: RMB41,454,000) in the consolidated statement of financial position.

The notes on pages 75 to 131 are an integral part of these consolidated financial statements.



Consolidated Statement of Cash Flows

For the year ended 31 December 2020

	<i>Notes</i>	2020 RMB'000	2019 RMB'000
Cash flows from operating activities			
Loss before income tax		(17,318)	(13,901)
Adjustments for:			
Amortisation of intangible assets	8	230	298
Losses on written-off of intangible assets	8	237	—
Depreciation of property, plant and equipment	8	2,796	4,167
Write-down of inventories to net realisable value	8	1,168	275
Fair value gain on financial asset at FVTPL	8	(159)	(131)
Re-measurement of put option liability		(3,456)	2
Impairment losses on trade and other receivables, net	8	3,419	796
Losses on written-off of property, plant and equipment	8	91	10
Unrealised exchange differences		(2,405)	709
Rent concessions related to COVID-19	6	(447)	—
(Gain)/Loss on modification of lease term	8	(32)	8
Interest income	6	(137)	(190)
Interest expenses	7	637	759
Operating loss before working capital changes		(15,376)	(7,198)
Decrease/(Increase) in inventories		7,504	(241)
Decrease/(Increase) in trade and other receivables		8,476	(1,116)
Decrease/(Increase) in restricted cash		3,952	(3,764)
(Decrease)/Increase in trade and other payables		(1,137)	1,550
Decrease in contract liabilities		(226)	(217)
(Decrease)/Increase in amount due to the then immediate holding company		(1)	4
Cash generated from/(used in) operations		3,192	(10,982)
Interest paid		(478)	(618)
Tax refund		1,010	—
Income taxes paid		(282)	(2,206)
<i>Net cash generated from/(used in) operating activities</i>		3,442	(13,806)
Cash flows from investing activities			
Purchases of property, plant and equipment		—	(440)
Purchases of intangible assets		—	(217)
Interest received	6	137	190
<i>Net cash generated from/(used in) investing activities</i>		137	(467)



Consolidated Statement of Cash Flows *(Continued)*

For the year ended 31 December 2020

	<i>Notes</i>	2020 RMB'000	2019 RMB'000
Cash flows from financing activities			
Proceeds from bank borrowings		27,245	15,677
Repayment of bank borrowings		(22,247)	(9,406)
Payment of lease liabilities		(1,693)	(3,116)
Capital contribution from non-controlling interests		—	490
<i>Net cash generated from financing activities</i>		3,305	3,645
Net increase/(decrease) in cash and cash equivalents		6,884	(10,628)
Cash and cash equivalents at the beginning of the year		6,969	17,746
Effect of foreign exchange rate changes		(8)	(149)
Cash and cash equivalents at the end of the year	20	13,845	6,969

The notes on pages 75 to 131 are an integral part of these consolidated financial statements.



Notes to the Consolidated Financial Statements

For the year ended 31 December 2020

1. GENERAL INFORMATION

Sling Group Holdings Limited (the “Company”) was incorporated as an exempted company with limited liability in the Cayman Islands under the Companies Law (as revised) of the Cayman Islands on 6 January 2017. The address of its registered office is Cricket Square, Hutchins Drive, P.O. Box 2681, Grand Cayman, KY1-1111, Cayman Islands and its principal place of business is Unit 1, 21st Floor, Yen Sheng Centre, 64 Hoi Yuen Road, Kwun Tong, Kowloon, Hong Kong.

The Company is an investment holding company and its subsidiaries (collectively referred to as the “Group”) are principally engaged in the design and sale of women’s handbags, small leather goods, luggage and travel goods.

The Company’s immediate and ultimate holding company is Yen Sheng Investment Limited (“Yen Sheng BVI”), a company incorporated in the British Virgin Islands (“BVI”) and controlled by Mr. Yau Tai Leung Sammy (“Mr. Sammy Yau”), Mr. Yau Sonny Tai Nin (“Mr. Sonny Yau”), Mr. Yau Frederick Heng Chung (“Mr. Fred Yau”), Mr. Yau Nicholas Heng Wah (“Mr. Nicholas Yau”) and Ms. Hiang Siu Wei Cecilia (“Ms. Cecilia Hiang”).

The Company’s shares are listed on GEM of The Stock Exchange of Hong Kong Limited (the “Stock Exchange”) on 16 January 2018.

In these consolidated financial statements, certain English name of the companies referred herein represent the management’s best effort to translate the Chinese name of the companies as no English name has been registered.

The consolidated financial statements for the year ended 31 December 2020 were approved for issue by the board of directors on 24 March 2021.

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

2.1 Basis of preparation

These consolidated financial statements have been prepared in accordance with Hong Kong Financial Reporting Standards (“HKFRSs”) which collective term includes all applicable individual Hong Kong Financial Reporting Standards, Hong Kong Accounting Standards (“HKASs”) and Interpretations issued by the Hong Kong Institute of Certified Public Accountants (“HKICPA”) and the accounting principles generally accepted in Hong Kong.

The consolidated financial statements also comply with the applicable disclosure requirements of Hong Kong Companies Ordinance and include the applicable disclosure requirements of the Rules Governing the Listing of Securities on GEM of the Stock Exchange (the “GEM Listing Rules”).

The significant accounting policies that have been used in the preparation of these consolidated financial statements are summarised below. These policies have been consistently applied to all the years presented unless otherwise stated. The adoption of new and amended HKFRSs and the impacts on the Group’s consolidated financial statements, if any, are disclosed in note 3.



Notes to the Consolidated Financial Statements *(Continued)*

For the year ended 31 December 2020

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES *(Continued)*

2.1 Basis of preparation *(Continued)*

The consolidated financial statements have been prepared on the historical cost basis except for financial asset at FVTPL which are stated at fair value. The measurement bases are fully described in the accounting policies below.

Items included in the financial statements of each of the Group's entities are measured using the currency of the primary economic environment in which the entity operates (the "functional currency"). The Company's functional currency is Hong Kong dollars ("HK\$"). The Company's primary subsidiaries were incorporated in the People's Republic of China (the "PRC") and these subsidiaries considered Renminbi ("RMB") as their functional currency. As the development and operation of the Group during the years are within the PRC, the Group determined to present the consolidated financial statements in RMB, unless otherwise stated.

It should be noted that accounting estimates and assumptions are used in preparation of the consolidated financial statements. Although these estimates are based on management's best knowledge and judgement of current events and actions, actual results may ultimately differ from those estimates. The areas involving a higher degree of judgement or complexity, or areas where assumptions and estimates are significant to the consolidated financial statements are disclosed in note 4.

2.2 Basis of consolidation

The consolidated financial statements incorporate the financial statements of the Company and its subsidiaries. The financial statements of the subsidiaries are prepared for the same reporting period as the Company, using consistent accounting policies.

Subsidiaries are entities controlled by the Group. The Group controls an entity when the Group is exposed, or has rights, to variable returns from its involvement with the entity and has the ability to affect those returns through its power over the entity. When assessing whether the Group has power over the entity, only substantive rights relating to the entity (held by the Group and others) are considered.

The Group includes the income and expenses of a subsidiary in the consolidated financial statements from the date it gains control until the date when the Group ceases to control the subsidiary.

Intra-group transactions, balances and unrealised gains and losses on transactions between group companies are eliminated in preparing the consolidated financial statements. Where unrealised losses on sales of intra-group asset are reversed on consolidation, the underlying asset is also tested for impairment from the Group's perspective. Amounts reported in the financial statements of subsidiaries have been adjusted where necessary to ensure consistency with the accounting policies adopted by the Group.

Non-controlling interests represent the equity on a subsidiary not attributable directly or indirectly to the Company.



Notes to the Consolidated Financial Statements *(Continued)*

For the year ended 31 December 2020

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES *(Continued)*

2.2 Basis of consolidation *(Continued)*

Non-controlling interests are presented in the consolidated statement of financial position within equity, separately from the equity attributable to the owners of the Company. Non-controlling interests in the results of the Group are presented on the face of the consolidated statement of profit or loss and other comprehensive income as an allocation of the total profit or loss and total comprehensive income for the year between non-controlling interests and the owners of the Company.

Changes in the Group's interests in subsidiaries that do not result in a loss of control are accounted for as equity transactions, whereby adjustments are made to the amounts of controlling interests within consolidated equity to reflect the change in relative interests, but no adjustments are made to goodwill and no gain or loss is recognised.

When the Group loses control of a subsidiary, the profit or loss on disposal is calculated as the difference between (i) the aggregate of the fair value of the consideration received and the fair value of any retained interest and (ii) the previous carrying amount of the assets (including goodwill), and liabilities of the subsidiary and any non-controlling interests. Where certain assets of the subsidiary are measured at revalued amounts or fair values and the related cumulative gain or loss has been recognised in the other comprehensive income and accumulated in equity, the amounts previously recognised in other comprehensive income and accumulated in equity are accounted for as if the Company had directly disposed of the related assets (i.e. reclassified to the profit or loss or transferred directly to retained profits). The fair value of any investment retained in the former subsidiary at the date when control is lost is regarded as the fair value on initial recognition for subsequent accounting under HKFRS 9 "Financial Instruments" or, when applicable, the cost on initial recognition of an investment in an associate or a joint venture.

In the Company's statement of financial position, subsidiaries are carried at cost less any impairment loss unless the subsidiary is held for sale or included in a disposal group. Cost is adjusted to reflect changes in consideration arising from contingent consideration amendments. Cost also includes direct attributable costs of investment.

The results of subsidiary are accounted for by the Company on the basis of dividends received and receivable at the reporting date. All dividends whether received out of the investee's pre or post-acquisition profits are recognised in the Company's profit or loss.



Notes to the Consolidated Financial Statements *(Continued)*

For the year ended 31 December 2020

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES *(Continued)*

2.3 Foreign currency translation

In the individual financial statements of the consolidated entities, foreign currency transactions are translated into the functional currency of the individual entity using the exchange rates prevailing at the dates of the transactions. At the reporting date, monetary assets and liabilities denominated in foreign currencies are translated at the foreign exchange rates ruling at that date. Foreign exchange gains and losses resulting from the settlement of such transactions and from the reporting date retranslation of monetary assets and liabilities are recognised in the profit or loss.

Non-monetary items carried at fair value that are denominated in foreign currencies are retranslated at the rates prevailing on the date when the fair value was determined. Non-monetary items that are measured in terms of historical cost in a foreign currency are not retranslated. (i.e. only translated using the exchange rates at the transaction date).

In the consolidated financial statements, all individual financial statements of foreign operations, originally presented in a currency different from the Group's presentation currency, have been converted into RMB. Assets and liabilities have been translated into RMB at the closing rates at the reporting date. Income and expenses have been converted into RMB at the exchange rates ruling at the transaction dates, or at the average rates over the reporting period provided that the exchange rates do not fluctuate significantly. Any differences arising from this procedure have been recognised in other comprehensive income and accumulated separately in translation reserve in equity.

2.4 Property, plant and equipment

Property, plant and equipment (other than cost of right-of-use assets as described in note 2.11) are stated at cost less accumulated depreciation and impairment loss. Cost includes expenditure that is directly attributable to the acquisition of the asset and any other costs directly attributable to bringing the assets to a working condition for their intended use.

Depreciation on property, plant and equipment is provided to write off the cost less their residual values over their estimated useful lives, using the straight-line basis, at the following rates per annum:

Leasehold improvement	Shorter of useful lives or lease period
Office equipment	20–50%
Computer equipment	20–50%
Motor vehicles	20%

Accounting policy for depreciation of right-of-use assets is set out in note 2.11.

Estimates of residual value and useful life are reviewed, and adjusted if appropriate, at each reporting date.

Gain or loss arising on retirement or disposal is determined as the difference between the sales proceeds and the carrying amount of the asset and is recognised in the profit or loss.



Notes to the Consolidated Financial Statements *(Continued)*

For the year ended 31 December 2020

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES *(Continued)*

2.4 Property, plant and equipment *(Continued)*

Subsequent costs are included in the asset's carrying amount or recognised as a separate asset, as appropriate, only when it is probable that future economic benefits associated with the item will flow to the Group and the cost of the item can be measured reliably. The carrying amount of the replaced part is derecognised. All other costs, such as repairs and maintenance are charged to the profit or loss during the financial period in which they are incurred.

2.5 Intangible assets

Acquired intangible assets are recognised initially at cost. After initial recognition, intangible assets with finite useful lives are carried at cost less accumulated amortisation and any impairment loss. Amortisation for intangible assets with finite useful lives is provided on straight-line basis over their estimated useful lives. Amortisation commences when the intangible assets are available for use. The following useful lives are applied:

Computer software	1–5 years
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Trademark which is classified as intangible asset with indefinite useful life is carried at cost less any subsequent accumulated impairment loss.

The trademark has a legal life of 10 years and renewable every 10 years at minimal cost. The directors of the Company (the "Directors") are of the opinion that the Group would renew the trademark continuously and has the ability to do so.

As a result, the trademark is considered by the management of the Group as having an indefinite useful life because it is expected to contribute to net cash inflows indefinitely. The trademark will not be amortised until its useful life is determined to be finite. Instead it will be tested for impairment annually and whenever there is an indication that it may be impaired.

The assets' amortisation methods and useful lives are reviewed, and adjusted if appropriate, at each reporting date.

Intangible assets, with finite and indefinite useful lives, are tested for impairment as described below in note 2.16.

2.6 Financial instruments

Recognition and derecognition

Financial assets and financial liabilities are recognised when the Group becomes a party to the contractual provisions of the financial instrument.

Financial assets are derecognised when the contractual rights to the cash flows from the financial asset expire, or when the financial asset and substantially all of its risks and rewards are transferred. A financial liability is derecognised when it is extinguished, discharged, cancelled or expires.



Notes to the Consolidated Financial Statements *(Continued)*

For the year ended 31 December 2020

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES *(Continued)*

2.6 Financial instruments *(Continued)*

Financial assets

Classification and initial measurement of financial assets

Except for those trade receivables that do not contain a significant financing component and are measured at the transaction price in accordance with HKFRS 15, all financial assets are initially measured at fair value, in case of a financial asset not at FVTPL, plus transaction costs that are directly attributable to the acquisition of the financial asset. Transaction costs of financial assets carried at FVTPL are expensed in the consolidated statement of profit or loss and other comprehensive income.

Financial assets, other than those designated and effective as hedging instruments, are classified into the following categories:

- amortised cost;
- FVTPL; or
- fair value through other comprehensive income (“FVOCI”).

The classification is determined by both:

- the entity’s business model for managing the financial asset; and
- the contractual cash flow characteristics of the financial asset.

All income and expenses relating to financial assets that are recognised in the profit or loss are presented within finance costs, other revenue and income or other financial items, except for impairment losses on trade and other receivables which is presented as a separate item in the consolidated statement of profit or loss and other comprehensive income.

Subsequent measurement of financial assets

Debt investments

Financial assets at amortised cost

Financial assets are measured at amortised cost if the assets meet the following conditions (and are not designated as FVTPL):

- they are held within a business model whose objective is to hold the financial assets and collect its contractual cash flows; and
- the contractual terms of the financial assets give rise to cash flows that are solely payments of principal and interest on the principal amount outstanding.



Notes to the Consolidated Financial Statements *(Continued)*

For the year ended 31 December 2020

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES *(Continued)*

2.6 Financial instruments *(Continued)*

Financial assets *(Continued)*

*Subsequent measurement of financial assets *(Continued)**

Debt investments *(Continued)*

Financial assets at amortised cost *(Continued)*

After initial recognition, these are measured at amortised cost using the effective interest method. Interest income from these financial assets is included in other revenue and income in the profit or loss. Discounting is omitted where the effect of discounting is immaterial. The Group's restricted cash, cash and bank balances, trade and other receivables (excluding prepaid expenses) and amounts due from Controlling Shareholders fall into this category of financial instruments.

Financial assets at FVTPL

Financial assets that are held within a different business model other than "hold to collect" or "hold to collect and sell" are categorised at FVTPL. Further, irrespective of business model, financial assets whose contractual cash flows are not solely payments of principal and interest are accounted for at FVTPL. All derivative financial instruments fall into this category, except for those designated and effective as hedging instruments, for which the hedge accounting requirements under HKFRS 9 apply.

Financial liabilities

Classification and measurement of financial liabilities

The Group's financial liabilities include bank borrowings, leases liabilities, trade and other payables, amount due to the then immediate holding company and put option liability.

Financial liabilities (other than lease liabilities) are initially measured at fair value, and, where applicable, adjusted for transaction costs unless the Group designated a financial liability at FVTPL.

Subsequently, financial liabilities (other than lease liabilities) are measured at amortised cost using the effective interest method except for derivatives which are not designated and effective as hedging instruments and financial liabilities designated at FVTPL, which are carried subsequently at fair value with gains or losses recognised in the profit or loss.

All interest-related charges and, if applicable, changes in an instrument's fair value that are reported in the profit or loss are included within finance costs.

Accounting policy of lease liabilities are set out in note 2.11.

Trade and other payables and amount due to the then immediate holding company

Trade and other payables and amount due to the then immediate holding company are recognised initially at their fair value and subsequently measured at amortised cost, using the effective interest method.



Notes to the Consolidated Financial Statements *(Continued)*

For the year ended 31 December 2020

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES *(Continued)*

2.6 Financial instruments *(Continued)*

Financial liabilities *(Continued)*

Classification and measurement of financial liabilities (Continued)

Bank borrowings

Borrowings are recognised initially at fair value, net of transaction costs incurred. Borrowings are subsequently stated at amortised cost; any difference between the proceeds (net of transaction costs) and the redemption value is recognised in the profit or loss over the period of the borrowings using the effective interest method.

Borrowings are classified as current liabilities unless the Group has an unconditional right to defer settlement of the liability for at least 12 months after the reporting date.

Put option liability

The potential cash payments related to put options issued by the Group over the equity of a subsidiary is accounted for as financial liabilities when such options may only be settled other than by exchange of a fixed amount of cash or another financial asset for a fixed number of shares in the subsidiary. The amount that may become payable under the option on exercise is initially recognised at the present value of redemption amount as “put option liability” with a corresponding charge directly to equity under “put option reserve”.

The put option liability is subsequently re-measured as a result of the change in the expected performance at each reporting date, with any resulting gain or loss recognised in the profit or loss. In the event that the put option expires unexercised, the put option liability is derecognised with a corresponding adjustment to equity.

2.7 Impairment of financial assets

HKFRS 9's impairment requirements use more forward-looking information to recognise expected credit loss (“ECL”) – the “ECL model”. Instruments within the scope included loans and other debt-type financial assets measured at amortised cost and FVOCI, trade receivables recognised and measured under HKFRS 15 and loan commitments and some financial guarantee contracts (for the issuer) that are not measured at FVTPL.

The Group considers a broader range of information when assessing credit risk and measuring ECL, including past events, current conditions, reasonable and supportable forecasts that affect the expected collectability of the future cash flows of the instrument.

In applying this forward-looking approach, a distinction is made between:

- financial instruments that have not deteriorated significantly in credit quality since initial recognition or that have low credit risk (“Stage 1”) and
- financial instruments that have deteriorated significantly in credit quality since initial recognition and whose credit risk is not low (“Stage 2”).



Notes to the Consolidated Financial Statements *(Continued)*

For the year ended 31 December 2020

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES *(Continued)*

2.7 Impairment of financial assets *(Continued)*

“Stage 3” would cover financial assets that have objective evidence of impairment at the reporting date.

“12-month ECL” are recognised for the Stage 1 category while “lifetime ECL” are recognised for the Stage 2 category.

Measurement of the ECL is determined by a probability-weighted estimate of credit losses over the expected life of the financial instrument.

Trade receivables

For trade receivables, the Group applies a simplified approach in calculating ECL and recognises a loss allowance based on lifetime ECL at each reporting date. These are the expected shortfalls in contractual cash flows, considering the potential for default at any point during the life of the financial assets. In calculating the ECL, the Group has established a provision matrix that is based on its historical credit loss experience and external indicators, adjusted for forward-looking factors specific to the debtors and the economic environment.

To measure the ECL, trade receivables have been grouped based on shared credit risk characteristics and the days past due.

Other financial assets measured at amortised cost

The Group measures the loss allowance for other receivables and amounts due from Controlling Shareholders equal to 12-month ECL, unless when there has been a significant increase in credit risk since initial recognition, the Group recognises lifetime ECL. The assessment of whether lifetime ECL should be recognised is based on significant increase in the likelihood or risk of default occurring since initial recognition.

In assessing whether the credit risk has increased significantly since initial recognition, the Group compares the risk of a default occurring on the financial assets at the reporting date with the risk of default occurring on the financial assets at the date of initial recognition. In making this assessment, the Group considers both quantitative and qualitative information that is reasonable and supportable, including historical experience and forward-looking information that is available without undue cost or effort.

In particular, the following information is taken into account when assessing whether credit risk has increased significantly:

- an actual or expected significant deterioration in the financial instrument’s external (if available) or internal credit rating;
- significant deterioration in external market indicators of credit risk, e.g. a significant increase in the credit spread, the credit default swap prices for the debtor;



Notes to the Consolidated Financial Statements *(Continued)*

For the year ended 31 December 2020

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES *(Continued)*

2.7 Impairment of financial assets *(Continued)*

Other financial assets measured at amortised cost *(Continued)*

- existing or forecast adverse changes in regulatory, business, financial, economic conditions, or technological environment that are expected to cause a significant decrease in the debtor's ability to meet its debt obligations; and
- an actual or expected significant deterioration in the operating results of the debtor.

Irrespective of the outcome of the above assessment, the Group presumes that the credit risk has increased significantly since initial recognition when contractual payments are over 1 year past due, unless the Group has reasonable and supportable information that demonstrates otherwise.

For internal credit risk management, the Group considers an event of default occurs when information developed internally or obtained from external sources indicates that the debtor is unlikely to pay its creditors, including the Group, in full (without taking into account any collateral held by the Group).

Detailed analysis of the ECL assessment of trade receivables and other financial assets measured at amortised cost are set out in note 32.4.

2.8 Inventories

Inventories are carried at the lower of cost and net realisable value. Net realisable value is the estimated selling price in the ordinary course of business less the estimated cost of completion and applicable selling expenses. Cost is determined using the weighted average basis.

2.9 Cash and cash equivalents

Cash and cash equivalents include cash at bank and in hand, demand deposits with banks and short term highly liquid investments with original maturities of three months or less that are readily convertible into known amounts of cash and which are subject to an insignificant risk of changes in value.

2.10 Contract liabilities

A contract liability is recognised when the customer pays consideration before the Group recognises the related revenue (see note 2.14). A contract liability would also be recognised if the Group has an unconditional right to receive consideration before the Group recognises the related revenue. In such cases, a corresponding receivable would also be recognised (see note 2.6).



Notes to the Consolidated Financial Statements *(Continued)*

For the year ended 31 December 2020

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES *(Continued)*

2.11 Leases

Definition of a lease and the Group as a lessee

At inception of a contract, the Group considers whether a contract is, or contains a lease. A lease is defined as “a contract, or part of a contract, that conveys the right to use an identified asset (the underlying asset) for a period of time in exchange for consideration”. To apply this definition, the Group assesses whether the contract meets three key evaluations which are whether:

- the contracts contains an identified asset, which is either explicitly identified in the contract or implicitly specified by being identified at the time the asset is made available to the Group;
- the Group has the right to obtain substantially all of the economic benefits from use of the identified asset throughout the period of use, considering its rights within the defined scope of the contract; and
- the Group has the right to direct the use of the identified asset throughout the period of use. The Group assesses whether it has the right to direct “how and for what purpose” the asset is used throughout the period of use.

For contracts that contains a lease component and one or more additional lease or non-lease components, the Group allocates the consideration in the contract to each lease and non-lease component on the basis of their relative stand-alone prices.

Measurement and recognition of leases as a lessee

At lease commencement date, the Group recognises a right-of-use asset and a lease liability on the consolidated statement of financial position. The right-of-use asset is measured at cost, which is made up of the initial measurement of the lease liability, any initial direct costs incurred by the Group, an estimate of any costs to dismantle and remove the underlying asset at the end of the lease, and any lease payments made in advance of the lease commencement date (net of any lease incentives received).

The Group depreciates the right-of-use assets on a straight-line basis from the lease commencement date to the earlier of the end of the useful life of the right-of-use asset or the end of the lease term unless the Group is reasonably certain to obtain ownership at the end of the lease term. The Group also assesses the right-of-use asset for impairment when such indicator exists.



Notes to the Consolidated Financial Statements *(Continued)*

For the year ended 31 December 2020

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES *(Continued)*

2.11 Leases *(Continued)*

Definition of a lease and the Group as a lessee *(Continued)*

*Measurement and recognition of leases as a lessee *(Continued)**

At the commencement date, the Group measures the lease liability at the present value of the lease payments unpaid at that date, discounted using the interest rate implicit in the lease or, if that rate cannot be readily determined, the Group's incremental borrowing rate.

Lease payments included in the measurement of the lease liability are made up of fixed payments (including in-substance fixed payments) less any lease incentives receivable, variable payments based on an index or rate, and amounts expected to be payable under a residual value guarantee. The lease payments also include the exercise price of a purchase option reasonably certain to be exercised by the Group and payment of penalties for terminating a lease, if the lease term reflects the Group exercising the option to terminate.

Subsequent to initial measurement, the liability will be reduced for lease payments made and increased for interest cost on the lease liability. It is re-measured to reflect any reassessment or lease modification, or if there are changes in in-substance fixed payments. The variable lease payments that do not depend on an index or a rate are recognised as expense in the period on which the event or condition that triggers the payment occurs.

For lease modification that is not accounted for as a separate lease, the Group re-measures the lease liability based on the lease term of the modified lease by discounting the revised lease payments using a revised discount rate at the effective date of modification. The only exception is any rent concessions which arose as a direct consequence of the COVID-19 pandemic and which satisfied the conditions set out in paragraph 46B of HKFRS 16 "Leases". In such cases, the Group took advantage of the practical expedient set out in paragraph 46A of HKFRS 16 and recognised the change in consideration as if it were not a lease modification.

When the lease is re-measured, the corresponding adjustment is reflected in the right-of-use asset, or profit and loss if the right-of-use asset is already reduced to zero.

The Group has elected to account for short-term leases using the practical expedients. Instead of recognising a right-of-use asset and lease liability, the payments in relation to these leases are recognised as an expense in the profit or loss on a straight-line basis over the lease term. Short-term leases are leases with a lease term of 12 month or less.



Notes to the Consolidated Financial Statements *(Continued)*

For the year ended 31 December 2020

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES *(Continued)*

2.11 Leases *(Continued)*

Definition of a lease and the Group as a lessee *(Continued)*

*Measurement and recognition of leases as a lessee *(Continued)**

On the consolidated statement of financial position, right-of-use assets have been included in property, plant and equipment, the same line as it presents the underlying assets of the same nature that it owns.

Refundable rental deposits paid are accounted for under HKFRS 9 and initially measured at fair value. Adjustments to fair value at initial recognition are considered as additional lease payments and included in the cost of right-of-use assets.

2.12 Provisions

Provisions are recognised when the Group has a present obligation (legal or constructive) as a result of a past event, and it is probable that an outflow of economic benefits will be required to settle the obligation and a reliable estimate of the amount of the obligation can be made. Where the time value of money is material, provisions are stated at the present value of the expenditure expected to settle the obligation.

All provisions are reviewed at each reporting date and adjusted to reflect the current best estimate.

Where it is not probable that an outflow of economic benefits will be required, or the amount cannot be estimated reliably, the obligation is disclosed as a contingent liability, unless the probability of outflow of economic benefits is remote. Possible obligations, whose existence will only be confirmed by the occurrence or non-occurrence of one or more future uncertain events not wholly within the control of the Group, are also disclosed as contingent liabilities unless the probability of outflow of economic benefits is remote.

2.13 Share capital

Ordinary shares are classified as equity. Share capital is recognised at the amount of consideration of shares issued, after deducting any transaction costs associated with the issuing of shares (net of any related income tax benefit) to the extent they are incremental costs directly attributable to the equity transaction.



Notes to the Consolidated Financial Statements *(Continued)*

For the year ended 31 December 2020

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES *(Continued)*

2.14 Revenue recognition

Revenue mainly arises from the sales of goods as disclosed in note 1 to the consolidated financial statements.

To determine whether to recognise revenue, the Group follows a 5-step process:

1. Identifying the contract with a customer
2. Identifying the performance obligations
3. Determining the transaction price
4. Allocating the transaction price to the performance obligations
5. Recognising revenue when/as performance obligation(s) are satisfied

In all cases, the total transaction price for a contract is allocated amongst the various performance obligations based on their relative stand-alone selling prices. The transaction price for a contract excludes any amounts collected on behalf of third parties.

Revenue is recognised either at a point in time or over time, when (or as) the Group satisfies performance obligations by transferring the promised goods or services to its customers.

Where the contract contains a financing component which provides a significant financing benefit to the customer for more than 12 months, revenue is measured at the present value of the amount receivable, discounted using the discount rate that would be reflected in a separate financing transaction with the customer, and interest income is accrued separately under the effective interest method. Where the contract contains a financing component which provides a significant financing benefit to the Group, revenue recognised under that contract includes the interest expense accreted on the contract liability under the effective interest method.

Further details of the Group's revenue and other revenue and income recognition policies are as described below. The Group bases its estimates of return on historical pattern, taking into consideration the type of customers, the type of transactions and the specifics of each arrangement.

Sales of goods – retailers

Revenue is recognised when (or as) the Group transfers control of the assets to the retailers, control transfers at the point in time when the goods are delivered and accepted by the retailers. Acceptance refers to either of the situations that the retailers accepted the goods in accordance with the sales contracts; the acceptance provisions have lapsed; or the Group has objective evidence that all criteria for acceptance have been satisfied and there is no unfulfilled obligation that could affect the retailers' acceptance of the goods.

Retailers are offered with right of return (including exchange) within the limit as agreed in the sales contracts. Revenue is adjusted for expected returns (including exchanges) based on historical pattern.



Notes to the Consolidated Financial Statements *(Continued)*

For the year ended 31 December 2020

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES *(Continued)*

2.14 Revenue recognition *(Continued)*

Sales of goods – retail

The Group sells its goods to the end customers via a chain of self-operated retail points of the Group or over third-party online retail platforms. Revenue is recognised when (or as) the Group transfers control of the assets to the end customers when the Group can reasonably estimate the acceptance by the end customers. For offline retail sales, acceptance by the end customers is estimated based on historical experience on product returns. For online retail sales, acceptance can normally be estimated when online payment transaction is completed through third-party payment platforms. Revenue is adjusted for the value of expected returns.

Service income

Service income is recognised when the relevant service is rendered.

Interest income

Interest income is recognised on a time proportion basis using the effective interest method. For financial assets measured at amortised cost that are not credit-impaired, the effective interest rate is applied to the gross carrying amount of the asset. For credit-impaired financial assets, the effective interest rate is applied to the amortised cost (i.e. gross carrying amount net of ECL allowance) of the asset.

2.15 Government grants

Grants from the government are recognised at their fair values where there is a reasonable assurance that the grant will be received and the Group will comply with all attached conditions. Government grants are deferred and recognised in the profit or loss over the period necessary to match them with the costs that the grants are intended to compensate.

2.16 Impairment of non-financial assets

The Group's property, plant and equipment (including right-of-use assets), intangible assets and the Company's interest in a subsidiary are subject to impairment testing. Intangible assets with indefinite useful life or those not yet available for use are tested for impairment at least annually, irrespective of whether there is any indication that they are impaired. All other assets are tested for impairment whenever there are indications that the asset's carrying amount may not be recoverable.

An impairment loss is recognised as an expense immediately for the amount by which the asset's carrying amount exceeds its recoverable amount. Recoverable amount is the higher of fair value, reflecting market conditions less costs of disposal, and value in use. In assessing value in use, the estimated future cash flows are discounted to their present values using a pre-tax discount rate that reflects current market assessment of time value of money and the risk specific to the asset.

For the purposes of assessing impairment, where an asset does not generate cash inflows largely independent from those from other assets, the recoverable amount is determined for the smallest group of assets that generate cash inflows independently (i.e. a cash-generating unit). As a result, some assets are tested individually for impairment and some are tested at cash-generating unit level.



Notes to the Consolidated Financial Statements *(Continued)*

For the year ended 31 December 2020

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES *(Continued)*

2.16 Impairment of non-financial assets *(Continued)*

Impairment loss is charged pro rata to the other assets in the cash-generating unit, except that the carrying value of an asset will not be reduced below its individual fair value less cost of disposal, or value in use, if determinable.

An impairment loss is reversed if there has been a favourable change in the estimates used to determine the asset's recoverable amount and only to the extent that the asset's carrying amount does not exceed the carrying amount that would have been determined, net of depreciation or amortisation, if no impairment loss had been recognised.

2.17 Employee benefits

Retirement benefits

Retirement benefits to employees are provided through defined contribution plans.

The Group operates a defined contribution retirement benefit plan under the Mandatory Provident Fund ("MPF") Schemes Ordinance, for all of its employees who are eligible to participate in the MPF Scheme. Contributions are made based on a percentage of the employees' basic salaries.

The employees of the Group's subsidiaries which operate in the PRC are required to participate in a central pension scheme operated by the local municipal government. The subsidiaries are required to contribute certain percentage of its payroll costs to the central pension scheme.

Contributions are recognised as an expense in the profit or loss as employees render services during the year. The Group's obligations under these plans are limited to the fixed percentage contributions payable.

Short-term employee benefits

Employee entitlements to annual leave are recognised when they accrue to employees. A provision is made for the estimated liability for annual leave as a result of services rendered by employees up to the reporting date.

Non-accumulating compensated absences such as sick leave and maternity leave are not recognised until the time of leave.

2.18 Borrowing costs

All borrowing costs are expensed when incurred.



Notes to the Consolidated Financial Statements *(Continued)*

For the year ended 31 December 2020

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES *(Continued)*

2.19 Accounting for income taxes

Income tax comprises current tax and deferred tax.

Current income tax assets and/or liabilities comprise those obligations to, or claims from, fiscal authorities relating to the current or prior reporting period, that are unpaid at the reporting date. They are calculated according to the tax rates and tax laws applicable to the fiscal periods to which they relate, based on the taxable profit for the year. All changes to current tax assets or liabilities are recognised as a component of tax expense in the profit or loss.

Deferred tax is calculated using the liability method on temporary differences at the reporting date between the carrying amounts of assets and liabilities in the consolidated financial statements and their respective tax bases. Deferred tax liabilities are generally recognised for all taxable temporary differences. Deferred tax assets are recognised for all deductible temporary differences, tax losses available to be carried forward as well as other unused tax credits, to the extent that it is probable that taxable profit, including existing taxable temporary differences, will be available against which the deductible temporary differences, unused tax losses and unused tax credits can be utilised.

Deferred tax assets and liabilities are not recognised if the temporary difference arises from goodwill or from initial recognition (other than in a business combination) of assets and liabilities in a transaction that affects neither taxable nor accounting profit or loss.

Deferred tax liabilities are recognised for taxable temporary differences arising on investments in subsidiaries, except where the Group is able to control the reversal of the temporary differences and it is probable that the temporary differences will not reverse in the foreseeable future.

Deferred tax is calculated, without discounting, at tax rates that are expected to apply in the period the liability is settled or the asset realised, provided they are enacted or substantively enacted at the reporting date.

Changes in deferred tax assets or liabilities are recognised in the profit or loss, or in other comprehensive income or directly in equity if they relate to items that are charged or credited to other comprehensive income or directly in equity.

Current tax assets and current tax liabilities are presented in net if, and only if,

- (a) the Group has the legally enforceable right to set off the recognised amounts; and
- (b) intends either to settle on a net basis, or to realise the asset and settle the liability simultaneously.



Notes to the Consolidated Financial Statements *(Continued)*

For the year ended 31 December 2020

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES *(Continued)*

2.19 Accounting for income taxes *(Continued)*

The Group presents deferred tax assets and deferred tax liabilities in net if, and only if,

- (a) the entity has a legally enforceable right to set off current tax assets against current tax liabilities; and
- (b) the deferred tax assets and the deferred tax liabilities relate to income taxes levied by the same taxation authority on either:
 - (i) the same taxable entity; or
 - (ii) different taxable entities which intend either to settle current tax liabilities and assets on a net basis, or to realise the assets and settle the liabilities simultaneously, in each future period in which significant amounts of deferred tax liabilities or assets are expected to be settled or recovered.

2.20 Segment reporting

The Group identifies operating segments and prepares segment information based on the regular internal financial information reported to the chief operating decision maker (the “CODM”) for their decisions about resources allocation to the Group’s business components and for their review of the performance of those components.

2.21 Related parties

For the purposes of these consolidated financial statements, a party is considered to be related to the Group if:

- (a) the party is a person or a close member of that person’s family and if that person:
 - (i) has control or joint control over the Group;
 - (ii) has significant influence over the Group; or
 - (iii) is a member of the key management personnel of the Group or of a parent of the Group.



Notes to the Consolidated Financial Statements *(Continued)*

For the year ended 31 December 2020

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES *(Continued)*

2.21 Related parties *(Continued)*

- (b) the party is an entity and if any of the following conditions applies:
- (i) the entity and the Group are members of the same group.
 - (ii) one entity is an associate or joint venture of the other entity (or an associate or joint venture of a member of a group of which the other entity is a member).
 - (iii) the entity and the Group are joint ventures of the same third party.
 - (iv) one entity is a joint venture of a third entity and the other entity is an associate of the third entity.
 - (v) the entity is a post-employment benefit plan for the benefit of employees of either the Group or an entity related to the Group.
 - (vi) the entity is controlled or jointly controlled by a person identified in (a).
 - (vii) a person identified in (a)(i) has significant influence over the entity or is a member of the key management personnel of the entity (or of a parent of the entity).
 - (viii) the entity, or any member of a group of which it is a part, provides key management personnel services to the Group or to the parent of the Group.

Close members of the family of a person are those family members who may be expected to influence, or be influenced by, that person in their dealings with the entity.

3. ADOPTION OF NEW AND AMENDED HKFRSs

3.1 New and amended HKFRSs that are effective for annual periods beginning on or after 1 January 2020

In the current year, the Group has applied for the first time the following amended HKFRSs issued by the HKICPA, which are relevant to the Group's operations and effective for the Group's consolidated financial statements for the annual period beginning on 1 January 2020:

Amendments to HKFRS 3	Definition of a Business
Amendments to HKFRS 9, HKAS 39 and HKFRS 7	Interest Rate Benchmark Reform
Amendments to HKAS 1 and HKAS 8	Definition of Material

In addition, on 1 January 2020, the Group has early applied the Amendments to HKFRS 16 "Covid-19-Related Rent Concessions" which will be effective for the Group for financial year beginning on or after 1 June 2020.



Notes to the Consolidated Financial Statements *(Continued)*

For the year ended 31 December 2020

3. ADOPTION OF NEW AND AMENDED HKFRSs *(Continued)*

3.1 New and amended HKFRSs that are effective for annual periods beginning on or after 1 January 2020 *(Continued)*

Other than as noted below, the adoption of these amended HKFRSs had no material impact on how the results and financial position of the Group for the current and prior periods have been prepared and presented.

Amendments to HKFRS 3 “Definition of a Business”

The amendments narrowed and clarified the definition of a business, with the objective of assisting entities to determine whether a transaction should be accounted for as a business combination or as an asset acquisition.

The amendments:

- clarify that a business is considered as an acquired set of activities and assets must include, at a minimum, an input and a substantive process that together significantly contribute to the ability to create outputs. Guidance and illustrative examples are provided to help entities assess whether a substantive process has been acquired;
- narrow the definitions of a business and of outputs by focusing on goods and services provided to customers and by removing the reference to an ability to reduce costs;
- add an optional concentration test that permits simplified assessment of whether an acquired set of activities and assets is not a business; and
- remove the assessment of whether market participants are capable of replacing any missing inputs or processes and continuing to produce outputs.

Amendments to HKAS 1 and HKAS 8 “Definition of Material”

The amendments clarify the definition of material and state that “information is material if omitting, misstating or obscuring it could reasonably be expected to influence the decisions that the primary users of general purpose financial statements make on the basis of those financial statements, which provide financial information about a specific reporting entity”. Materiality depends on nature or magnitude of information or both.



Notes to the Consolidated Financial Statements *(Continued)*

For the year ended 31 December 2020

3. ADOPTION OF NEW AND AMENDED HKFRSs *(Continued)*

3.1 New and amended HKFRSs that are effective for annual periods beginning on or after 1 January 2020 *(Continued)*

Amendments to HKAS 1 and HKAS 8 “Definition of Material” *(Continued)*

The amendments also:

- introduce the concept of obscuring information when considering materiality and provide some examples of circumstances that may result in material information being obscured;
- clarify that materiality assessment will need to take into account how primary users could reasonably be expected to be influenced in making economic decisions by replacing the threshold “could influence” with “could reasonably be expected to influence” in the definition of material; and
- clarify that materiality assessment will need to take into account of information provided to primary users of general purpose financial statements (i.e. existing and potential investors, lenders and other creditors that rely on general purpose financial statements for much of the financial information they need).

Amendments to HKFRS 16 “Covid-19-Related Rent Concessions”

Amendments to HKFRS 16 only apply to lessee accounting and have no effect on lessor accounting. The amendments provide a practical expedient that allows a lessee to by-pass the need to evaluate whether certain qualifying rent concessions occurring as a direct consequence of the COVID-19 (“COVID-19-Related Rent Concessions”) are lease modification and, instead, account for those rent concessions as if they were not lease modifications.

The practical expedient is only applicable to COVID-19-Related Rent Concessions and only if all of the following conditions are met:

- a) the change in lease payments results in revised consideration for the lease that is substantially the same as, or less than, the consideration for the lease immediately preceding the change;
- b) any reduction in lease payments affects only payments originally due on or before 30 June 2021 (for example, a rent concession would meet this condition if it results in reduced lease payments on or before 30 June 2021 and increased lease payments that extend beyond 30 June 2021); and
- c) there is no substantive change to other terms and conditions of the lease.

The Group has elected to early adopt the amendments and applies the practical expedient to all qualifying COVID-19-Related Rent Concessions granted to the Group during the year.

Consequently, rent concessions received have been recognised in “Other revenue and income” in profit or loss in the period in which the event or condition that triggers those payments occurred. There is no impact on the opening balance of equity at 1 January 2020.



Notes to the Consolidated Financial Statements *(Continued)*

For the year ended 31 December 2020

3. ADOPTION OF NEW AND AMENDED HKFRSs *(Continued)*

3.2 Issued but not yet effective HKFRSs

At the date of authorisation of these consolidated financial statements, certain new and amended HKFRSs have been published but are not yet effective, and have not been adopted early by the Group.

HKFRS 17	Insurance Contracts and related amendments ³
Amendments to HKFRS 3	Reference to the Conceptual Framework ⁵
Amendments to HKFRS 9, HKAS 39, HKFRS 7, HKFRS 4 and HKFRS 16	Interest Rate Benchmark Reform — Phase 2 ¹
Amendments to HKFRS 10 and HKAS 28	Sale or Contribution of Assets between an Investor and its Associate or Joint Venture ⁴
Amendments to HKAS 1	Classification of Liabilities as Current or Non-current ³
Amendments to HKAS 16	Property, Plant and Equipment — Proceeds before Intended Use ²
Amendments to HKAS 37	Onerous Contracts — Cost of Fulfilling a Contract ²
Amendments to HKFRSs	Annual Improvements to HKFRS Standards 2018–2020 ²
Accounting Guideline 5 (Revised)	Merger Accounting for Common Control Combination ⁵

1 Effective for annual periods beginning on or after 1 January 2021

2 Effective for annual periods beginning on or after 1 January 2022

3 Effective for annual periods beginning on or after 1 January 2023

4 Effective date not yet determined

5 Effective for business combinations/common control combination for which the acquisition/combination date is on or after the beginning of the first annual period beginning on or after 1 January 2022

The directors of the Company anticipates that all of the pronouncements will be adopted in the Group's accounting policy for the first period beginning after the effective date of the pronouncement. The adoption of these new and amended HKFRSs are not expected to have a material impact on the Group's consolidated financial statements.



Notes to the Consolidated Financial Statements *(Continued)*

For the year ended 31 December 2020

4. CRITICAL ACCOUNTING ESTIMATES AND JUDGEMENTS

Estimates and judgements are continually evaluated and are based on historical experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

4.1 Estimation uncertainty

The Group makes estimates and assumptions concerning the future. The resulting accounting estimates will, by definition, seldom equal the related actual results. The estimates and assumptions that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year are discussed below:

Net realisable value of inventories

Net realisable value of inventories (note 17) is based on estimated selling price less any estimated costs to be incurred to completion and disposal with reference to prevailing market information. These estimates are based on the current market condition and the historical experience in selling goods of similar nature. It could change significantly as a result of changes in market conditions. The Group reassesses the estimation at the end of each reporting period.

Estimation of impairment of trade and other receivables and other financial assets within the scope of ECL under HKFRS 9

The Group makes allowances on items subjects to ECL (including trade and other receivables and other financial assets) based on assumptions about risk of default and expected loss rates. The Group uses judgement in making these assumptions and selecting the inputs to the impairment calculation, based on the Group's past history, existing market conditions as well as forward-looking estimates at the end of each reporting period as set out in note 2.7.

As at 31 December 2020, the aggregate carrying amounts of trade and other receivables and other financial assets (including amounts due from Controlling Shareholders, restricted cash and cash and bank balance) amounted to RMB10,892,000 (net of ECL allowance of RMB3,656,000) and RMB13,907,000 (net of ECL allowance of RMBNil) respectively.

As at 31 December 2019, the aggregate carrying amounts of trade and other receivables and other financial assets (including amounts due from Controlling Shareholders, restricted cash and cash and bank balance) amounted to RMB19,261,000 (net of ECL allowance of RMB2,417,000) and RMB10,984,000 (net of ECL allowance of RMBNil) respectively.

When the actual future cash flows are different from expected, such difference will impact the carrying amounts of trade and other receivables and other financial assets within the scope of ECL under HKFRS 9.



Notes to the Consolidated Financial Statements *(Continued)*

For the year ended 31 December 2020

4. CRITICAL ACCOUNTING ESTIMATES AND JUDGEMENTS *(Continued)*

4.1 Estimation uncertainty *(Continued)*

Impairment of property, plant and equipment and intangible assets

If circumstances indicate that the net book value of property, plant and equipment (note 13) and intangible assets (note 15) may not be recoverable, the asset may be considered “impaired” and an impairment loss may be recognised in accordance with HKAS 36 “Impairment of Assets”. The carrying amounts of property, plant and equipment and intangible assets are reviewed periodically in order to assess whether the recoverable amounts have declined below the carrying amounts. These assets are tested for impairment whenever events or changes in circumstances indicate that their recorded carrying amounts may not be recoverable. When such a decline has occurred, the carrying amount is reduced to the recoverable amount. The recoverable amount is the greater of the fair value less costs of disposal and the value in use. It is difficult to precisely estimate selling prices because quoted market prices for the Group’s assets are not readily available. In determining the value in use, expected cash flows generated by the asset are discounted to their present values, which requires significant estimation relating to the level of sales volume, selling prices and the amount of operating costs. The Group uses all readily available information in determining an amount that is a reasonable approximation of recoverable amount, including estimates based on reasonable and supportable assumptions and projections of sales volume, selling prices and the amount of operating costs.

Depreciation and amortisation

Property, plant and equipment (note 13) and intangible assets (note 15) with finite useful lives are depreciated or amortised on a straight-line basis over the estimated useful lives of the assets, after taking into account the estimated residual value, if any. The Group reviews the estimated useful lives of the assets regularly in order to determine the amount of depreciation and amortisation expense to be recorded during the year. The useful lives are based on the Group’s historical experience with similar assets and taking into account anticipated technological changes. The depreciation and amortisation expense for future periods is adjusted if there are significant changes from previous estimates.

Put option liability

The valuation of the put option liability in relation to the put option granted to a non-controlling interest requires the use of estimates, including the future business performance of the subsidiary, the probability of the non-controlling interest to exercise the put option in the future and the discount rate. The put option liability is re-measured as a result of the change in the expected performance at each reporting date, with any resulting gain or loss recognised in the consolidated statement of profit or loss. As at 31 December 2020, the carrying amount of the put option liability is approximately RMB504,000 (2019: RMB3,801,000). Re-measurement of the put option liability of RMB3,456,000 (2019: RMB2,000) and imputed interest expenses of RMB159,000 (2019: RMB141,000) was recorded in the consolidated statement of profit or loss for the year ended 31 December 2020. Details of the put option liability is disclosed in note 25.



Notes to the Consolidated Financial Statements *(Continued)*

For the year ended 31 December 2020

4. CRITICAL ACCOUNTING ESTIMATES AND JUDGEMENTS *(Continued)*

4.2 Critical accounting judgements

Income taxes

The Group is subject to income taxes in jurisdictions in which the Group operates. There are many transactions and calculations for which the ultimate tax determination is uncertain. Where the final tax outcome of these matters is different from the amounts that were initially recorded, such differences will impact the income tax and deferred tax provisions in the period in which such determination is made. The Group's income taxes are disclosed in note 9.

5. REVENUE AND SEGMENT REPORTING

5.1 Revenue

The Group's principal activities are disclosed in note 1 to the consolidated financial statements. Revenue represents the fair value of consideration received and receivable from the sale of women's handbags, small leather goods, luggage and travel goods by the Group to external customers.

Disaggregation of revenue from contracts with customers

The Group derives revenue from the transfer of goods at a point in time through different channels were analysed as follows:

	2020 RMB'000	2019 RMB'000
Online retail sales	74,935	107,578
Wholesale to online retailers	8,182	21,403
Wholesale to offline retailers	4,065	13,608
Offline retail sales	1,366	3,517
	88,548	146,106

The decrease in revenue from retail and wholesale operation in current year was due to the outbreak of COVID-19 has changed the landscape of business environment. Travel restriction measures were implemented; store and office were closed temporarily; delivery of goods were limited; and customer sentiment turned negative. The resumption of business activities in the local economy of China was slow and gradual in second half year. With more stimulus government policies put forward, the economies and customer confidence in China started to pick up in end of the current year and the operation of the Group has been recovering.



Notes to the Consolidated Financial Statements (Continued)

For the year ended 31 December 2020

5. REVENUE AND SEGMENT REPORTING (Continued)

5.2 Segment information

The Group's operating activities are attributable to a single reportable and operating segment focusing primarily on the wholesale and retail of women's handbags, small leather goods, luggage and travel goods. This operating segment has been identified on the basis of internal management reports reviewed by the CODM, being the executive directors of the Company. The CODM mainly reviews revenue derived from the wholesale and retail of women's handbags, small leather goods, luggage and travel goods. The CODM reviews the overall results of the Group as a whole to make decisions about resources allocation. Accordingly, other than the entity-wide disclosure, no segment analysis is presented.

Geographical information

The following tables set out information about the geographical location of (i) the Group's revenue from external customers and (ii) the Group's property, plant and equipment (including right-of-use assets) and intangible assets ("specified non-current assets"). The geographical location of customers is based on the location at which the goods are delivered. The geographical location of the specified non-current assets is based on the physical location of the assets, in the case of property, plant and equipment (including right-of-use assets), and the location of the operations to which they are allocated, in the case of intangible assets.

	2020 RMB'000	2019 RMB'000
Revenue from external customers		
The PRC (excluding Hong Kong)	88,548	146,106
Specified non-current assets		
The PRC (excluding Hong Kong)	3,815	7,228
Hong Kong	102	716
	3,917	7,944

Information about major customers

During the year ended 31 December 2020, none of the Group's customers (2019: Nil) contributed more than 10% of the Group's revenue.



Notes to the Consolidated Financial Statements *(Continued)*

For the year ended 31 December 2020

6. OTHER REVENUE AND INCOME AND GOVERNMENT GRANTS

	2020 RMB'000	2019 RMB'000
Other revenue		
Service income	2,768	5,484
Bank interest income	133	185
Dividend and interest income from financial asset at FVTPL	4	5
	2,905	5,674
Other income		
Exchange gain, net	2,358	—
Fair value gain on financial asset at FVTPL	159	131
COVID-19-related rent concessions received <i>(note i)</i>	447	—
Sundry income	224	251
	3,188	382
	6,093	6,056
Government grants <i>(note (ii))</i>	1,393	2,929

Notes:

- (i) As disclosed in note 3.1, the Group has early adopted Amendments to HKFRS 16 “Covid-19-Related Rent Concessions” and applies the practical expedients introduced by the amendments to all eligible rent concessions received by the Group during the year. During the year ended 31 December 2020, the rent concessions received by the Group are in the form of a discount on fixed payments and rent free during the period of severe social distancing and travel restriction measures introduced to prevent the spread of COVID-19.
- (ii) Government grants represented unconditional subsidies received from local governmental authorities by several subsidiaries of the Group.

7. FINANCE COSTS

	2020 RMB'000	2019 RMB'000
Interest charges on bank borrowings	398	373
Finance charges on lease liabilities	80	245
Imputed interest on put option liability	159	141
	637	759



Notes to the Consolidated Financial Statements (Continued)

For the year ended 31 December 2020

8. LOSS BEFORE INCOME TAX

Loss before income tax is arrived at after charging/(crediting):

	2020 RMB'000	2019 RMB'000
Auditor's remuneration	613	651
Cost of inventories recognised as an expense	47,705	71,591
Write-down of inventories to net realisable value	1,168	275
Fair value gain on financial asset at FVTPL	(159)	(131)
Impairment losses on trade and other receivables, net	3,419	796
Amortisation of intangible assets	230	298
Losses on written-off of intangible assets	237	—
Depreciation of property, plant and equipment		
— Owned assets	688	983
— Right-of-use assets	2,108	3,184
Losses on written-off of property, plant and equipment	91	10
(Gain)/Loss on modification of lease term	(32)	8
Staff costs (including directors' emoluments)		
— Salaries, allowances and other benefits	10,752	14,998
— Contributions to retirement benefit schemes	1,360	3,041
Operating lease charges on premises		
— Short-term leases and leases with lease term shorter than 12 months	540	2,773
— Variable lease payments (note)	—	366
Exchange (gains)/losses, net	(2,358)	728

Note: The variable lease payments refer to the lease rentals based on pre-determined percentages to realised sales less the basic rentals of the respective leases.

9. INCOME TAX (CREDIT)/EXPENSE

For the year ended 31 December 2020, Hong Kong Profits Tax has not been provided in the consolidated financial statements as no assessable profits subject to Hong Kong Profits Tax.

For the year ended 31 December 2019, Hong Kong Profits Tax of Sling Incorporated Limited ("Sling Inco"), a subsidiary of the Group, is calculated in accordance with the two-tiered profits tax rates regime. Under the two-tiered profits tax rates regime, the first HK\$2,000,000 of assessable profits of qualifying entities will be taxed at 8.25%, and the assessable profits above HK\$2,000,000 will be taxed at 16.5%. The assessable profits of entities not qualifying for the two-tiered profits tax rates regime will continue to be taxed at 16.5%.

PRC Enterprise Income Tax (the "PRC EIT") in respect of the Group's operations in the PRC has been calculated at the rate of 25% (2019: 25%) on the estimated assessable profits for the year arising from the PRC.



Notes to the Consolidated Financial Statements (Continued)

For the year ended 31 December 2020

9. INCOME TAX (CREDIT)/EXPENSE (Continued)

From 1 January 2019 to 31 December 2021, under relevant PRC EIT Law, for PRC enterprises that qualifies for small enterprises, annual taxable income below RMB3 million and thin-profit enterprises with an annual taxable income of RMB1 million or less are applicable to the effective rate of 5%. Where their annual taxable income exceeds RMB1 million but does not exceed RMB3 million, the RMB1 million portion will be subject to an effective rate of 5%, whereas the excess portion will be subject to the effective rate of 10%.

	2020 RMB'000	2019 RMB'000
Current tax		
Hong Kong Profits Tax		
– Current year	–	111
PRC EIT		
– Current year	4	470
	4	581
Deferred tax		
– (Credited)/Charged to the profit or loss (note 26)	(416)	1,620
Income tax (credit)/expense	(412)	2,201

Reconciliation between income tax (credit)/expense and accounting loss at applicable tax rates:

	2020 RMB'000	2019 RMB'000
Loss before income tax	(17,318)	(13,901)
Tax on loss before income tax, calculated at the rates applicable in the tax jurisdiction concerned	(4,196)	(3,738)
Tax effect on:		
– Non-deductible expenses	458	419
– Non-taxable income	(1,300)	(23)
– Tax losses not recognised	4,617	5,558
– Recognition of deductible temporary differences previously not recognised	9	11
– Unrecognised tax losses utilised	–	(26)
Income tax (credit)/expense	(412)	2,201



Notes to the Consolidated Financial Statements (Continued)

For the year ended 31 December 2020

10. DIRECTORS' EMOLUMENTS AND FIVE HIGHEST PAID INDIVIDUALS

10.1 Directors' emoluments

Directors' emoluments, disclosed pursuant to the GEM Listing Rules, section 383(1) of the Hong Kong Companies Ordinance and Part 2 of the Companies (Disclosure of Information about Benefits of Directors) Regulation, is as follows:

	Fees RMB'000	Salaries, allowances and benefits in kind RMB'000	Contributions to retirement benefit schemes RMB'000	Total RMB'000
Year ended 31 December 2020				
Executive directors				
Mr. Fred Yau	—	—	—	—
Mr. Lee Tat Fai Brian ("Mr. Brian Lee")	—	612	16	628
Mr. Yip Chun Wai (note c)	—	447	16	463
Non-executive directors				
Mr. Sammy Yau	—	—	—	—
Mr. Sonny Yau	—	—	—	—
Independent non-executive directors				
Mr. Won Chik Kee	178	—	—	178
Mr. Feng Dai	87	—	—	87
Ms. Sit Ting Fong (note b)	133	—	—	133
	398	1,059	32	1,489
Year ended 31 December 2019				
Executive directors				
Mr. Fred Yau	—	264	12	276
Mr. Brian Lee	—	1,060	16	1,076
Mr. Yip Chun Wai	—	458	16	474
Non-executive directors				
Mr. Sammy Yau	79	—	—	79
Mr. Sonny Yau	79	—	—	79
Independent non-executive directors				
Mr. Tong Raymond Kwok Kong (note a)	14	—	—	14
Mr. Won Chik Kee	176	—	—	176
Mr. Feng Dai	148	—	—	148
Ms. Sit Ting Fong (note b)	121	—	—	121
	617	1,782	44	2,443



Notes to the Consolidated Financial Statements *(Continued)*

For the year ended 31 December 2020

10. DIRECTORS' EMOLUMENTS AND FIVE HIGHEST PAID INDIVIDUALS *(Continued)*

10.1 Directors' emoluments *(Continued)*

Notes:

- (a) Resigned on 31 January 2019.
- (b) Appointed on 31 January 2019.
- (c) Resigned on 22 December 2020.

10.2 Five highest paid individuals

The five highest paid individuals of the Group during the year include two (2019: two) Directors whose emoluments are disclosed above. Details of the emoluments in respect of the remaining three (2019: three) highest paid individuals are as follows:

	2020 RMB'000	2019 RMB'000
Salaries, allowances and benefits in kind	1,468	1,496
Contributions to retirement benefit schemes	47	48
	1,515	1,544

The above individuals' emoluments are within the following bands:

	2020 Number of individuals	2019 Number of individuals
HK\$Nil to HK\$1,000,000	3	3

During the year ended 31 December 2020, no emoluments were paid by the Group to the Directors or the five highest paid individuals as an inducement to join or upon joining the Group or as compensation for loss of office (2019: Nil). No Directors or five highest paid individuals have waived or agreed to waive any emoluments during the year ended 31 December 2020 (2019: Nil).



Notes to the Consolidated Financial Statements *(Continued)*

For the year ended 31 December 2020

11. DIVIDENDS

No dividend was declared or paid by the Group during the year ended 31 December 2020 to its equity holders (2019: Nil).

12. LOSS PER SHARE

The calculation of basic loss per share attributable to equity holders of the Company is based on the following:

	2020 RMB'000	2019 RMB'000
Loss		
Loss for the year attributable to equity holders of the Company	16,010	16,798
Number of shares		
Weighted average number of ordinary shares (in thousands)	560,000	560,000

The weighted average number of ordinary shares used to calculate the basic loss per share for the years ended 31 December 2020 and 2019 represents 560,000,000 ordinary shares in issue throughout the years.

There were no dilutive potential ordinary shares during both years and therefore, diluted loss per share equals to basic loss per share.



Notes to the Consolidated Financial Statements (Continued)

For the year ended 31 December 2020

13. PROPERTY, PLANT AND EQUIPMENT

	Leasehold improvement RMB'000	Office equipment RMB'000	Computer equipment RMB'000	Motor vehicles RMB'000	Right-of-use assets RMB'000	Total RMB'000
As at 1 January 2019						
Cost	2,674	1,147	86	288	4,094	8,289
Accumulated depreciation	(1,194)	(423)	(73)	(269)	—	(1,959)
Net book amount	1,480	724	13	19	4,094	6,330
Year ended 31 December 2019						
Opening net book amount	1,480	724	13	19	4,094	6,330
Additions	318	116	6	—	3,044	3,484
Written-off	—	(10)	—	—	—	(10)
Modification of lease term	—	—	—	—	(934)	(934)
Depreciation	(609)	(362)	(12)	—	(3,184)	(4,167)
Exchange differences	5	—	—	—	(5)	—
Closing net book amount	1,194	468	7	19	3,015	4,703
As at 31 December 2019						
Cost	2,536	1,225	92	288	4,744	8,885
Accumulated depreciation	(1,342)	(757)	(85)	(269)	(1,729)	(4,182)
Net book amount	1,194	468	7	19	3,015	4,703
Year ended 31 December 2020						
Opening net book amount	1,194	468	7	19	3,015	4,703
Written-off	(90)	—	(1)	—	—	(91)
Modification of lease term	—	—	—	—	(663)	(663)
Depreciation	(400)	(281)	(7)	—	(2,108)	(2,796)
Exchange differences	(8)	—	1	—	(3)	(10)
Closing net book amount	696	187	—	19	241	1,143
As at 31 December 2020						
Cost	2,226	1,212	2	288	4,744	8,472
Accumulated depreciation	(1,530)	(1,025)	(2)	(269)	(4,503)	(7,329)
Net book amount	696	187	—	19	241	1,143



Notes to the Consolidated Financial Statements (Continued)

For the year ended 31 December 2020

14. INTERESTS IN SUBSIDIARIES

Particulars of the principal subsidiaries as at 31 December 2020 and 2019 are as follows:

Name of company	Place/Country of incorporation and operation	Type of legal entity	Particulars of registered/issued and paid up capital	Equity interest held by the Company		Principal activity
				2020	2019	
Sling Investment Limited ("Sling BVI")	BVI	Limited liability company	HK\$10,000 divided into 1,000,000 shares of HK\$0.01 each	100%#		100%# Investment holding
Sling Incorp	Hong Kong	Limited liability company	7,937,431 ordinary shares	100%		100% Design, marketing, sourcing and procurement of women's handbags, small leather goods and travel goods
Elite Grand Limited	Hong Kong	Limited liability company	10,000 ordinary shares	100%		100% Dormant
Senhao Shangmao (Shanghai) Company Limited 森浩商貿(上海)有限公司	The PRC	Limited liability company	USD2,000,000	100%		100% Wholesale and retail of handbags, wallets and luggage
Senxuan Shangmao (Shanghai) Company Limited 森渲商貿(上海)有限公司("Senxuan Shangmao")	The PRC	Limited liability company	USD100,000	100%		100% Retail and export of handbags, wallets and luggage
Shenzhen Yaying Design Company Limited 深圳雅盈設計有限公司	The PRC	Limited liability company	RMB50,000	100%		100% Inactive
Zhejiang Zimaoqu Senying Shangmao Company Limited 浙江自貿區森盈商貿有限公司	The PRC	Limited liability company	RMB1,000,000	100%		100% Wholesale and retail of handbags, clothes and accessories
Sencai Maoyi (Shanghai) Company Limited 森彩貿易(上海)有限公司("Sencai Maoyi")	The PRC	Limited liability company	RMB1,000,000	51%		51% Wholesale and retail of luggage, clothes and accessories

The issued capital of Sling BVI was held by the Company directly.



Notes to the Consolidated Financial Statements *(Continued)*

For the year ended 31 December 2020

15. INTANGIBLE ASSETS

	Trademark RMB'000	Computer software RMB'000	Total RMB'000
As at 1 January 2019			
Cost	2,250	1,635	3,885
Accumulated amortisation	—	(563)	(563)
Net book amount	2,250	1,072	3,322
Year ended 31 December 2019			
Opening net book amount	2,250	1,072	3,322
Additions	—	217	217
Amortisation	—	(298)	(298)
Closing net book amount	2,250	991	3,241
As at 31 December 2019 and 1 January 2020			
Cost	2,250	1,852	4,102
Accumulated amortisation	—	(861)	(861)
Net book amount	2,250	991	3,241
Year ended 31 December 2020			
Opening net book amount	2,250	991	3,241
Written-off	—	(237)	(237)
Amortisation	—	(230)	(230)
Closing net book amount	2,250	524	2,774
As at 31 December 2020			
Cost	2,250	1,369	3,619
Accumulated amortisation	—	(845)	(845)
Net book amount	2,250	524	2,774



Notes to the Consolidated Financial Statements (Continued)

For the year ended 31 December 2020

16. FINANCIAL ASSET AT FVTPL

The Group entered into a life insurance policy (the “Policy”) with an insurance company to insure a director of the Company. The Group is the policy holder and the beneficiary of the Policy. The Group is eligible to surrender the Policy at any time for cash equivalent to the net cash value.

The financial asset at FVTPL represents the carrying amount of the net cash value of the Policy as at 31 December 2020 which comprised of guaranteed cash value of RMB573,000 (2019: RMB449,000) together with accumulated annual dividends and its accrued interests of RMB19,000 (2019: RMB16,000).

The financial asset at FVTPL is denominated in HK\$ and the fair value is determined by reference to the net cash value as provided by the insurance company (note 32.6).

17. INVENTORIES

	2020 RMB'000	2019 RMB'000
Finished goods	32,762	40,266
Less: Impairment provision	(2,580)	(1,412)
	30,182	38,854

As at 31 December 2020, the inventories with carrying amounts of RMB3,054,000 (2019: RMB631,000) were carried at net realisable values.

18. TRADE AND OTHER RECEIVABLES

	2020 RMB'000	2019 RMB'000
Trade receivables	10,917	18,043
Less: ECL allowance	(3,209)	(2,180)
	7,708	15,863
Prepayments and other receivables		
Prepaid expenses	2,662	6,188
Rental and other deposits	1,843	2,814
Other receivables	1,788	821
Less: ECL allowance	(447)	(237)
	5,846	9,586
	13,554	25,449



Notes to the Consolidated Financial Statements *(Continued)*

For the year ended 31 December 2020

18. TRADE AND OTHER RECEIVABLES *(Continued)*

The ageing analysis of trade receivables, based on the revenue recognition dates and net of ECL allowance, is as follows:

	2020 RMB'000	2019 RMB'000
0-90 days	5,683	9,429
91-180 days	10	2,241
181-365 days	73	2,850
Over 365 days	1,942	1,343
	7,708	15,863

The movement in ECL allowance of trade receivables is as follows:

	2020 RMB'000	2019 RMB'000
As at 1 January	2,180	1,384
Amount written off during the year	(2,180)	—
ECL recognised during the year	3,209	1,277
ECL reversed during the year	—	(481)
As at 31 December	3,209	2,180

The movement in ECL allowance of other receivables is as follows:

	2020 RMB'000	2019 RMB'000
As at 1 January	237	237
ECL recognised during the year	300	—
ECL reversed during the year	(90)	—
As at 31 December	447	237



Notes to the Consolidated Financial Statements (Continued)

For the year ended 31 December 2020

19. AMOUNTS DUE FROM/TO CONTROLLING SHAREHOLDERS/THE THEN IMMEDIATE HOLDING COMPANY

Amounts due are non-trade in nature, unsecured, interest-free and repayable on demand.

(a) Amounts due from Controlling Shareholders

	2020 RMB'000	2019 RMB'000
Yen Sheng BVI	6	6
Summit Time	2	3
	8	9

(b) Amount due to the then immediate holding company

	2020 RMB'000	2019 RMB'000
Yen Sheng Factory Limited	13	14

20. CASH AND CASH EQUIVALENTS

	2020 RMB'000	2019 RMB'000
Cash and bank balances	13,845	6,969
Restricted cash	54	4,006
Cash and cash equivalents presented in the consolidated statement of financial position	13,899	10,975
Less: restricted cash	(54)	(4,006)
Cash and cash equivalents presented in the consolidated statement of cash flows	13,845	6,969

Cash at banks earns interest at floating rates based on daily bank deposit rates.



Notes to the Consolidated Financial Statements (Continued)

For the year ended 31 December 2020

20. CASH AND CASH EQUIVALENTS (Continued)

As at 31 December 2020, no restricted cash were pledged to a bank for securing bills payable (2019: RMB3,926,000) (note 21).

Included in cash and cash equivalents of the Group of approximately RMB13,062,000 (2019: RMB8,834,000) as at 31 December 2020 are the balances denominated in RMB placed with banks and financial institutions in the PRC. RMB is not a freely convertible currency. Under the PRC's Foreign Exchange Control Regulations and Administration of Settlement and Sales and Payment of Foreign Exchange Regulations, the Group is permitted to exchange RMB for foreign currencies through banks that are authorised to conduct foreign exchange business.

21. TRADE AND OTHER PAYABLES

	2020 RMB'000	2019 RMB'000
Trade payables	11,648	5,100
Bills payable	—	3,926
	11,648	9,026
Accrued charges and other payables		
Accrued expenses	3,779	8,053
Deposits received	1,220	1,413
Other tax payables	1,198	443
Other payables	40	87
	6,237	9,996
	17,885	19,022

As at 31 December 2020, no bills payable is secured by restricted cash (2019: RMB3,926,000) (note 20).

As at 31 December 2020 and 2019, accrued expenses mainly represents accrued commission and accrued shop management fee.



Notes to the Consolidated Financial Statements (Continued)

For the year ended 31 December 2020

21. TRADE AND OTHER PAYABLES (Continued)

The Group was granted by its suppliers credit periods ranging from 0 to 90 days (2019: 0 to 90 days). Based on the date of goods received, the ageing analysis of trade payables and bills payable is as follows:

	2020 RMB'000	2019 RMB'000
0-90 days	11,283	7,882
91-180 days	7	1,000
181-365 days	—	32
Over 365 days	358	112
	11,648	9,026

22. LEASE LIABILITIES

The following table shows the remaining contractual maturities of the Company's lease liabilities:

	2020 RMB'000	2019 RMB'000
Total minimum lease payments:		
— within one year	252	2,656
— after one year but within two years	—	532
	252	3,188
Less: future finance charge	(1)	(98)
Present value of lease liabilities	251	3,090
Present value of lease liabilities:		
— within one year	251	2,566
— after one year but within two years	—	524
	251	3,090
Less: Portion due within one year included under current liabilities	(251)	(2,566)
Portion due after one year included under non-current liabilities	—	524

During the year ended 31 December 2020, the total cash outflows for the leases are RMB2,313,000 (2019: RMB6,255,000).



Notes to the Consolidated Financial Statements *(Continued)*

For the year ended 31 December 2020

22. LEASE LIABILITIES *(Continued)*

As at 31 December 2020, the Group has 1 lease for retail shop (2019: 5 leases for various offices and retail shops) with remaining lease term of 1 year (2019: 1 to 2 years). These leases do not contain option to renew the lease and are subjected to monthly fixed rental payment.

During the year ended 31 December 2020, there have been three leases modification for 2 offices and 1 retail shop at RMB695,000 in the Group.

23. CONTRACT LIABILITIES

	2020 RMB'000	2019 RMB'000
Contract liabilities arising from receiving deposits of trading orders	359	585

Contract liabilities outstanding at the beginning of the year amounting to RMB585,000 (2019: RMB802,000) have been recognised as revenue during the year.

24. BANK BORROWINGS

	2020 RMB'000	2019 RMB'000
Unsecured bank borrowings, wholly repayable within one year or on demand	16,516	12,541

As at 31 December 2020, unsecured bank borrowings of RMB14,818,000 (2019: RMB12,541,000) are repayable within one year or on demand. The bank borrowings bear variable interest rate at 1.75% (2019: 1.75%) per annum over HIBOR.

As at 31 December 2020, unsecured bank borrowings of RMB1,698,000 (2019: Nil) are repayable within five years or on demand and bear variable interest rate at 2.5% (2019: Nil) per annum below the Hong Kong Dollars Prime Rate. The bank borrowings were guaranteed by the personal guarantees given by Mr. Sammy Yau and Mr. Sonny Yau, the non-executive directors of the Group and HKMC Insurance Limited.



Notes to the Consolidated Financial Statements (Continued)

For the year ended 31 December 2020

25. PUT OPTION LIABILITY

	2020 RMB'000	2019 RMB'000
Sencai Maoyi		
As at 1 January	3,801	—
Initial recognition	—	3,658
Imputed interest	159	141
Re-measurement	(3,456)	2
As at 31 December	504	3,801

On 29 January 2019, Senxuan Shangmao, an indirect wholly-owned subsidiary of the Company, and Guangzhou Caige International Trading Company Limited (“Guangzhou Caige”), an independent third party, established Sencai Maoyi for the purpose of engaging in the wholesales and retail of luggage, clothes and accessories through online retail platforms in the PRC. The registered capital of the Sencai Maoyi is RMB1,000,000 (owned as to 51% by Senxuan Shangmao and as to 49% by Guangzhou Caige).

Pursuant to the shareholder agreement between Senxuan Shangmao and Guangzhou Caige dated 26 March 2019, the Group has granted a put option which entitles Guangzhou Caige to sell all, but not some, of its equity interest in Sencai Maoyi to the Group. The put option is exercisable 36 months after the establishment of Sencai Maoyi. The exercise price is determined based on 4.5 times of the net profit of the latest one and a half financial year of Sencai Maoyu times Guangzhou Caige’s shareholding ratio. The exercise price is formula based.

The amount that may become payable under the option on exercise is initially recognised at the present value of the redemption amount. The corresponding charge is accounted for directly as a reduction in the Group’s equity since the risks and rewards have not been transferred to the Group until the option is exercised. The put option liability is subsequently re-measured as a result of the change in the expected performance at each reporting date, with any resulting gain or loss recognised in the profit or loss. In the event that the option expires unexercised, the put option liability is derecognised with a corresponding adjustment to equity.

Given that the fair value of the put option liability varies with the non-financial variables that are specific to the parties in the contract, management of the Group has classified this put option liability as a financial liability at amortised cost.

The decreased in put option liability due to the Group has considered the latest situation of COVID-19 and its impact on the business operation in Sencai Maoyi in re-measuring the result of the change in the expected performance as at 31 December 2020.



Notes to the Consolidated Financial Statements *(Continued)*

For the year ended 31 December 2020

26. DEFERRED TAX

The movement in deferred tax assets during the year is as follows:

	Provisions RMB'000	Tax losses RMB'000	Total RMB'000
As at 1 January 2019	1,722	1,422	3,144
Recognised in the profit or loss <i>(note 9)</i>	(198)	(1,422)	(1,620)
As at 31 December 2019	1,524	—	1,524
Recognised in the profit or loss <i>(note 9)</i>	416	—	416
As at 31 December 2020	1,940	—	1,940

As at 31 December 2020, the Group has estimated tax losses arising in the PRC of approximately RMB35,013,000 (2019: RMB16,545,000) and the tax loss not recognised is approximately RMB8,753,000 (2019: RMB4,136,000) that will expire five years after the relevant accounting year end for offsetting against future taxable profits of the companies in which the losses arose.

During the year ended 31 December 2019, deferred assets of RMB1,422,000 were reversed and recognised in the profit or loss as it is not probable that future taxable profits against which the losses can be utilised will be available in the relevant tax jurisdictions and entities.

As at 31 December 2020, the aggregate amount of temporary differences associated with the undistributed profits of the Company's PRC subsidiaries amounted to approximately RMB4,735,000 (2019: RMB17,008,000). Deferred income tax liabilities have not been recognised amounting to approximately RMB237,000 (2019: RMB850,000) in respect of the tax that would be payable on the distribution of these retained profits as the Company controls the dividend policy of these subsidiaries.

27. SHARE CAPITAL

	2020		2019	
	Number of shares	RMB'000	Number of shares	RMB'000
Authorised:				
Ordinary shares of HK\$0.01 each				
As at 31 December	1,110,000,000	9,243	1,110,000,000	9,243
Issued and fully paid:				
Ordinary share of HK\$0.01 as at 1 January and 31 December	560,000,000	4,470	560,000,000	4,470



Notes to the Consolidated Financial Statements *(Continued)*

For the year ended 31 December 2020

28. RESERVES

The amounts of the Group's reserves and the movements during the years ended 31 December 2020 and 2019 are presented in the consolidated statement of changes in equity.

Share premium

The share premium represents the difference between the par value of the shares of the Company and net proceeds received from the issuance of the shares of the Company.

Under the Companies Law of the Cayman Islands, the share premium account of the Company may be applied for payment of distributions or dividends to the shareholders provided that immediately following the date on which the distribution or dividend is proposed to be paid, the Company is able to pay its debts as they fall due in the ordinary course of business.

Capital reserve

Capital reserve represents the difference between the nominal values of the share capital of a subsidiary acquired by the Group and the nominal value of the Company's shares issued for the acquisition under the reorganisation in connection with the listing of the Company's shares on the Stock Exchange.

Statutory reserve

In accordance with the Company Law of the PRC, each of the subsidiaries of the Company that was registered in the PRC is required to appropriate 10% of the annual statutory profit after income tax (after offsetting any prior years' losses), determined in accordance with relevant accounting principles and financial regulations applicable to the enterprises established in the PRC (the "PRC GAAP"), to the statutory reserve until the balance of the reserve funds reaches 50% of the entity's registered capital.

Put option reserve

During the year ended 31 December 2019, the Group issued a put option over the equity of a subsidiary. The amount that may become payable under the option on exercise is initially recognised at the present value of redemption amount. The corresponding charge of RMB3,658,000 is accounted for directly as a reduction in the Group's equity under "put option reserve" since the risks and rewards have not been transferred to the Group until the option is exercised.



Notes to the Consolidated Financial Statements *(Continued)*

For the year ended 31 December 2020

29. STATEMENT OF FINANCIAL POSITION OF THE COMPANY

	<i>Notes</i>	2020 RMB'000	2019 RMB'000
ASSETS AND LIABILITIES			
Non-current assets			
Interest in a subsidiary	<i>14</i>	8	9
Current assets			
Prepayments		199	211
Amount due from subsidiaries		27,788	40,306
Amounts due from Controlling Shareholders	<i>19a</i>	8	9
Bank balances		14	146
		28,009	40,672
Current liabilities			
Accrual and other payables		79	57
Amounts due to subsidiaries		300	300
		379	357
Net current assets		27,630	40,315
Total assets less current liabilities		27,638	40,324
Net assets		27,638	40,324
EQUITY			
Share capital	<i>27</i>	4,470	4,470
Reserves <i>(note)</i>		23,168	35,854
Total equity		27,638	40,324

Approved and authorised for issue by the board of directors on 24 March 2021.

Yau Frederick Heng Chung
Director

Lee Tat Fai Brian
Director



Notes to the Consolidated Financial Statements (Continued)

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29. STATEMENT OF FINANCIAL POSITION OF THE COMPANY (Continued)

Note:

The movements of the Company's reserves are as follows:

	Share capital RMB'000 <i>(note 27)</i>	Share premium RMB'000 <i>(note 28)</i>	Translation reserve RMB'000	Accumulated losses RMB'000	Total equity RMB'000
As at 1 January 2019	4,470	35,026	3,868	(2,127)	41,237
Loss for the year	—	—	—	(1,710)	(1,710)
<i>Other comprehensive income:</i>					
Exchange differences on translation of financial statements	—	—	797	—	797
Total comprehensive income/(loss) for the year	—	—	797	(1,710)	(913)
As at 31 December 2019 and 1 January 2020	4,470	35,026	4,665	(3,837)	40,324
Loss for the year	—	—	—	(10,844)	(10,844)
<i>Other comprehensive expense:</i>					
Exchange differences on translation of financial statements	—	—	(1,842)	—	(1,842)
Total comprehensive loss for the year	—	—	(1,842)	(10,844)	(12,686)
As at 31 December 2020	4,470	35,026	2,823	(14,681)	27,638



Notes to the Consolidated Financial Statements *(Continued)*

For the year ended 31 December 2020

30. RELATED PARTY TRANSACTIONS

Other than as disclosed in these consolidated financial statements, the Group entered into the following material related party transactions during the year.

(a) Transactions with related parties

	2020 RMB'000	2019 RMB'000
Purchases of goods from a related company		
— Dongguan Taiheng Handbags Company Limited 東莞泰亨手袋有限公司 (“Dongguan Taiheng”) <i>(note a)</i>	—	1,832
Finance charges on lease liabilities paid to a related company		
— Unigrade <i>(note b)</i>	32	33

Notes:

- (a) Dongguan Taiheng is related company controlled by Mr. Sammy Yau, Mr. Sonny Yau and Ms. Cecilia Hiang. Such related party transactions constitute connected transactions or continuing connected transactions as defined in Chapter 14A of the GEM Listing Rules. Such continuing connected transactions were discontinued upon the expiry of the original manufacturing agreement dated 15 December 2017 on 31 December 2019. During the year ended 31 December 2020, our Group did not procure any goods from Dongguan Taiheng.
- (b) Unigrade International Limited is a related company controlled by Mr. Sammy Yau, Mr. Sonny Yau, Mr. Fred Yau and Mr. Nicholas Yau. As at 31 December 2020, there was no lease liabilities balance with Unigrade as the lease was early terminated (2019: RMB531,000). During the year ended 31 December 2020, the total rental paid is RMB255,000.

The above transactions with related parties were conducted in the Group's normal course of business and at prices and terms no less than those charged to and contracted with other third party suppliers of the Group.



Notes to the Consolidated Financial Statements (Continued)

For the year ended 31 December 2020

30. RELATED PARTY TRANSACTIONS (Continued)

(b) Key management personnel remuneration

Key management of the Group are members of the board of directors and senior management. Included in employee benefit expenses are key management personnel remuneration which includes the following expenses:

	2020 RMB'000	2019 RMB'000
Salaries, allowances and other benefits	1,971	2,550
Contributions to retirement benefit schemes	118	240
	2,089	2,790

31. RECONCILIATION OF LIABILITIES ARISING FROM FINANCING ACTIVITIES

The changes in the Group's liabilities arising from financing activities can be classified as follows:

	Bank borrowings RMB'000	Lease liabilities RMB'000	Total RMB'000
1 January 2020	12,541	3,090	15,631
Cash flows:			
– Repayment	(22,247)	–	(22,247)
– Proceeds	27,245	–	27,245
– Payment for lease liabilities			
– Capital element	–	(1,693)	(1,693)
– Interest element	–	(80)	(80)
Non-cash:			
– Modification of lease term	–	(695)	(695)
– Rent concession related to COVID-19	–	(447)	(447)
– Unrealised exchange differences	(1,023)	(4)	(1,027)
– Interest expense	–	80	80
31 December 2020	16,516	251	16,767
1 January 2019	6,147	4,147	10,294
Cash flows:			
– Repayment	(9,406)	–	(9,406)
– Proceeds	15,677	–	15,677
– Payment for lease liabilities			
– Capital element	–	(3,116)	(3,116)
– Interest element	–	(245)	(245)
Non-cash:			
– Entering into new leases	–	2,985	2,985
– Modification of lease term	–	(926)	(926)
– Unrealised exchange differences	123	–	123
– Interest expense	–	245	245
31 December 2019	12,541	3,090	15,631



Notes to the Consolidated Financial Statements *(Continued)*

For the year ended 31 December 2020

32. FINANCIAL RISK MANAGEMENT AND FAIR VALUE MEASUREMENT

The Group is exposed to financial risks through its use of financial instruments in its ordinary course of operations and in its investment activities. The financial risks include market risk (including foreign currency risk and interest rate risk), credit risk and liquidity risk.

The Group's overall financial risk management policies focuses on the unpredictability and volatility at financial markets and seeks to minimise potential adverse effects on the financial position, financial performance and cash flows of the Group. No derivative financial instruments are used to hedge any risk exposures.

32.1 Categories of financial assets and liabilities

The carrying amounts presented in the consolidated statement of financial position relate to the following categories of financial assets and liabilities.

	2020 RMB'000	2019 RMB'000
Financial assets		
<i>Financial assets at amortised cost:</i>		
– Trade and other receivables	10,892	19,261
– Amounts due from Controlling Shareholders	8	9
– Restricted cash	54	4,006
– Cash and bank balances	13,845	6,969
<i>Financial asset at FVTPL:</i>		
– Investment in a life insurance policy	592	465
	25,391	30,710
Financial liabilities		
<i>Measured at amortised cost:</i>		
– Trade and other payables	16,647	18,492
– Bank borrowings	16,516	12,541
– Amount due to the then immediate holding company	13	14
– Lease liabilities	251	3,090
– Put option liability	504	3,801
	33,931	37,938



Notes to the Consolidated Financial Statements (Continued)

For the year ended 31 December 2020

32. FINANCIAL RISK MANAGEMENT AND FAIR VALUE MEASUREMENT (Continued)

32.2 Foreign currency risk

Foreign currency risk refers to the risk that the fair value or future cash flows of a financial instrument will fluctuate because of changes in foreign exchange rates. The Group's exposures to foreign currency risk mainly arise from the entities within the Group's cash and cash equivalents which denominated in RMB and United States dollars ("US\$"). These are not the functional currencies of the entities within the Group to which these transactions relate.

The financial assets denominated in RMB and US\$, translated into RMB at the closing rates, are as follows:

	RMB RMB'000	US\$ RMB'000
As at 31 December 2020		
Cash and cash equivalents	1	223
As at 31 December 2019		
Cash and cash equivalents	199	241

The following table illustrates the sensitivity of the Group's loss after income tax for the year and equity as at 31 December 2020 in regards to an appreciation in the entities within the Group's functional currencies against RMB and US\$. The sensitivity rate is the rate used when reporting foreign currency risk internally to key management personnel and represents management's best assessment of the possible change in foreign exchange rate.

	Sensitivity rate %	Increase in loss for the year RMB'000	Decrease in equity RMB'000
Year ended 31 December 2020			
RMB	5%	—	—
US\$	5%	9	9
Year ended 31 December 2019			
RMB	5%	8	8
US\$	5%	10	10



Notes to the Consolidated Financial Statements *(Continued)*

For the year ended 31 December 2020

32. FINANCIAL RISK MANAGEMENT AND FAIR VALUE MEASUREMENT *(Continued)*

32.2 Foreign currency risk *(Continued)*

The same percentage depreciation in the entities within the Group's functional currencies against the foreign currencies would have the same magnitude on the Group's loss after income tax for the year and equity as at 31 December 2020 but of opposite effect.

The Group does not hedge its foreign currency risk with RMB and US\$. However, management monitors the foreign currency exposure and will consider hedging significant foreign currency exposure should the need arise.

32.3 Interest rate risk

Interest rate risk relates to the risk that the fair value or cash flows of a financial instrument will fluctuate because of changes in market interest rates. The Group's interest rate risk arises primarily from interest-bearing borrowings which bearing variable rates expose the Group to cash flow interest rate risk.

The following table illustrates the sensitivity of the Group's loss after income tax for the year and equity as at 31 December 2020 to a decrease of 50 basis points in the interest rate, assuming the interest-bearing borrowings outstanding at the reporting year were outstanding for the whole year and all the variables were held constant.

	Decrease in loss for the year RMB'000	Increase in equity RMB'000
Year ended 31 December 2020		
Decrease by 50 basis points	(69)	69
Year ended 31 December 2019		
Decrease by 50 basis points	(52)	52

An increase in 50 basis points in interest rate of the Group's interest-bearing borrowings would have the same magnitude on the Group's loss after income tax for the year and equity as at 31 December 2020 but of opposite effect.

The assumed changes in interest rates are considered to be reasonably possible based on observation of current market conditions and represents management's assessment of a reasonably possible change in interest rate over the next 12 month period.



Notes to the Consolidated Financial Statements *(Continued)*

For the year ended 31 December 2020

32. FINANCIAL RISK MANAGEMENT AND FAIR VALUE MEASUREMENT *(Continued)*

32.4 Credit risk

Credit risk refers to the risk that the counterparty to a financial instrument would fail to discharge its obligation under the terms of the financial instrument and cause a financial loss to the Group. The Group's exposure to credit risk mainly arises from cash with banks and financial institutions, as well as granting credit to customers in the ordinary course of its operations.

The Group's maximum exposure to credit risk for the components of the consolidated statement of financial position as at 31 December 2020 and 2019 is the carrying amount as disclosed in note 32.1.

(i) Trade receivables

The Group's policy is to deal only with credit worthy counterparties. Credit terms are granted to new customers after a credit worthiness assessment by the credit control department. Where available at reasonable cost, external credit ratings and/or reports on customers are obtained and used. Customers who are not considered creditworthy are required to pay in advance or on delivery of goods. Payment record of customers is closely monitored. It is not the Group's policy to request collateral from its customers.

In addition, as set out in note 2.7, the Group assesses ECL under HKFRS 9 on trade receivables based on provision matrix, the expected loss rates are based on the payment profile for sales in the past 24 months as well as the corresponding historical credit losses during that period. The historical rates are adjusted to reflect current and forward looking macroeconomic factors affecting the customer's ability to settle the amount outstanding. At each reporting date, the historical default rates are updated and changes in the forward-looking estimates are analysed. However, given the short period exposed to credit risk, the impact of these macroeconomic factors has not been considered significant within the reporting period.

Trade receivables are written-off (i.e. derecognised) when there is no reasonable expectation of recovery. Failure to make payments within 365 days after the credit period from the invoice date and failure to engage with the Group on alternative payment arrangement amongst other is considered indicators of no reasonable expectation of recovery.

The Group's exposure to credit risk is influenced mainly by the individual characteristics of each customer rather than the industry or country in which the customers operate and therefore significant concentrations of credit risk primarily arise when the Group has significant exposure to individual customers. At the end of the reporting period, 71% (2019: 60%) of the total trade receivables was due from the Group's top five individual customers.



Notes to the Consolidated Financial Statements (Continued)

For the year ended 31 December 2020

32. FINANCIAL RISK MANAGEMENT AND FAIR VALUE MEASUREMENT (Continued)

32.4 Credit risk (Continued)

(i) Trade receivables (Continued)

On the above basis, the ECL for trade receivables as at 31 December 2020 and 2019 was determined as follows:

	Current RMB'000	1-365 days past due RMB'000	More than 365 days past due RMB'000	Total RMB'000
As at 31 December 2020				
ECL rate	1.0%	30.2%	14.9%–50%	
Gross carrying amount				
– trade receivables	2,730	4,489	3,698	10,917
Lifetime ECL	27	1,354	1,828	3,209
As at 31 December 2019				
ECL rate	3.3%	8.0%	13.0%–100.0%	
Gross carrying amount				
– trade receivables	7,648	7,857	2,538	18,043
Lifetime ECL	252	629	1,299	2,180

(ii) Other financial assets at amortised cost

Other financial assets at amortised cost include other receivables, amounts due from Controlling Shareholders, restricted cash and cash and bank balances. In order to minimise the credit risk of other receivables, the management of the Group has designated a team responsible for determination of credit limits and credit approvals. The management would make periodic collective and individual assessment on the recoverability of other receivables based on historical settlement records and past experience as well as current external information. Other monitoring procedures are in place to ensure that follow-up action is taken to recover overdue debts. In these regards, the credit risk of other receivables is considered to be low.

Besides, the management is of the opinion that there is no significant increase in credit risk on these other receivables since initial recognition as the risk of default is low after considering the factors as set out in note 2.7 and, thus, ECL recognised is based on 12-month ECL. The ECL rate applied for other receivables is from 8.0% to 16.8% (2019: 3.3% to 100.0%) by individual assessment.

The credit risks on restricted cash and cash and bank balances are considered to be insignificant because the counterparties are banks/financial institutions with high credit ratings assigned by international credit-rating agencies.

The Group's amounts due from Controlling Shareholders are considered to have low credit risk as they have a low risk of default and the counterparties have strong capacity to meet their contractual cash flow obligation in the near term.



Notes to the Consolidated Financial Statements (Continued)

For the year ended 31 December 2020

32. FINANCIAL RISK MANAGEMENT AND FAIR VALUE MEASUREMENT (Continued)

32.5 Liquidity risk

Liquidity risk relates to the risk that the Group will not be able to meet its obligations associated with its financial liabilities. The Group is exposed to liquidity risk in respect of settlement of its financing obligations and its cash flow management. The Group's objective is to maintain an appropriate level of liquid assets and committed lines of funding to meet its liquidity requirements in the short and longer term.

When the creditor has a choice of when the liability is settled, the liability is included on the basis of the earliest date when the Group can be required to pay. Where the settlement of the liability is in instalments, each instalment is allocated to the earliest period in which the Group is committed to pay.

The table below analyses the Group's financial liabilities into relevant maturity groupings based on the remaining contractual maturity as at 31 December 2020. The amounts disclosed in the tables are the contractual undiscounted cash flows.

	Within one year or on demand RMB'000	Over 1 year but within 5 years RMB'000	Total undiscounted amount RMB'000	Carrying amount RMB'000
As at 31 December 2020				
Trade and other payables	16,647	—	16,647	16,647
Bank borrowings	16,516	—	16,516	16,516
Amount due to the then immediate holding company	13	—	13	13
Lease liabilities	252	—	252	251
Put option liability	—	34	34	504
	33,428	34	33,462	33,931
As at 31 December 2019				
Trade and other payables	18,492	—	18,492	18,492
Bank borrowings	12,541	—	12,541	12,541
Amount due to the then immediate holding company	14	—	14	14
Lease liabilities	2,656	532	3,188	3,090
Put option liability	—	3,772	3,772	3,801
	33,703	4,304	38,007	37,938

Bank borrowings with a repayment on demand clause are included in the "One year or on demand" time band in the above maturity analysis.



Notes to the Consolidated Financial Statements *(Continued)*

For the year ended 31 December 2020

32. FINANCIAL RISK MANAGEMENT AND FAIR VALUE MEASUREMENT *(Continued)*

32.5 Liquidity risk *(Continued)*

As at 31 December 2020, the aggregate undiscounted principal and interest of these bank borrowings payable within one year in accordance with the scheduled payment terms were RMB15,043,000 (2019: RMB12,586,000).

As at 31 December 2020 and 2019, taking into account of the Group's financial position, the Directors do not believe that it is probable that the bank will exercise its discretionary right to demand immediate repayment. Included in the above balances, the Directors believe that such bank borrowings will be repaid in accordance with the scheduled repayment dates as set out in the loan agreements.

32.6 Fair value measurements of financial instruments

Financial assets measured at fair values in the consolidated statement of financial position are grouped into three Levels of a fair value hierarchy. The three Levels are defined based on the observability and significance of inputs to the measurements, as follows:

Level 1: quoted prices (unadjusted) in active markets for identical assets and liabilities.

Level 2: inputs other than quoted prices included within Level 1 that are observable for the asset or liability, either directly or indirectly and not using significant unobservable inputs.

Level 3: significant unobservable inputs for the asset or liability.

The level in the fair value hierarchy within which the financial asset or liability is categorised in its entirety is based on the lowest level of input that is significant to the fair value measurement.

The fair value measurement hierarchy of the Group's financial asset at FVTPL is as follows:

	Level 1 RMB'000	Level 2 RMB'000	Level 3 RMB'000	Total RMB'000
As at 31 December 2020				
Financial asset:				
<i>Financial asset at FVTPL</i>				
– Investment in a life insurance policy	–	592	–	592
As at 31 December 2019				
Financial asset:				
<i>Financial asset at FVTPL</i>				
– Investment in a life insurance policy	–	465	–	465



Notes to the Consolidated Financial Statements (Continued)

For the year ended 31 December 2020

32. FINANCIAL RISK MANAGEMENT AND FAIR VALUE MEASUREMENT (Continued)

32.6 Fair value measurements of financial instruments (Continued)

During the year ended 31 December 2020, there were no transfers between Level 1, Level 2 and Level 3 (2019: Nil).

The fair value of financial asset at FVTPL is determined by reference to the net cash value as provided by the insurance company.

Management considered the carrying amounts of other financial assets and liabilities of the Group are not materially different from their fair values as at 31 December 2020 and 2019 due to immediate or short term of maturity.

33. CAPITAL MANAGEMENT

The Group's objectives when managing capital is to safeguard its ability to continue as a going concern, so that it continues to provide returns and benefits for shareholders. The Group manages capital by regularly monitoring its current and expected liquidity requirements.

The Group actively and regularly reviews its capital structure and makes adjustments in light of changes in economic conditions. The Group monitors its capital structure on the basis of the net debt to equity ratio. For this purpose, debt is defined as bank borrowings net of restricted cash and cash and cash equivalents. In order to maintain or adjust the ratio, the Group may adjust the amount of dividends paid to shareholders, issue new shares and raise new debt financing.

The net debt to equity ratio at each reporting date was:

	2020 RMB'000	2019 RMB'000
Bank borrowings	16,516	12,541
Less: restricted cash cash and bank balances	(54) (13,845)	(4,006) (6,969)
Net debts	2,617	1,566
Total equity	28,794	47,110
Net debt to equity ratio	9.1%	3.3%



Notes to the Consolidated Financial Statements *(Continued)*

For the year ended 31 December 2020

34. EVENTS AFTER THE REPORTING DATE

As a result of the continuous outbreak of COVID-19, a series of precautionary and control measures have been and continued to be implemented across the regions in which the Group has business operations. The Group will pay close attention to the development of the COVID-19 outbreak and evaluate its impact on the financial position and operating results of the Group.

35. COMPARATIVES

Certain comparative figures in the statement of profit or loss and other comprehensive income have been reclassified to align with current year's presentation.



Financial Summary

The consolidated results of the Group for the years ended 31 December 2016, 2017, 2018, 2019 and 2020, and the consolidated assets and liabilities of the Group as at 31 December 2016, 2017, 2018, 2019 and 2020 are as follows:

Consolidated results	2016	2017	2018	2019	2020
	RMB'000	RMB'000	RMB'000	RMB'000	RMB'000
Revenue	210,481	208,983	141,081	146,106	88,548
Listing expenses	(1,990)	(13,169)	(106)	—	—
Profit/(Loss) before income tax	9,631	8,637	(5,506)	(13,901)	(17,318)
Income tax (expense)/credit	(3,374)	(4,798)	245	(2,201)	412
Profit/(Loss) for the year	6,257	3,839	(5,261)	(16,102)	(16,906)
Total comprehensive income/(loss) for the year attributable to equity holders of the Company	5,729	4,901	(2,411)	(16,350)	(17,420)
Consolidated assets and liabilities	2016	2017	2018	2019	2020
	RMB'000	RMB'000	RMB'000	RMB'000	RMB'000
Total assets	94,634	105,410	91,140	86,163	64,322
Total liabilities	(69,572)	(75,438)	(25,155)	(39,053)	35,528
Total equity	25,062	29,972	65,985	47,110	28,794